

Registration number 07099665

**Oxford Digital Marketing Ltd**  
**Abbreviated accounts**  
**for the year ended 31 March 2015**

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COMPANIES HOUSE

# Oxford Digital Marketing Ltd

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**Oxford Digital Marketing Ltd**

**Abbreviated balance sheet  
as at 31 March 2015**

		2015		2014	
	Notes	£	£	£	£
<b>Fixed assets</b>					
Tangible assets	2		1,355		2,711
<b>Current assets</b>					
Debtors		15,403		20,813	
Cash at bank and in hand		12,497		4,526	
		<u>27,900</u>		<u>25,339</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(28,884)</u>		<u>(27,529)</u>	
<b>Net current liabilities</b>			<u>(984)</u>		<u>(2,190)</u>
<b>Total assets less current liabilities</b>			<u>371</u>		<u>521</u>
<b>Net assets</b>			<u>371</u>		<u>521</u>
<b>Capital and reserves</b>					
Called up share capital	3		2		2
Profit and loss account			369		519
<b>Shareholders' funds</b>			<u>371</u>		<u>521</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet.

**The notes on pages 3 to 4 form an integral part of these financial statements.**

**Oxford Digital Marketing Ltd**

**Abbreviated balance sheet (continued)**

**Directors' statements required by Sections 475(2) and (3)  
for the year ended 31 March 2015**

In approving these abbreviated accounts as directors of the company we hereby confirm:

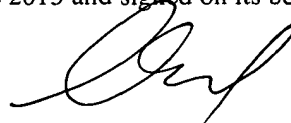
- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ;
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 March 2015 ; and
- (c) that we acknowledge our responsibilities for:
  - (1) ensuring that the company keeps accounting records which comply with Section 386 ; and
  - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies .

The abbreviated accounts were approved by the Board on 8 June 2015 and signed on its behalf by



**Mrs H.L.M. Wallace-Jones**  
**Director**



**Mr S. Wallace-Jones**

**Registration number 07099665**

**The notes on pages 3 to 4 form an integral part of these financial statements.**

## Oxford Digital Marketing Ltd

### Notes to the abbreviated financial statements for the year ended 31 March 2015

#### 1. Accounting policies

##### 1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

##### 1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales during the year.

##### 1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, fittings  
and equipment - 33% straight line

<b>2. Fixed assets</b>	<b>Tangible fixed assets £</b>
<b>Cost</b>	
At 1 April 2014	4,067
At 31 March 2015	4,067
<b>Depreciation</b>	
At 1 April 2014	1,356
Charge for year	1,356
At 31 March 2015	2,712
<b>Net book values</b>	
At 31 March 2015	1,355
At 31 March 2014	2,711

**Oxford Digital Marketing Ltd**

**Notes to the abbreviated financial statements  
for the year ended 31 March 2015**

..... continued

<b>3. Share capital</b>	<b>2015</b>	<b>2014</b>
	<b>£</b>	<b>£</b>
<b>Authorised</b>		
2 Ordinary shares of £1 each	2	2
	<u>2</u>	<u>2</u>
<b>Allotted, called up and fully paid</b>		
2 Ordinary shares of £1 each	2	2
	<u>2</u>	<u>2</u>
<b>Equity Shares</b>		
2 Ordinary shares of £1 each	2	2
	<u>2</u>	<u>2</u>
<b>4. Transactions with directors</b>		

The directors Mr & Mrs Wallace-Jones operate a loan account with the company. At the start of the year the company owed £5,320 to the directors. During the year the company made advances of £5,959 to the directors and the directors made repayments of £6,899. As at 31st March 2015, the company owed £6,260 to Mr & Mrs Wallace-Jones.