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Registration number: 04232035 (England and Wales)

AWARDDEAL LIMITED
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2014

TUESDAY



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AWARDDEAL LIMITED
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AWARDDEAL LIMITED
COMPANY INFORMATION

Directors	A J Sperrin D C Farley
Company secretary	J Naish
Registered office	12 Blacks Road Hammersmith London W6 9EU
Auditors	Harmer Slater Limited Statutory Auditor Salatin House 19 Cedar Road Sutton Surrey SM2 5DA

AWARDDEAL LIMITED
DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2014

The directors present their report and the audited financial statements for the year ended 31 March 2014.

Principal activity

The principal activity of the company is that of property investment.

Directors of the company

The directors who held office during the year and up to the date of signing these financial statements were as follows:

A J Sperrin

D C Farley

Disclosure of information to the auditors

Each director has taken steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information (as defined by section 418 of the Companies Act 2006) and to establish that the company's auditors are aware of that information. The directors confirm that there is no relevant information that they know of and which they know the auditors are unaware.

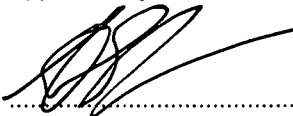
Reappointment of auditors

The auditors Harmer Slater Limited are deemed to be reappointed under section 487(2) of the Companies Act 2006.

Small company provisions

The directors have taken advantage of the small companies exemptions provided by sections 414B and 415A of the Companies Act 2006 from the requirement to prepare a strategic report and in preparing the directors' report on the grounds that the company qualifies as a small company but for being a member of an ineligible group.

Approved by the Board on 14 July 2014 and signed on its behalf by:



A J Sperrin
Director

AWARDDEAL LIMITED
STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBER OF AWARDEAL LIMITED

We have audited the financial statements of Awarddeal Limited for the year ended 31 March 2014, set out on pages 6 to 14. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's member in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's member those matters we are required to state in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's member for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities (set out on page 3), the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on the financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2014 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

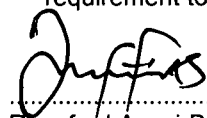
**INDEPENDENT AUDITOR'S REPORT TO THE MEMBER OF
AWARDDEAL LIMITED**

(CONTINUED)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the directors were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Directors' Report.



.....
Ransford Agyei-Boamah (Senior Statutory Auditor)
For and on behalf of Harmer Slater Limited
Statutory Auditors

Salatin House
19 Cedar Road
Sutton
SM2 5DA

14 July 2014

AWARDDEAL LIMITED
PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 MARCH 2014

	Note	Year ended 31 Mar 14 £	1 Jul 12 to 31 Mar 13 £
Gross rental income	2	750	563
Administrative expenses		<u>(810)</u>	<u>(797)</u>
Operating loss	3	(60)	(234)
Loss on lease extension premiums		<u>-</u>	<u>(447)</u>
Loss on ordinary activities before taxation		<u>(60)</u>	<u>(681)</u>
Loss for the financial year	10	<u><u>(60)</u></u>	<u><u>(681)</u></u>

Continuing operations

Gross rental income and operating loss derive wholly from continuing operations.

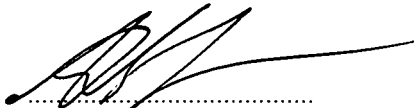
AWARDDEAL LIMITED
STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES
FOR THE YEAR ENDED 31 MARCH 2014

	Note	Year ended 31 Mar 14 £	1 Jul 12 to 31 Mar 13 £
Loss for the financial year		(60)	(681)
Unrealised surplus/(deficit) on revaluation of properties		<u>3,543</u>	<u>(9,526)</u>
Total recognised gains and losses relating to the year		<u><u>3,483</u></u>	<u><u>(10,207)</u></u>

AWARDDEAL LIMITED
(REGISTRATION NUMBER: 04232035)
BALANCE SHEET AT 31 MARCH 2014

	Note	31 Mar 14 £	31 Mar 13 £
Fixed assets			
Investment properties	6	<u>73,912</u>	<u>70,369</u>
Current assets			
Debtors	7	24,584	24,310
Cash at bank and in hand		<u>693</u>	<u>1,041</u>
		25,277	25,351
Creditors: Amounts falling due within one year	8	<u>(1,815)</u>	<u>(1,829)</u>
Net current assets		<u>23,462</u>	<u>23,522</u>
Net assets		<u>97,374</u>	<u>93,891</u>
Capital and reserves			
Called up share capital	9	3	3
Revaluation reserve	10	45,912	42,369
Profit and loss account	10	<u>51,459</u>	<u>51,519</u>
Shareholder's funds		<u>97,374</u>	<u>93,891</u>

Approved and authorised for issue by the Board on 14 July 2014 and signed on its behalf by:



 A J Sperrin
 Director

AWARDDEAL LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2014

1 ACCOUNTING POLICIES

Going concern

No material uncertainties that may cast significant doubt about the ability of the company to continue as a going concern have been identified by the directors.

Basis of preparation

The financial statements have been prepared under the historical cost convention, as modified by the revaluation of certain fixed assets, and have been prepared in accordance with the Companies Act 2006 and applicable accounting standards.

In accordance with Financial Reporting Standard No 18 "Accounting Policies" the company's directors have reviewed the company's accounting policies and confirm that they continue to be the most appropriate.

A summary of the significant accounting policies which have been consistently applied in the current and the preceding year is set out below.

Exemption from preparing a cash flow statement

The company has taken advantage of the exemption conferred by Financial Reporting Standard No 1 (Revised 1996), from presenting a cash flow statement on the grounds that it qualifies as a subsidiary undertaking, 90% or more of whose voting rights are controlled within the group and consolidated financial statements (which includes the company) are publicly available.

Gross rental income

Rental income represents amounts invoiced to third parties in relation to the leasing of the company's trading and investment properties.

Rental income from trading and investment properties leased out under operating leases are recognised in the profit and loss on a straight line basis over the term of the lease.

AWARDDEAL LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2014
(CONTINUED)

1 ACCOUNTING POLICIES (CONTINUED)

Investment properties

Investment properties are properties owned by the company which are held for long-term rental income or for capital appreciation or both, and are included in fixed assets at their latest valuation plus subsequent additions at cost. Surpluses and deficits arising on valuation are taken direct to the revaluation reserve.

The Group's property portfolio (which includes the company's investment properties) is valued annually. At least 25 per cent of the properties held at the previous year end together with any additions during the year will be valued by an external valuation agent and the remainder by the directors so that within every four year period all properties would have been subject to an external valuation.

Depreciation is not provided in respect of freehold properties. This treatment may be a departure from the Companies Act 2006 concerning the depreciation of fixed assets in respect of certain of these properties. However such properties are not held for consumption but for investment and the directors consider that annual depreciation would be inappropriate and that this policy is necessary to give a true and fair view. Depreciation is only but one of many factors reflected in the valuation and the amount which might have been shown cannot be separately identified or quantified. Any permanent diminution in value of properties is charged to the profit and loss account.

Taxation

Current tax represents the expected tax payable (or recoverable) on the taxable profits for the year using tax rates enacted or substantively enacted at the balance sheet date and taking into account any adjustments arising from prior years.

The company is part of a Real Estate Investment Trust (REIT), therefore deferred tax is not provided on timing differences arising from revaluation of those assets as any gains realised would be exempt from taxation as long as the REIT conditions are met.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2 GROSS RENTAL INCOME

In the opinion of the directors the company's gross rental income, loss before taxation and net assets are not attributable to classes of business or geographical segments which differ substantially from each other.

The gross rental income and loss before taxation is attributable to the one principal activity of the company.

AWARDDEAL LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2014
(CONTINUED)

3 OPERATING PROFIT

	Year ended 31 Mar 14 £	1 Jul 12 to 31 Mar 13 £
Auditor's remuneration	<u>720</u>	<u>720</u>

4 DIRECTORS' REMUNERATION

No remuneration was paid to the directors during the year (2013: nil).

5 Taxation

Tax on loss on ordinary activities

	Year ended 31 Mar 14 £	1 Jul 12 to 31 Mar 13 £
Current tax		
UK Corporation tax	<u>-</u>	<u>-</u>

Factors affecting current tax charge for the year

	Year ended 31 Mar 14 £	1 Jul 12 to 31 Mar 13 £
Loss on ordinary activities before taxation	<u>(60)</u>	<u>(681)</u>
Corporation tax at standard rate 23% (2013: 24%)	(14)	(163)
Exempt property rental losses	<u>14</u>	<u>163</u>
Total current tax	<u>-</u>	<u>-</u>

Factors that may affect future tax charges

The company is a Real Estate Investment Trust (REIT). Consequently, the company no longer pays UK Corporation Tax on profits and gains from qualifying rental businesses provided it meets certain conditions. Non qualifying profits and gains of the company continue to be subject to corporation tax as normal.

AWARDDEAL LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2014
(CONTINUED)

6 TANGIBLE FIXED ASSETS

	Investment properties £
Valuation	
At 1 April 2013	70,369
Revaluation	<u>3,543</u>
At 31 March 2014	<u>73,912</u>
Net book value	
At 31 March 2014	<u>73,912</u>
At 31 March 2013	<u>70,369</u>

Revaluations

The company's investment properties were independently valued by Opes Real Estate Limited, at 31 March 2014 in accordance with the Appraisal and Valuation Standards RICS which became effective on 1 May 2003, on the basis of market value. Market value represents the figure that would appear in a hypothetical contract of sale between a willing buyer and a willing seller. Market value is estimated without regard to cost of sales.

The historical cost of the properties at 31 March 2014 was £28,000 (2013: £28,000).

7 DEBTORS

	31 Mar 14 £	31 Mar 13 £
Amounts owed by group undertakings	24,484	24,204
Other debtors	<u>100</u>	<u>106</u>
	<u>24,584</u>	<u>24,310</u>

8 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31 Mar 14 £	31 Mar 13 £
Trade creditors	-	720
Corporation tax	-	14
Accruals and deferred income	<u>1,815</u>	<u>1,095</u>
	<u>1,815</u>	<u>1,829</u>

AWARDDEAL LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2014
(CONTINUED)

9 SHARE CAPITAL

Allotted, called up and fully paid shares

	31 Mar 14		31 Mar 13	
	No.	£	No.	£
Ordinary shares of £1 each	3	3	3	3

10 RESERVES

	Revaluation reserve £	Profit and loss account £	Total £
At 1 April 2013	42,369	51,519	93,888
Loss for the year	-	(60)	(60)
Surplus on property revaluation	3,543	-	3,543
At 31 March 2014	<u>45,912</u>	<u>51,459</u>	<u>97,371</u>

11 RECONCILIATION OF MOVEMENT IN SHAREHOLDER'S FUNDS

	31 Mar 14 £	31 Mar 13 £
Loss attributable to the member of the company	(60)	(681)
Other recognised gains and losses relating to the year	3,543	(9,526)
Net addition/(reduction) to shareholder's funds	3,483	(10,207)
Shareholder's funds at start of period	<u>93,891</u>	<u>104,098</u>
Shareholder's funds at end of period	<u>97,374</u>	<u>93,891</u>

12 FINANCIAL INSTRUMENTS

The company has taken advantage of the disclosure requirements set out within Financial Reporting Standard No 25 "Financial Instruments: disclosure and presentation" on the grounds it qualifies as a subsidiary, 90 per cent or more whose voting rights are controlled within the group.

AWARDDEAL LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2014
(CONTINUED)

13 RELATED PARTY TRANSACTIONS

The company has taken advantage of the provisions of the Financial Reporting Standard Number 8 which exempts wholly owned subsidiary undertakings from disclosing transactions with entities that are part of the group or investees of the group qualifying as related parties.

14 CONTROL

The company is controlled by Pineapple Corporation Plc, a company incorporated in England and Wales, accounts of which are available from 12 Blacks Road, Hammersmith, London W6 9EU.

At the date of approval of these financial statements, the parent company of the smallest group and largest group for which consolidated financial statements are prepared and are available to the public is Pineapple Corporation Plc. The financial statements of Pineapple Corporation Plc may be obtained from 12 Blacks Road, Hammersmith, London W6 9EU.