

REGISTERED NUMBER: 4753368 (England and Wales)

Unaudited Abbreviated Accounts for the Year Ended 31 October 2005

for

Distinctive Imprint Worldwide Ltd
(Formerly Known As Distinctive Imprint
Consultants Ltd)



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for the Year Ended 31 October 2005

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Distinctive Imprint Worldwide Ltd
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Company Information
for the Year Ended 31 October 2005

DIRECTOR: Ms A C Murray

SECRETARY: J C Murray

REGISTERED OFFICE: 19-20 Britten Court
Abbey Lane
London
E15 2RS

REGISTERED NUMBER: 4753368 (England and Wales)

ACCOUNTANTS: CDUK Accountants Limited
19-20 Britten Court
Abbey Lane
London
E15 2RS

Distinctive Imprint Worldwide Ltd
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Abbreviated Balance Sheet
31 October 2005

	Notes	31.10.05 £	£	31.10.04 £	£
FIXED ASSETS					
Intangible assets	2		24,000		27,000
Tangible assets	3		1,567		2,089
			<u>25,567</u>		<u>29,089</u>
CURRENT ASSETS					
Debtors		11,874		15,932	
Cash at bank		42,106		8,034	
		<u>53,980</u>		<u>23,966</u>	
CREDITORS					
Amounts falling due within one year		44,191		23,162	
			<u>9,789</u>		<u>804</u>
NET CURRENT ASSETS			<u>9,789</u>		<u>804</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			35,356		29,893
PROVISIONS FOR LIABILITIES AND CHARGES			122		-
			<u>35,234</u>		<u>29,893</u>
CAPITAL AND RESERVES					
Called up share capital	4		1		1
Profit and loss account			35,233		29,892
SHAREHOLDERS' FUNDS			<u>35,234</u>		<u>29,893</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 October 2005.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2005 in accordance with Section 249B(2) of the Companies Act 1985.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

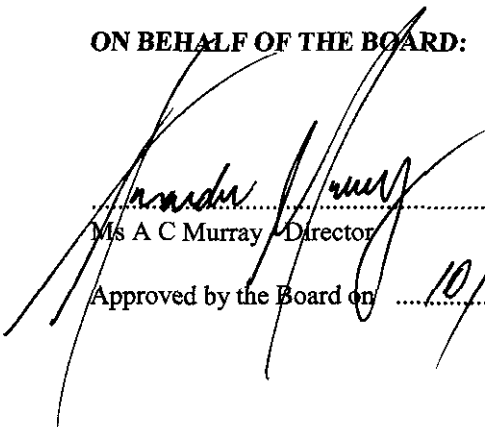
The notes form part of these abbreviated accounts

Distinctive Imprint Worldwide Ltd
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Abbreviated Balance Sheet - continued
31 October 2005

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective June 2002).

ON BEHALF OF THE BOARD:


.....
Ms A C Murray Director

Approved by the Board on

10/02/2006

The notes form part of these abbreviated accounts

Distinctive Imprint Worldwide Ltd
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Notes to the Abbreviated Accounts
for the Year Ended 31 October 2005

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2003, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax.

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

2. **INTANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 November 2004 and 31 October 2005	30,000
AMORTISATION	
At 1 November 2004	3,000
Charge for year	3,000
At 31 October 2005	6,000
NET BOOK VALUE	
At 31 October 2005	24,000
At 31 October 2004	27,000

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Notes to the Abbreviated Accounts - continued
for the Year Ended 31 October 2005

3. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 November 2004 and 31 October 2005	2,785
DEPRECIATION	
At 1 November 2004	696
Charge for year	522
At 31 October 2005	1,218
NET BOOK VALUE	
At 31 October 2005	1,567
At 31 October 2004	2,089

4. **CALLED UP SHARE CAPITAL**

Authorised:		Nominal	31.10.05	31.10.04
Number:	Class:	value:	£	£
1,000	Ordinary	£1	1,000	1,000
Allotted, issued and fully paid:				
Number:	Class:	Nominal	31.10.05	31.10.04
		value:	£	£
1	Ordinary	£1	1	1