

Abbreviated Unaudited Accounts for the Year Ended 30 June 2014

for

B.C. Strategy UK Ltd

Stuart Harris Associates  
Chartered Certified Accountants  
and Statutory Auditors  
Woodside House  
22 Guildown Avenue  
Woodside Park  
London  
N12 7DQ

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for the Year Ended 30 June 2014

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**DIRECTOR:** A Yanus

**REGISTERED OFFICE:** City Point  
1 Ropemaker Street  
Moorgate  
London  
EC2Y 9HT

**REGISTERED NUMBER:** 08153977 (England and Wales)

**ACCOUNTANTS:** Stuart Harris Associates  
Chartered Certified Accountants  
and Statutory Auditors  
Woodside House  
22 Guildown Avenue  
Woodside Park  
London  
N12 7DQ

Abbreviated Balance Sheet

30 June 2014

	Notes	30.6.14 £	£	30.6.13 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		8,960		7,510
<b>CURRENT ASSETS</b>					
Debtors		192,889		62,577	
Cash at bank		<u>39,815</u>		<u>1,116</u>	
		232,704		63,693	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>153,534</u>		<u>67,516</u>	
<b>NET CURRENT ASSETS/(LIABILITIES)</b>			<u>79,170</u>		<u>(3,823)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>88,130</u>		<u>3,687</u>
<b>PROVISIONS FOR LIABILITIES</b>					
			<u>1,792</u>		<u>538</u>
<b>NET ASSETS</b>			<u><u>86,338</u></u>		<u><u>3,149</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		1,000		1,000
Profit and loss account			<u>85,338</u>		<u>2,149</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>86,338</u></u>		<u><u>3,149</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 24 December 2014 and were signed by:

A Yanus - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts  
for the Year Ended 30 June 2014

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. **TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 July 2013	11,265
Additions	<u>7,807</u>
At 30 June 2014	<u>19,072</u>
<b>DEPRECIATION</b>	
At 1 July 2013	3,755
Charge for year	<u>6,357</u>
At 30 June 2014	<u>10,112</u>
<b>NET BOOK VALUE</b>	
At 30 June 2014	<u>8,960</u>
At 30 June 2013	<u>7,510</u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.6.14 £	30.6.13 £
1,000	Ordinary	£1	<u>1,000</u>	<u>1,000</u>

4. **ULTIMATE PARENT COMPANY**

B.C. Strategy Ltd (incorporated in Israel ) is regarded by the director as being the company's ultimate parent company.

B.C. Strategy UK Ltd

Report of the Accountants to the Director of  
B.C. Strategy UK Ltd

**The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to three) have been prepared.**

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 30 June 2014 set out on pages three to eight and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Stuart Harris Associates  
Chartered Certified Accountants  
and Statutory Auditors  
Woodside House  
22 Guildown Avenue  
Woodside Park  
London  
N12 7DQ

24 December 2014

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.