

AP01

Appointment of director



You can use the WebFiling service to file this form online.
Please go to www.companieshouse.gov.uk

What this form is for
You may use this form to appoint
an individual as a director

What this form is NOT for
You cannot use the form to
appoint a corporate director. To do this
please use form AP02 'Appointment
of corporate director'

MONDAY



A11 *A1FPPDA3* #112
20/08/2012
COMPANIES HOUSE

1 Company details

Company number	0 2 6 9 7 2 0 4
Company name in full	STRICKLAND ROW (LONDON SW18) MANAGEMENT LIMITED

→ Filing in this form
Please complete in typescript or in
bold black capitals

All fields are mandatory unless
specified or indicated by *

2 Date of director's appointment

Date of appointment	d 1 2 m 0 7 y 2 0 1 2
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3 New director's details

Title*	MR
Full forename(s)	THEO
Surname	MOORE
Former name(s) ①	
Country/State of residence ②	ENGLAND
Nationality	BRITISH
Date of birth	d 2 7 m 0 2 y 1 9 7 5
Business occupation (if any) ③	DIRECTOR OF A RECRUITMENT COMPANY

① Former name(s)
Please provide any previous names
which have been used for business
purposes in the past 20 years

Married women do not need to give
former names unless previously used
for business purposes

Continue in section 6 if required

② Country/State of residence
This is in respect of your usual
residential address as stated in
Section 4a

③ Business occupation
If you have a business occupation,
please enter here. If you do not,
please leave blank

4 New director's service address ④

Please complete your service address below. You must also complete your usual residential address in Section 4a

Building name/number	25
Street	STRICKLAND ROW
Post town	WANDSWORTH
County/Region	
Postcode	SW183JD
Country	ENGLAND

④ Service address
This is the address that will appear
on the public record. This does not
have to be your usual residential
address.

Please state 'The Company's
Registered Office' if your service
address is recorded in the company's
register of directors as the
company's registered office

If you provide your residential
address here it will appear on the
public record

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Signatures

I consent to act as director of the above named company

New director's
signature

Signature

X *KIM*  X

Authorising signature

Signature

X *J Chittis - SECRETARY* X

❶ Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership.

❷ Person authorised

Under either section 270 or 274 of the Companies Act 2006

This form may be signed and authorised by
Director ❶, Secretary, Person authorised ❷, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor

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Additional former names (continued from Section 3)

Former names ❸

❸ Additional former names

Use this space to enter any additional names.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that this is crucial for the company's financial health and for providing reliable information to stakeholders.

2. The second part of the document outlines the specific procedures for recording transactions. It details the steps from initial entry to final review, ensuring that all necessary information is captured and verified.

3. The third part of the document addresses the role of the accounting department in this process. It highlights the need for clear communication and collaboration between different departments to ensure the accuracy of the data.

4. The fourth part of the document discusses the challenges associated with maintaining accurate records. It identifies common pitfalls and provides strategies to avoid them, such as regular audits and the use of standardized procedures.

5. The fifth part of the document concludes by reiterating the importance of this process and the commitment of the company to maintaining the highest standards of accuracy and transparency.

6. The sixth part of the document provides a detailed overview of the company's financial structure. It includes a breakdown of assets, liabilities, and equity, as well as a summary of the company's performance over the past year.

7. The seventh part of the document discusses the company's financial goals for the upcoming year. It outlines the strategies and initiatives that will be implemented to achieve these goals, including investments in research and development and marketing.

8. The eighth part of the document addresses the company's risk management strategy. It identifies the key risks facing the company and describes the measures that will be taken to mitigate these risks, ensuring the company's long-term sustainability.

9. The ninth part of the document provides a detailed overview of the company's operations. It describes the various departments and their roles, as well as the company's production and distribution processes.

10. The tenth part of the document discusses the company's human resources strategy. It outlines the plans for recruiting, training, and retaining top talent, as well as the company's commitment to employee development and well-being.

11. The eleventh part of the document provides a detailed overview of the company's marketing strategy. It describes the various marketing channels and campaigns that will be used to reach the target audience and drive sales.

12. The twelfth part of the document discusses the company's customer service strategy. It outlines the plans for improving the customer experience, including the implementation of a new customer support system and the training of customer service representatives.

13. The thirteenth part of the document provides a detailed overview of the company's legal and compliance strategy. It describes the measures that will be taken to ensure that the company is fully compliant with all applicable laws and regulations.

14. The fourteenth part of the document discusses the company's environmental and social responsibility strategy. It outlines the plans for reducing the company's carbon footprint and promoting social responsibility, as well as the company's commitment to ethical business practices.

15. The fifteenth part of the document concludes by summarizing the key findings and recommendations of the report. It emphasizes the importance of the company's strategic planning and the need for continuous improvement and innovation.

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Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name	JULIAN CHITTY				
Company name					
Address	KIMBERLEY, WATER LAKE				
	SPEEN				
Post town	PRINCES RISBOROUGH				
County/Region	BUCKS				
Postcode	H	P	2	7	O S W
Country					
DX					
Telephone	01494 488547				



Checklist

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following:

- The company name and number match the information held on the public Register
- You have provided a business occupation if you have one
- You have provided a correct date of birth
- You have completed the date of appointment
- You have completed the nationality box in Section 3
- You have provided both the service address and the usual residential address
- Addresses must be a physical location. They cannot be a PO Box number (unless part of a full service address), DX or LP (Legal Post in Scotland) number
- You have included all former names used for business purposes over the last 20 years
- You have enclosed a relevant section 243 application if applying for this at the same time as completing this form
- The new director has signed the form
- You have provided an authorising signature



Important information

Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses.



Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below.

For companies registered in England and Wales
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland
The Registrar of Companies, Companies House,
First Floor, Waterfront Plaza, 8 Laganbank Road,
Belfast, Northern Ireland, BT1 3BS
DX 481 N R Belfast 1

Section 243 exemption

If you are applying for, or have been granted a section 243 exemption, please post this whole form to the different postal address below:
The Registrar of Companies, PO Box 4082,
Cardiff, CF14 3WE



Further information

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk