

REGISTERED NUMBER: 04068009 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2013

FOR

IDENTITY SIGNS (LONDON) LIMITED

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for the Year Ended 30 September 2013

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IDENTITY SIGNS (LONDON) LIMITED

COMPANY INFORMATION

for the Year Ended 30 September 2013

DIRECTOR: J A S Dunstone

SECRETARY: C M Dunstone

REGISTERED OFFICE: 140A Tachbrook Street
London
SW1V 2NE

REGISTERED NUMBER: 04068009 (England and Wales)

ACCOUNTANTS: Saunders Wood & Co.
Chartered Accountants
140A Tachbrook Street
London SW1V 2NE

IDENTITY SIGNS (LONDON) LIMITED (REGISTERED NUMBER: 04068009)

ABBREVIATED BALANCE SHEET

30 September 2013

	Notes	30.9.13 £	£	30.9.12 £	£
FIXED ASSETS					
Tangible assets	2		88,397		116,852
CURRENT ASSETS					
Stocks		9,250		10,075	
Debtors		114,273		152,994	
Cash at bank and in hand		91,794		41,515	
		<u>215,317</u>		<u>204,584</u>	
CREDITORS					
Amounts falling due within one year		<u>165,809</u>		<u>212,834</u>	
NET CURRENT ASSETS/(LIABILITIES)			<u>49,508</u>		<u>(8,250)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			137,905		108,602
CREDITORS					
Amounts falling due after more than one year			<u>30,523</u>		<u>57,736</u>
NET ASSETS			<u>107,382</u>		<u>50,866</u>
CAPITAL AND RESERVES					
Called up share capital	3		55		55
Profit and loss account			<u>107,327</u>		<u>50,811</u>
SHAREHOLDERS' FUNDS			<u>107,382</u>		<u>50,866</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these abbreviated accounts

IDENTITY SIGNS (LONDON) LIMITED (REGISTERED NUMBER: 04068009)

ABBREVIATED BALANCE SHEET - continued

30 September 2013

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 6 November 2013 and were signed by:

J A S Dunstone - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 30 September 2013

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 33% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 October 2012	227,420
Additions	26,059
Disposals	<u>(37,102)</u>
At 30 September 2013	<u>216,377</u>
DEPRECIATION	
At 1 October 2012	110,568
Charge for year	32,878
Eliminated on disposal	<u>(15,466)</u>
At 30 September 2013	<u>127,980</u>
NET BOOK VALUE	
At 30 September 2013	<u>88,397</u>
At 30 September 2012	<u>116,852</u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.9.13 £	30.9.12 £
54	Ordinary A Shares	£1	1	1
1	Non-voting B Shares	£1	<u>54</u>	<u>54</u>
			<u>55</u>	<u>55</u>

NOTES TO THE ABBREVIATED ACCOUNTS - continued
for the Year Ended 30 September 2013

4. **ULTIMATE CONTROLLING PARTY**

The controlling party is J A S Dunstone.

The ultimate controlling party is J A S Dunstone.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.