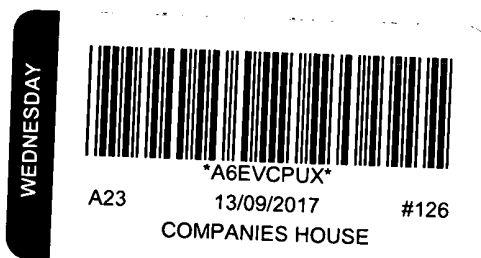


Registered number: 03985597

SMASHEDATOM LIMITED

**ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2016**



SMASHEDATOM LIMITED

COMPANY INFORMATION

Directors	R D Dunn M O Hifzi
Company secretary	G E James
Registered number	03985597
Registered office	Bartley Wood Business Park Hook Hampshire RG27 9UP

SMASHEDATOM LIMITED

CONTENTS

	Page
Directors' report	1
Directors' responsibilities statement	2
Balance sheet	3
Statement of changes in equity	4
Notes to the financial statements	5 - 6

SMASHEDATOM LIMITED

**DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2016**

The directors present their report and the financial statements for the year ended 31 December 2016.

Results and dividends

The company was dormant (within the meaning of section 480 of the Companies Act 2006) throughout the year ended 31 December 2016. The company has not traded during the year, receiving no income and incurring no expenditure and therefore did not make either a profit or loss (2015 - £nil). The directors have not recommended an ordinary dividend (2015 - £nil).

Directors

The directors who served during the year and thereafter were as follows:

R D Dunn
M O Hifzi

The directors of the company have been indemnified against liability in respect of proceedings brought by third parties, subject to the conditions set out in the Companies Act 2006. Such qualifying third party indemnity provision is in force for directors serving during the financial year and as at the date of approving the Directors' report.

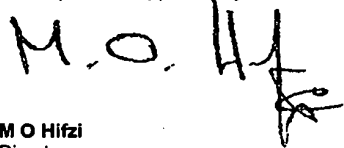
Going concern

After making suitable enquiries and obtaining the necessary assurances from Virgin Media Inc., a wholly owned subsidiary of Liberty Global plc and the intermediate holding company which heads the Virgin Media group, that sufficient resources will be made available to meet any liabilities as they fall due should the company's income not be sufficient, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. As with any company placing reliance on other group entities for financial support, the directors acknowledge that there can be no certainty that this support will continue although at the date of approval of these financial statements they have no reason to believe that it will not do so. On this basis the directors believe that it remains appropriate to prepare the financial statements on a going concern basis.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

This report was approved by the board on 27 June 2017 and signed on its behalf.



M O Hifzi
Director

SMASHEDATOM LIMITED

DIRECTORS' RESPONSIBILITIES STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2016

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company financial statements and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.

SMASHEDATOM LIMITED
REGISTERED NUMBER: 03985597

BALANCE SHEET
AS AT 31 DECEMBER 2016

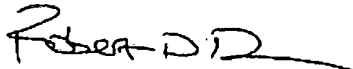
	Note	2016 £	2015 £
Current assets			
Debtors due within one year	4	37	37
Creditors: amounts falling due within one year	5	<u>(1,519,090)</u>	<u>(1,519,090)</u>
Net current liabilities		<u>(1,519,053)</u>	<u>(1,519,053)</u>
Net liabilities		<u><u>(1,519,053)</u></u>	<u><u>(1,519,053)</u></u>
Capital and reserves			
Share capital	6	600,000	600,000
Share premium account	7	5,400,000	5,400,000
Profit and loss account	7	<u>(7,519,053)</u>	<u>(7,519,053)</u>
Deficit		<u><u>(1,519,053)</u></u>	<u><u>(1,519,053)</u></u>

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibility for complying with requirements of the Act with respect to accounting records and for the preparation of accounts.

The company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 27 June 2017.



R D Dunn
Director

The notes on pages 5 to 6 form part of these financial statements.

SMASHEDATOM LIMITED

**STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 31 DECEMBER 2016**

	Share capital	Share premium account	Profit and loss account	Deficit
	£	£	£	£
At 1 January 2016	600,000	5,400,000	(7,519,053)	(1,519,053)
At 31 December 2016	<u>600,000</u>	<u>5,400,000</u>	<u>(7,519,053)</u>	<u>(1,519,053)</u>

**STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 31 DECEMBER 2015**

	Share capital	Share premium account	Profit and loss account	Deficit
	£	£	£	£
At 1 January 2015	600,000	5,400,000	(7,519,053)	(1,519,053)
At 31 December 2015	<u>600,000</u>	<u>5,400,000</u>	<u>(7,519,053)</u>	<u>(1,519,053)</u>

The notes on pages 5 to 6 form part of these financial statements.

SMASHEDATOM LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

1. Company information

Smashedatom Limited (the "company") is a private company incorporated, domiciled and registered in the UK. The registered number is 03985597 and the registered office of the company is Bartley Wood Business Park, Hook, Hampshire, RG27 9UP.

2. Accounting policies

A summary of the principal accounting policies is set out below. All accounting policies have been applied consistently, unless noted below.

2.1 Basis of accounting

The company was dormant (within the meaning of section 480 of the Companies Act 2006) throughout the year ended 31 December 2016. The company has not traded during the year or during the preceding financial year. During these periods, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

The financial statements have been prepared in accordance with FRS 102. FRS 102 provides relief to dormant companies from restating their transition date balance sheets until there is any change in its existing balances or the company undertakes any new transactions.

In these financial statements, the company is considered to be a qualifying entity (for the purposes of this IFRS) and has applied the exemptions available under FRS 102 in respect of the following disclosures:

- reconciliation of the number of shares outstanding from the beginning to end of period; and
- key management personnel compensation.

2.2 Fundamental accounting concept

After making suitable enquiries and obtaining the necessary assurances from Virgin Media Inc., a wholly owned subsidiary of Liberty Global plc and the intermediate holding company which heads the Virgin Media group, that sufficient resources will be made available to meet any liabilities as they fall due should the company's income not be sufficient, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. As with any company placing reliance on other group entities for financial support, the directors acknowledge that there can be no certainty that this support will continue although at the date of approval of these financial statements they have no reason to believe that it will not do so. On this basis the directors believe that it remains appropriate to prepare the financial statements on a going concern basis.

2.3 Trade and other debtors

Trade and other debtors are stated at their recoverable amount. Provision is made when the amount receivable is not considered recoverable and the amount is fully written off when the probability for recovery of a balance is assessed as being remote.

3. Judgements in applying accounting policies and key sources of estimation uncertainty

In the process of applying the company's accounting policies which are described above, management has not made any critical judgements that have a significant effect on the amounts recognised in the financial statements, except for:

Recoverability of intercompany debtors

Intercompany debtors are stated at their recoverable amount less any necessary provision. Recoverability of intercompany debtors is assessed annually and a provision is recognised if any indications exist that the debtor is not considered recoverable.

4. Debtors

	2016 £	2015 £
Amounts owed by group undertakings	37	37

Amounts owed by group undertakings are unsecured and repayable on demand.

SMASHEDATOM LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2016**

5. Creditors: amounts falling due within one year

	2016 £	2015 £
Amounts owed to group undertakings	1,519,000	1,519,000
Other creditors	90	90
	<u>1,519,090</u>	<u>1,519,090</u>

Amounts owed to group undertakings are unsecured and repayable on demand.

6. Share capital

	2016 £	2015 £
Allotted, called up and fully paid 6,000,000 Preference A shares of £0.10 each	<u>600,000</u>	<u>600,000</u>

7. Reserves

Share premium account

Includes any premiums received on the issue of share capital. Any transaction costs associated with the issuing of shares are deducted from share premium.

Profit and loss account

Includes all current and prior period retained profits and losses.

8. Parent undertaking and controlling party

The company's immediate parent undertaking is Telewest Communications Holdco Limited.

The smallest and largest groups of which the company is a member and in to which the company's accounts were consolidated at 31 December 2016 are Virgin Media Finance PLC and Liberty Global plc, respectively.

The company's ultimate parent undertaking and controlling party at 31 December 2016 was Liberty Global plc.

Copies of group accounts referred to above which include the results of the company are available from the company secretary, Virgin Media, Bartley Wood Business Park, Hook, Hampshire, RG27 9UP.

In addition copies of the consolidated Liberty Global plc accounts are available on Liberty Global's website at www.libertyglobal.com.