

Registered number 07464424

esure broker limited

Directors' report and financial statements

**For the year ended
31 December 2012**



esure broker limited

Company information

Directors	S R Vann J M Morrell D Ogden
Secretary	C A Gibson
Company number	07464424
Registered office	The Observatory Reigate Surrey RH2 0SG
Auditors	KPMG Audit Plc Chartered Accountants & Statutory Auditor 15 Canada Square London E14 5GL

esure broker limited

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**Directors' report
For the year ended 31 December 2012**

The directors present their report and the financial statements for the year to 31 December 2012

Principal activities and review of business

The company is principally engaged as an insurance intermediary. The company is an appointed representative of esure Services Limited, which is an authorised insurance intermediary regulated by the Financial Services Authority.

Results and dividends

The loss for the year, after taxation, amounted to £3,510,000 (2011 - Loss £629,000)

The directors do not recommend the payment of a dividend

Directors

The directors who served during the year were

S R Vann

J M Morrell

D Ogden

Certain directors benefit from qualifying third party indemnity provisions in place during the financial year and at the date of this report

Statement of disclosure of information to auditors

The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the company's auditors are unaware, and each director has taken all the steps that he/she ought to have taken as a director to make himself/herself aware of any relevant audit information and to establish that the company's auditors are aware of that information


Going concern

The company's business activities, together with the factors likely to affect its future development, performance and position are set out above. The financial position of the company as disclosed on the balance sheet shows net current and total assets of £111,000. Having reviewed the company's budgets and cash flows, the directors have a reasonable expectation that the company has adequate resources after taking into account the ongoing support from its immediate parent esure Services Limited to continue in operational existence for the foreseeable future. Accordingly they continue to adopt the going concern basis of accounting in preparing these financial statements

Auditors

Pursuant to a shareholders' resolution, the company is not obliged to reappoint its auditors annually and KPMG Audit Plc will therefore continue in office

By order of the board


Carolyn Gibson
Company Secretary
7 February 2013

Statement of directors' responsibilities in respect of the directors' report and the financial statements

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice)

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Independent auditor's report to the members of esure broker limited

We have audited the financial statements of esure broker limited for the year ended 31 December 2012 set out on pages 4 to 8. The financial reporting framework that has been applied in their preparation is applicable law and UK Accounting Standards (UK Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditor

As explained more fully in the statement of directors' responsibilities set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit, and express an opinion on, the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2012 and of its loss for the year then ended,
- have been properly prepared in accordance with UK Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit.



Murray Raisbeck (Senior Statutory Auditor)
for and on behalf of KPMG Audit Plc, Statutory Auditor
Chartered Accountants
15 Canada Square
London E14 5GL
7 February 2013

esure broker limited

Profit and loss account
For the year ended 31 December 2012

	Note	Year ended 31 December 2012 £000	Period ended 31 December 2011 £000
Turnover	1, 2	2,368	33
Administrative expenses		<u>(7,026)</u>	<u>(889)</u>
Operating loss	3	(4,658)	(856)
Interest receivable		<u>9</u>	<u>-</u>
Loss on ordinary activities before taxation		(4,649)	(856)
Tax on loss on ordinary activities	6	1,139	227
Loss on ordinary activities after taxation		<u>(3,510)</u>	<u>(629)</u>

All amounts relate to continuing operations

There were no recognised gains and losses for 2012 or 2011 other than those included in the profit and loss account

The notes on pages 6 to 8 form part of these financial statements

esure broker limited

Balance sheet
As at 31 December 2012

	Note	31 December 2012 £000	31 December 2011 £000
Fixed assets			
Current assets			
Debtors	7	1,532	229
Cash at bank		1,781	1,480
		<u>3,313</u>	<u>1,709</u>
Creditors amounts falling due within one year	8	(3,202)	(1,088)
Net current assets		<u>111</u>	<u>621</u>
Total assets less current liabilities		<u><u>111</u></u>	<u><u>621</u></u>
Capital and reserves			
Called up share capital	9	4,250	1,250
Profit and loss account	10	(4,139)	(629)
Shareholders' funds - all equity	11	<u><u>111</u></u>	<u><u>621</u></u>

The financial statements were approved by the board on 7 February 2013 and signed on its behalf



D Ogden
Director

Registered number 07464424

esure broker limited

**Notes to the financial statements
For the year ended 31 December 2012**

1 Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements except as indicated below

1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards. Having reviewed the budgets and cash flow forecasts of the company for at least 12 months from the date of approval of these financial statements, taking into account the current trading losses and the company's financial resources, which includes a letter of support from the company's immediate parent esure Services Limited for a period not less than 12 months from the date of approval of these financial statements, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Accordingly they believe it is appropriate to continue to adopt the going concern basis of accounting in preparing the annual financial statements.

As the company is a wholly owned subsidiary of esure Group Holdings Limited, the company has taken advantage of the exemption contained in FRS 8 and has therefore not disclosed transactions or balances with entities which form part of the group (or investees of the group qualifying as related parties).

The consolidated financial statements of esure Group Holdings Limited, within which this company is included, can be obtained from the address given in note 12.

1.2 Cash flow

The financial statements do not include a cash flow statement because the company is exempt from the requirement to prepare such a statement under FRS 1 (revised). The cash flows of the company are included in the consolidated group cash flow statements of esure Group Holdings Limited.

1.3 Turnover

Turnover represents amounts receivable for insurance product introductions, policy fees and premium finance fees receivable, and is recognised in the profit and loss account when the relevant policy is sold or when funds are received.

1.4 Marketing costs

Marketing costs are expensed as incurred.

1.5 Financial assets and liabilities

Financial assets and liabilities are offset and the net amount presented in the balance sheet where the company has a legal right to offset the amounts and intends to settle on a net basis.

2 Turnover

The whole of the turnover is attributable to commissions received and receivable from within the United Kingdom.

esure broker limited

Notes to the financial statements
For the year ended 31 December 2012

3. Operating loss

The operating loss is stated after charging

	Year ended 31 December 2012 £000	Period ended 31 December 2011 £000
Auditors' remuneration	14	3
	<u>14</u>	<u>3</u>

Details of auditors' remuneration for the esure group of companies are disclosed in the consolidated financial statements of esure Group Holdings Limited

4 Staff costs

The company employed no staff during the current period, all duties being carried out by esure Services Limited Management fees for those services are included within expenses

5. Directors' remuneration

All of the directors of the group and its subsidiaries receive remuneration from esure Services Limited as employees of that company, and it is not appropriate to make an apportionment of their emoluments in respect of the company Details of their remuneration can be found in the financial statements of esure Services Limited

6. Taxation

	Year ended 31 December 2012 £000	Period ended 31 December 2011 £000
UK corporation tax credit on losses of the year	(1,139)	(227)
	<u>(1,139)</u>	<u>(227)</u>

There were no factors that affected the tax charge for the year which has been calculated on the profits on ordinary activities before tax at the standard rate of corporation tax in the UK applicable to the company of 24.5% (2011 - 26.5%)

Factors that may affect future tax charges

The main rate of corporation tax reduced from 26% to 24% with effect from 1 April 2012 It has also been announced that the rate will be reduced to 23% with effect from 1 April 2013 and to 21% with effect from 1 April 2014

7 Debtors

	2012 £000	2011 £000
Due within one year		
Trade debtors	163	2
Amounts owed by group undertakings	1,336	227
Other debtors	33	-
	<u>1,532</u>	<u>229</u>

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Notes to the financial statements
For the year ended 31 December 2012

8 Creditors
Amounts falling due within one year

	2012	2011
	£000	£000
Trade creditors	1,355	209
Amounts owed to group undertakings	1,833	879
Social security and other taxes	14	-
	<u>3,202</u>	<u>1,088</u>

9. Share capital

	2012	2011
	£000	£000
Authorised, allotted, called up and fully paid		
4,250,000 Ordinary shares of £1 each	<u>4,250</u>	<u>1,250</u>

During the year ended 31 December 2012 the company issued 3,000,000 fully paid up ordinary shares of £1 each to esure Services Limited

10. Reserves

Profit and loss account	£000
At 1 January 2012	(629)
Loss retained for the year	(3,510)
	<u>(4,139)</u>
At 31 December 2012	<u>(4,139)</u>

11. Reconciliation of movement in shareholders' funds

	2012	2011
	£000	£000
Loss for the year	(3,510)	(629)
Shares issued during the year	3,000	1,250
	<u>(510)</u>	<u>621</u>
Opening shareholders' funds	621	-
Closing shareholders' funds	<u>111</u>	<u>621</u>

12. Ultimate parent undertaking and related party disclosures

The company is a wholly owned subsidiary undertaking of esure Services Limited, a company incorporated in Great Britain and the results of the company will be included within the consolidated financial statements of esure Group Holdings Limited. The registered office of esure Group Holdings Limited is The Observatory, Reigate, Surrey RH2 0SG