

REGISTERED NUMBER: 04408962 (England and Wales)

**Abbreviated Unaudited Accounts for the Year Ended 30 April 2014**  
**for**  
**Neural Insights Limited**

TUESDAY



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**Contents of the Abbreviated Accounts  
for the Year Ended 30 April 2014**

	<b>Page</b>
<b>Company Information</b>	1
<b>Chartered Accountants' Report</b>	2
<b>Abbreviated Balance Sheet</b>	3
<b>Notes to the Abbreviated Accounts</b>	5

**Neural Insights Limited**

**Company Information  
for the Year Ended 30 April 2014**

**DIRECTORS:** Dr S Christie  
Mrs G Christie

**SECRETARY:** Dr S Christie

**REGISTERED OFFICE:** Bourne House  
Queen Street  
Gomshall  
Surrey  
GU5 9LY

**REGISTERED NUMBER:** 04408962 (England and Wales)

**ACCOUNTANTS:** Brewers Chartered Accountants  
Bourne House  
Queen Street  
Gomshall  
Surrey  
GU5 9LY

**Chartered Accountants' Report to the Board of Directors  
on the Unaudited Financial Statements of  
Neural Insights Limited**

**The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to five) have been prepared.**

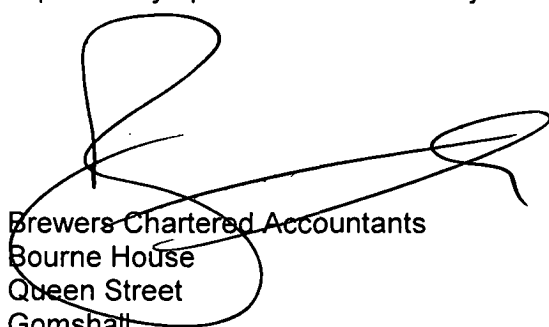
In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Neural Insights Limited for the year ended 30 April 2014 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at [icaew.com/membershandbook](http://icaew.com/membershandbook).

This report is made solely to the Board of Directors of Neural Insights Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Neural Insights Limited and state those matters that we have agreed to state to the Board of Directors of Neural Insights Limited, as a body, in this report in accordance with AAF 2/10 as detailed at [icaew.com/compilation](http://icaew.com/compilation). To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Neural Insights Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Neural Insights Limited. You consider that Neural Insights Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Neural Insights Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Brewers Chartered Accountants  
Bourne House  
Queen Street  
Gomshall  
Surrey  
GU5 9LY

14 September 2014

**Neural Insights Limited (Registered number: 04408962)**

**Abbreviated Balance Sheet**

**30 April 2014**

	Notes	30.4.14 £	£	30.4.13 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		6,380		6,901
<b>CURRENT ASSETS</b>					
Debtors		13,236		-	
Cash at bank		21,600		79,259	
		<u>34,836</u>		<u>79,259</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>93,156</u>		<u>131,066</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(58,320)</u>		<u>(51,807)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>(51,940)</u>		<u>(44,906)</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		75		75
Profit and loss account			<u>(52,015)</u>		<u>(44,981)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>(51,940)</u>		<u>(44,906)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

**Neural Insights Limited (Registered number: 04408962)**

**Abbreviated Balance Sheet - continued**  
**30 April 2014**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 14 September 2014 and were signed on its behalf by:

A handwritten signature in black ink, appearing to read 'S Christie', written in a cursive style.

Dr S Christie - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts  
for the Year Ended 30 April 2014**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**2. TANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 May 2013	15,184
Additions	6,812
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At 30 April 2014	21,996
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<b>DEPRECIATION</b>	
At 1 May 2013	8,283
Charge for year	7,333
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At 30 April 2014	15,616
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<b>NET BOOK VALUE</b>	
At 30 April 2014	6,380
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At 30 April 2013	6,901
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**3. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	<b>30.4.14 £</b>	30.4.13 £
75	ordinary	1	<b>75</b>	75
			<hr/> <hr/>	<hr/> <hr/>