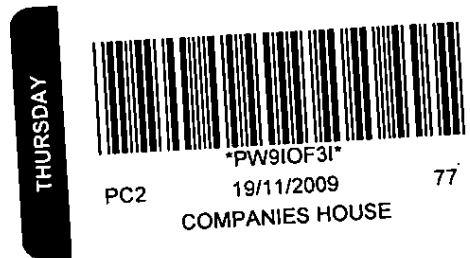


REGISTERED NUMBER: 04068009 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2009

FOR

IDENTITY SIGNS (LONDON) LIMITED



IDENTITY SIGNS (LONDON) LIMITED

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for the Year Ended 30 September 2009

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IDENTITY SIGNS (LONDON) LIMITED

COMPANY INFORMATION

for the Year Ended 30 September 2009

DIRECTOR:	J A S Dunstone
SECRETARY:	C M Broderick
REGISTERED OFFICE:	140A Tachbrook Street London SW1V 2NE
REGISTERED NUMBER:	04068009 (England and Wales)
ACCOUNTANTS:	Saunders Wood & Co. Chartered Accountants 140A Tachbrook Street London SW1V 2NE

IDENTITY SIGNS (LONDON) LIMITED**ABBREVIATED BALANCE SHEET****30 September 2009**

	Notes	30.9.09 £	£	30.9.08 £	£
FIXED ASSETS					
Tangible assets	2		49,769		53,153
CURRENT ASSETS					
Stocks		57,101		7,400	
Debtors		119,855		150,772	
Cash at bank		<u>26,153</u>		<u>13,820</u>	
		203,109		171,992	
CREDITORS					
Amounts falling due within one year		<u>162,191</u>		<u>152,759</u>	
NET CURRENT ASSETS			<u>40,918</u>		<u>19,233</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			90,687		72,386
CREDITORS					
Amounts falling due after more than one year			<u>16,329</u>		<u>21,121</u>
NET ASSETS			<u>74,358</u>		<u>51,265</u>
CAPITAL AND RESERVES					
Called up share capital	3		101		101
Profit and loss account			<u>74,257</u>		<u>51,164</u>
SHAREHOLDERS' FUNDS			<u>74,358</u>		<u>51,265</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2009.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2009 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

IDENTITY SIGNS (LONDON) LIMITED

ABBREVIATED BALANCE SHEET - continued

30 September 2009

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on16/11/2009..... and were signed by:



.....
J A S Dunstone - Director

The notes form part of these abbreviated accounts

IDENTITY SIGNS (LONDON) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 30 September 2009

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 33% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 October 2008	107,068
Additions	16,702
Disposals	<u>(14,595)</u>
At 30 September 2009	<u>109,175</u>
DEPRECIATION	
At 1 October 2008	53,915
Charge for year	17,011
Eliminated on disposal	<u>(11,520)</u>
At 30 September 2009	<u>59,406</u>
NET BOOK VALUE	
At 30 September 2009	<u><u>49,769</u></u>
At 30 September 2008	<u><u>53,153</u></u>

IDENTITY SIGNS (LONDON) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued
for the Year Ended 30 September 2009

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.9.09 £	30.9.08 £
100	Ordinary A Shares	£1	100	100
1	Non-voting B Shares	£1	<u>1</u>	<u>1</u>
			<u>101</u>	<u>101</u>