

Abbreviated Unaudited Accounts for the Year Ended 31 July 2012

for

A Head for PR Ltd

A Head for PR Ltd (Registered number: 06957179)

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for the Year Ended 31 July 2012**

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A Head for PR Ltd

Company Information
for the Year Ended 31 July 2012

DIRECTOR:

Mrs J Adkins

REGISTERED OFFICE:

Copper Beeches
42 Granville Way
Sherborne
Dorset
DT9 4AS

REGISTERED NUMBER:

06957179 (England and Wales)

ACCOUNTANTS:

Nicola Brookes
Chartered Accountant
Mole End
Shorts Green Lane
Motcombe
Dorset
SP7 9PA

A Head for PR Ltd (Registered number: 06957179)

Abbreviated Balance Sheet

31 July 2012

	Notes	31.7.12 £	£	31.7.11 £	£
FIXED ASSETS					
Tangible assets	2		3,336		3,621
CURRENT ASSETS					
Debtors		21,934		15,737	
Cash at bank		<u>14,568</u>		<u>15,709</u>	
		36,502		31,446	
CREDITORS					
Amounts falling due within one year		<u>31,385</u>		<u>26,158</u>	
NET CURRENT ASSETS			<u>5,117</u>		<u>5,288</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			8,453		8,909
CREDITORS					
Amounts falling due after more than one year			(4,807)		(7,488)
PROVISIONS FOR LIABILITIES			<u>(667)</u>		<u>(760)</u>
NET ASSETS			<u><u>2,979</u></u>		<u><u>661</u></u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>2,879</u>		<u>561</u>
SHAREHOLDERS' FUNDS			<u><u>2,979</u></u>		<u><u>661</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these abbreviated accounts

A Head for PR Ltd (Registered number: 06957179)

Abbreviated Balance Sheet - continued

31 July 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 8 January 2013 and were signed by:

Mrs J Adkins - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts
for the Year Ended 31 July 2012**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on reducing balance, 25% on reducing balance and 20% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 August 2011	6,121
Additions	<u>909</u>
At 31 July 2012	<u>7,030</u>
DEPRECIATION	
At 1 August 2011	2,500
Charge for year	<u>1,194</u>
At 31 July 2012	<u>3,694</u>
NET BOOK VALUE	
At 31 July 2012	<u>3,336</u>
At 31 July 2011	<u>3,621</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	31.7.12	31.7.11
			£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.