

REGISTERED NUMBER: 08579579 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

FOR

STEPJOCKEY LTD

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for the Year Ended 30 June 2018

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STEPJOCKEY LTD

COMPANY INFORMATION
for the Year Ended 30 June 2018

DIRECTORS:

Dr D C M Moore
Mr V Ashurkov

REGISTERED OFFICE:

53 Queens Drive
London
N4 2SZ

REGISTERED NUMBER:

08579579 (England and Wales)

ACCOUNTANTS:

Thomas & Co
Chartered Certified Accountants
30 Binley Road
Coventry
West Midlands
CV3 1JA

STEPJOCKEY LTD (REGISTERED NUMBER: 08579579)

BALANCE SHEET
30 June 2018

	Notes	30.6.18 £	£	30.6.17 £	£
FIXED ASSETS					
Intangible assets	4		871		2,019
Tangible assets	5		<u>4,998</u>		<u>4,631</u>
			5,869		6,650
CURRENT ASSETS					
Debtors	6	45,872		58,078	
Cash at bank and in hand		<u>7,059</u>		<u>64,313</u>	
		52,931		122,391	
CREDITORS					
Amounts falling due within one year	7	<u>199,043</u>		<u>85,363</u>	
NET CURRENT (LIABILITIES)/ASSETS			<u>(146,112)</u>		<u>37,028</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(140,243)</u>		<u>43,678</u>
CAPITAL AND RESERVES					
Called up share capital	8		238		164
Share premium			1,134,017		1,004,102
Retained earnings			<u>(1,274,498)</u>		<u>(960,588)</u>
SHAREHOLDERS' FUNDS			<u>(140,243)</u>		<u>43,678</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 30 April 2019 and were signed on its behalf by:

Dr D C M Moore - Director

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 30 June 2018

1. STATUTORY INFORMATION

StepJockey Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents net invoiced sales of smart signage and associated services excluding value added tax.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Trademarks are being amortised evenly over their estimated useful life of five years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

Employee benefits

Short - term employee benefits, including holiday pay, are recognised as an expense in the Trading and Profit and Loss Account in the period in which they are incurred.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 8 (2017 - 10).

4. INTANGIBLE FIXED ASSETS

	Trademarks £
COST	
At 1 July 2017 and 30 June 2018	<u>5,741</u>
AMORTISATION	
At 1 July 2017	3,722
Amortisation for year At 30 June 2018	<u>1,148</u> <u>4,870</u>
NET BOOK VALUE	
At 30 June 2018	<u>871</u>
At 30 June 2017	<u>2,019</u>

STEPJOCKEY LTD (REGISTERED NUMBER: 08579579)

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 30 June 2018

5. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 July 2017	1,344	9,789	11,133
Additions	-	3,744	3,744
At 30 June 2018	<u>1,344</u>	<u>13,533</u>	<u>14,877</u>
DEPRECIATION			
At 1 July 2017	583	5,919	6,502
Charge for year	269	3,108	3,377
At 30 June 2018	<u>852</u>	<u>9,027</u>	<u>9,879</u>
NET BOOK VALUE			
At 30 June 2018	<u>492</u>	<u>4,506</u>	<u>4,998</u>
At 30 June 2017	<u>761</u>	<u>3,870</u>	<u>4,631</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.6.18 £	30.6.17 £
Trade debtors	27,543	47,043
Other debtors	3,730	10,354
VAT	743	81
Prepayments	<u>13,856</u>	<u>600</u>
	<u>45,872</u>	<u>58,078</u>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.6.18 £	30.6.17 £
Trade creditors	11,371	27,002
Social security and other taxes	9,415	6,729
Other creditors	25,350	-
Loan	120,000	-
Directors' current accounts	-	24,906
Accrued expenses	<u>32,907</u>	<u>26,726</u>
	<u>199,043</u>	<u>85,363</u>

8. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:		Nominal	30.6.18	30.6.17
Number:	Class:	value:	£	£
23,846,579	Ordinary	0.00001p	<u>238</u>	<u>164</u>

7,375,885 Ordinary shares of 0.00001p each were allotted as fully paid at a premium of £0.01761325 per share during the year.

8. **CALLED UP SHARE CAPITAL - continued**

90,071 Ordinary shares of 0.00001p each have also been allocated for no consideration.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.