

Company Registration Number 07128170 (England & Wales)

**MEDIA SELECTS LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 JANUARY 2012**

WEDNESDAY



A44 \*A1KPMIAJ\* 31/10/2012 #4  
COMPANIES HOUSE

**MEDIA SELECTS LIMITED**

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**MEDIA SELECTS LIMITED  
ABBREVIATED BALANCE SHEET  
AS AT 31 JANUARY 2012**

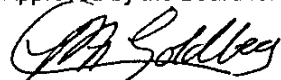
		2012		2011	
	Notes	£	£	£	£
<b>Fixed Assets</b>					
Tangible Assets	2		-		-
<b>Current Assets</b>					
Debtors		15,511			-
Cash at bank and in hand		<u>22,164</u>		<u>11,834</u>	
		3,675		24,885	
<b>Creditors: amounts falling due within one year</b>	3	<u>56,889</u>		<u>26,512</u>	
<b>Net current (liabilities)</b>			<19,214>		(1,627)
			<19,214>		(1,627)
			=====		=====
<b>Capital and reserves</b>					
Called up share capital	4		100		100
Profit and loss account			<19,314>		(1,727)
<b>Shareholders' funds</b>			<19,214>		(1,627)
			=====		=====

For the financial year ended 31 January 2012 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the Company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 26 October 2012



Media Selects Limited  
P A GOLDBERG

Company Registration No 07128170

**MEDIA SELECTS LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 JANUARY 2012**

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**1 Accounting Policies**

**1.1 Accounting Convention**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**1.2 Compliance with accounting standards**

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

**1.3 Turnover**

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

**1.4 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings and equipment                      15% reducing balance

**2 Tangible Fixed Assets**

**Total  
£**

**Cost**

At 31 <sup>st</sup> January 2011	-
Additions	-
(Disposals)	-
At 31 <sup>st</sup> January 2012	-
	====

**Depreciation**

At 31 <sup>st</sup> January 2011	-
Charge for the year	-
(Disposals)	-
At 31 <sup>st</sup> January 2012	-
	====

**Net Book Value**

At 31 <sup>st</sup> January 2012	-
	====
At 31 <sup>st</sup> January 2011	-
	====

**MEDIA SELECTS LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 JANUARY 2012**

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3 The aggregate amounts of creditors for which security has been given amounted to £ NIL (2011 £ NIL)

4	Share Capital	2012 £	2011 £
	<b>Authorised</b> 1,000 Ordinary Shares of £1 each	1,000 =====	1,000 =====
	<b>Allotted, called up and fully paid</b> 100 Ordinary Shares of £1 each	100 ====	100 ====