

International Herald Tribune Limited

Company Registration No. 01106659

Director's report and financial statements

For the period ended 30 December 2012

MONDAY



L2HZRKG9

L22

30/09/2013

#338

COMPANIES HOUSE

INTERNATIONAL HERALD TRIBUNE LIMITED

COMPANY INFORMATION

Director	S Dunbar Johnson
Company secretary	P Falconer
Registered number	01106659
Registered office	2nd Floor 1 New Oxford Street London WC1A 1NU
Independent auditor	Mazars LLP Chartered Accountants & Statutory Auditor Tower Bridge House St Katharine's Way London E1W 1DD

INTERNATIONAL HERALD TRIBUNE LIMITED

CONTENTS

	Page
Director's Report	1 - 2
Independent Auditor's Report	3 - 4
Profit and Loss Account	5
Balance Sheet	6
Notes to the Financial Statements	7 - 15

INTERNATIONAL HERALD TRIBUNE LIMITED

DIRECTOR'S REPORT FOR THE PERIOD ENDED 30 DECEMBER 2012

The director presents his report and the financial statements for the period ended 30 December 2012.

Director's responsibilities statement

The director is responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The director is responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements and other information included in Director's Reports may differ from legislation in other jurisdictions.

Principal activities

The principal activities of the company continued to be to act as an advertising sales agency for its parent undertaking, International Herald Tribune SAS, which publishes the daily international newspaper The International Herald Tribune, and to organise international conferences.

Director

The director who served during the period was

S Dunbar Johnson

INTERNATIONAL HERALD TRIBUNE LIMITED

DIRECTOR'S REPORT FOR THE PERIOD ENDED 30 DECEMBER 2012

Future developments

The company will seek to minimise adverse impacts on the environment from its activities, whilst continuing to address health, safety and economic issues. The company has complied with all applicable legislation and regulations.

Financial instruments

The director considers the company's exposure to price risk, credit risk, liquidity risk and cash flow risk to be low, and considers information relating to company's financial risk management objectives and policies to be immaterial for the assessment of assets, liabilities, financial position and profit and loss of the company.

Provision of information to auditor

The director at the time when this director's report is approved has confirmed that:

- so far as that director is aware, there is no relevant audit information of which the company's auditor is unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any information needed by the company's auditor in connection with preparing its report and to establish that the company's auditor is aware of that information.

Auditor

The auditor, Mazars LLP, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

In preparing this report, the director has taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board and signed on its behalf



S Dunbar Johnson
Director

Date 26-09-2013

INTERNATIONAL HERALD TRIBUNE LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL HERALD TRIBUNE LIMITED

We have audited the financial statements of International Herald Tribune Limited for the period ended 30 December 2012 which comprise the Profit and Loss Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Respective responsibilities of director and auditor

As explained more fully in the Director's Responsibilities Statement set out on page 1, the director is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors. This report is made solely to the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditor's Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body for our audit work, for this report, or for the opinions we have formed.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

Opinion on the financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 30 December 2012 and of its profit for the period then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on the other matter prescribed by the Companies Act 2006

In our opinion the information given in the Director's Report for the financial period for which the financial statements are prepared is consistent with the financial statements.

INTERNATIONAL HERALD TRIBUNE LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL HERALD TRIBUNE LIMITED

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of director's remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit, or
- the director was not entitled to take advantage of the small companies' exemption in preparing the Director's Report

Elisabeth Maxwell

Elisabeth Maxwell (Senior Statutory Auditor)

for and on behalf of Mazars LLP

Chartered Accountants and Statutory Auditor

Tower Bridge House
St Katharine's Way
London
E1W 1DD

Date

30th September 2013

INTERNATIONAL HERALD TRIBUNE LIMITED

PROFIT AND LOSS ACCOUNT FOR THE PERIOD ENDED 30 DECEMBER 2012

		53 weeks ended 30 December 2012 £	52 weeks ended 25 December 2011 £
Turnover	1,2	5,469,216	5,033,282
Administrative expenses		(5,257,134)	(4,499,440)
Operating profit	3	212,082	533,842
Interest receivable and similar income		145	135
Profit on ordinary activities before taxation		212,227	533,977
Tax on profit on ordinary activities	6	(75,866)	(144,696)
Profit for the financial period	11	136,361	389,281

All amounts relate to continuing operations.

There were no recognised gains and losses for 2012 or 2011 other than those included in the profit and loss account

The notes on pages 7 to 15 form part of these financial statements

INTERNATIONAL HERALD TRIBUNE LIMITED

Registered number 01106659

**BALANCE SHEET
AS AT 30 DECEMBER 2012**

		30 December 2012		25 December 2011	
	Note	£	£	£	£
Fixed assets					
Tangible assets	7		339,465		54,849
Current assets					
Debtors	8	1,223,129		671,602	
Cash at bank and in hand		642,205		529,266	
		<u>1,865,334</u>		<u>1,200,868</u>	
Creditors: amounts falling due within one year	9	<u>(2,058,988)</u>		<u>(846,267)</u>	
Net current (liabilities)/assets			<u>(193,654)</u>		<u>354,601</u>
Net assets			<u>145,811</u>		<u>409,450</u>
Capital and reserves					
Called up share capital	10		5,000		5,000
Profit and loss account	11		140,811		404,450
Shareholders' funds	12		<u>145,811</u>		<u>409,450</u>

The financial statements were approved and authorised for issue by the board and were signed on its behalf by



S Dunbar Johnson
Director

Date 26.09.2013

The notes on pages 7 to 15 form part of these financial statements.

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 DECEMBER 2012

1. Accounting Policies

1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

1.2 Going concern

The financial statements have been prepared on a going concern basis. The directors have considered a period of twelve months from the date of the signed audit report in assessing that this is an appropriate basis.

1.3 Cash flow

The company, being a subsidiary undertaking where 90% or more of the voting rights are controlled within the group whose consolidated financial statements are publicly available, is exempt from the requirement to draw up a cash flow statement in accordance with FRS 1

1.4 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the period, exclusive of Value Added Tax and trade discounts

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases

Short term leasehold property	-	20% straight line
Motor vehicles	-	20% straight line
Fixtures & fittings	-	20% straight line
Office equipment	-	33% straight line

1.6 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse

Deferred tax assets and liabilities are not discounted.

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 DECEMBER 2012

1 Accounting Policies (continued)

1.7 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction

Exchange gains and losses are recognised in the profit and loss account.

1.8 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the period

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 DECEMBER 2012

2. Turnover

An analysis of turnover by class of business is as follows

	53 weeks ended 30 December 2012 £	52 weeks ended 25 December 2011 £
Advertising commissions	3,623,837	3,465,631
Conferences	1,790,700	1,567,651
Other income	54,679	-
	<u>5,469,216</u>	<u>5,033,282</u>

An analysis of turnover by geographical market is as follows

	2012 £	2011 £
United Kingdom	3,983,114	236,006
Europe	733,790	3,899,734
Middle East	114,237	131,756
Africa	37,518	11,378
Asia	328,306	78,088
America	272,251	676,320
Total	<u>5,469,216</u>	<u>5,033,282</u>

3. Operating profit

The operating profit is stated after charging/(crediting)

	53 weeks ended 30 December 2012 £	52 weeks ended 25 December 2011 £
Depreciation of tangible fixed assets: - owned by the company	59,101	36,126
Difference on foreign exchange	41,821	20,998
Operating leases - land and buildings	91,411	91,818
Operating lease rentals - other	9,246	6,297
	<u>191,579</u>	<u>155,239</u>

During the period, no director received any emoluments (2011 - £NIL)

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 DECEMBER 2012

4. Auditor's remuneration

	53 weeks ended 30 December 2012 £	52 weeks ended 25 December 2011 £
Fees payable to the company's auditor and its associates for the audit of the company's annual accounts	22,045	23,045
Fees payable to the company's auditor in respect of Taxation compliance services	-	-
All taxation services not included above	2,500	2,500
All other non-audit services not included above	500	500
	<u>25,045</u>	<u>26,045</u>

5. Staff costs

Staff costs were as follows

	53 weeks ended 30 December 2012 £	52 weeks ended 25 December 2011 £
Wages and salaries	2,178,894	2,224,627
Social security costs	240,672	232,336
Other pension costs	145,588	136,678
	<u>2,565,154</u>	<u>2,593,641</u>

The average monthly number of employees, including the director, during the period was as follows.

	53 weeks ended 30 December 2012 No.	52 weeks ended 25 December 2011 No.
Sales and advertising	19	18
Editorial	6	3
Marketing and research	12	10
	<u>37</u>	<u>31</u>

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 DECEMBER 2012

6 Taxation

	53 weeks ended 30 December 2012 £	52 weeks ended 25 December 2011 £
Analysis of tax charge in the period		
UK corporation tax charge on profit for the period	75,866	160,508
Adjustments in respect of prior periods	-	(15,812)
Tax on profit on ordinary activities	<u>75,866</u>	<u>144,696</u>

Factors affecting tax charge for the period

The tax assessed for the period is higher than (2011 - higher than) the standard rate of corporation tax in the UK of 24% (2011 - 26.5%). The differences are explained below:

	53 weeks ended 30 December 2012 £	52 weeks ended 25 December 2011 £
Profit on ordinary activities before tax	<u>212,227</u>	<u>533,977</u>
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 24% (2011 - 26.5%)	50,934	141,504
Effects of:		
Expenses not deductible for tax purposes, other than goodwill amortisation and impairment	18,018	15,278
Difference in treatment between depreciation and capital allowances	5,373	3,726
Adjustments to tax charge in respect of prior periods	-	(15,812)
Other differences leading to an increase (decrease) in the tax charge	1,541	-
Current tax charge for the period (see note above)	<u>75,866</u>	<u>144,696</u>

Factors that may affect future tax charges

There were no factors that may affect future tax charges.

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 DECEMBER 2012

7. Tangible fixed assets

	Short term leasehold property £	Motor vehicles £	Fixtures & fittings £	Office equipment £
Cost				
At 26 December 2011	119,969	20,000	87,496	35,460
Additions	282,677	-	53,634	7,406
Disposals	-	(20,000)	-	-
At 30 December 2012	402,646	-	141,130	42,866
Depreciation				
At 26 December 2011	83,498	20,000	73,321	31,257
Charge for the period	43,896	-	11,833	3,372
On disposals	-	(20,000)	-	-
At 30 December 2012	127,394	-	85,154	34,629
Net book value				
At 30 December 2012	275,252	-	55,976	8,237
At 25 December 2011	36,471	-	14,175	4,203
				Total £
Cost				
At 26 December 2011				262,925
Additions				343,717
Disposals				(20,000)
At 30 December 2012				586,642
Depreciation				
At 26 December 2011				208,076
Charge for the period				59,101
On disposals				(20,000)
At 30 December 2012				247,177
Net book value				
At 30 December 2012				339,465
At 25 December 2011				54,849

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 DECEMBER 2012

8. Debtors

	2012 £	2011 £
Trade debtors	730,194	380,083
Amounts owed by group undertakings	152,932	119,856
Corporation tax repayable	-	
Other debtors	88,881	97,801
Prepayments and accrued income	251,122	73,862
	<u>1,223,129</u>	<u>671,602</u>

9. Creditors Amounts falling due within one year

	2012 £	2011 £
Trade creditors	145,847	54,223
Amounts owed to group undertakings	846,577	4,830
Corporation tax	4,294	144,443
Social security and other taxes	64,048	71,503
Other creditors	8,806	-
Accruals and deferred income	989,416	571,268
	<u>2,058,988</u>	<u>846,267</u>

10. Share capital

	2012 £	2011 £
Authorised, allotted, called up and fully paid 5,000 Ordinary shares of £1 each	<u>5,000</u>	<u>5,000</u>

11 Reserves

	Profit and loss account £
At 26 December 2011	404,450
Profit for the period	136,361
Dividends (Note 13)	(400,000)
At 30 December 2012	<u>140,811</u>

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 DECEMBER 2012

12 Reconciliation of movement in shareholders' funds

	30 December 2012 £	25 December 2011 £
Opening shareholders' funds	409,450	1,020,169
Profit for the period	136,361	389,281
Dividends (Note 13)	(400,000)	(1,000,000)
	<u>145,811</u>	<u>409,450</u>
Closing shareholders' funds	<u>145,811</u>	<u>409,450</u>

13. Dividends

	53 weeks ended 30 December 2012 £	52 weeks ended 25 December 2011 £
Dividends paid on equity capital	400,000	1,000,000
	<u>400,000</u>	<u>1,000,000</u>

On 21 December 2012 (2011: 20 December 2011) and in order to facilitate clearing intercompany debtor balances, a dividend of £400,000 (2011: £1,000,000) was declared by the company, being £80 (2011: £200) per share

14. Pension commitments

The company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £145,588 (2011 - £136,678).

15. Operating lease commitments

At 30 December 2012 the company had annual commitments under non-cancellable operating leases as follows

	Land and buildings		2012 £	Other 2011 £
	2012 £	2011 £		
Expiry date.				
Between 2 and 5 years	141,979	109,135	3,036	3,036
After more than 5 years	-	-	2,785	-
	<u>141,979</u>	<u>109,135</u>	<u>5,821</u>	<u>3,036</u>

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 DECEMBER 2012

16. Related party transactions

The company has taken advantage of the exemption in Financial Reporting Standard Number 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company

17. Ultimate parent undertaking and controlling party

The immediate parent company is International Herald Tribune SAS, incorporated in France, and the ultimate parent company is the The New York Times Company, incorporated in the United States

The parent company of the smallest group to include the company in its consolidated financial statements is International Herald Tribune SAS, a company incorporated in France

The parent company of the largest group to include the company in its consolidated financial statements is The New York Times Company and financial statements can be obtained from its website www.nytc.com