

**ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2008**

**FOR**

**IDENTITY SIGNS (LONDON) LIMITED**

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**IDENTITY SIGNS (LONDON) LIMITED**

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**for the Year Ended 30 September 2008**

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**IDENTITY SIGNS (LONDON) LIMITED**

**COMPANY INFORMATION**  
**for the Year Ended 30 September 2008**

<b>DIRECTOR:</b>	J A S Dunstone
<b>SECRETARY:</b>	C M Broderick
<b>REGISTERED OFFICE:</b>	140A Tachbrook Street London SW1V 2NE
<b>REGISTERED NUMBER:</b>	04068009 (England and Wales)
<b>ACCOUNTANTS:</b>	Saunders Wood & Co. Chartered Accountants 140A Tachbrook Street London SW1V 2NE

**IDENTITY SIGNS (LONDON) LIMITED****ABBREVIATED BALANCE SHEET****30 September 2008**

	Notes	30.9.08 £	£	30.9.07 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		53,153		40,173
<b>CURRENT ASSETS</b>					
Stocks		7,400		23,515	
Debtors		150,772		111,175	
Cash at bank		<u>13,820</u>		<u>2,597</u>	
		171,992		137,287	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>152,759</u>		<u>122,037</u>	
<b>NET CURRENT ASSETS</b>			<u>19,233</u>		<u>15,250</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			72,386		55,423
<b>CREDITORS</b>					
Amounts falling due after more than one year			<u>21,121</u>		<u>11,701</u>
<b>NET ASSETS</b>			<u>51,265</u>		<u>43,722</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		101		101
Profit and loss account			<u>51,164</u>		<u>43,621</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>51,265</u>		<u>43,722</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 30 September 2008.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

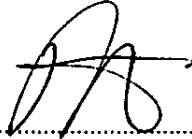
The notes form part of these abbreviated accounts

**IDENTITY SIGNS (LONDON) LIMITED**

**ABBREVIATED BALANCE SHEET - continued**  
**30 September 2008**

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the director on .....12/12/2008..... and were signed by:



.....  
J A S Dunstone - Director

The notes form part of these abbreviated accounts

**IDENTITY SIGNS (LONDON) LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS  
for the Year Ended 30 September 2008**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 33% on cost

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 October 2007	95,358
Additions	46,180
Disposals	<u>(34,470)</u>
At 30 September 2008	<u>107,068</u>
<b>DEPRECIATION</b>	
At 1 October 2007	55,186
Charge for year	18,710
Eliminated on disposal	<u>(19,981)</u>
At 30 September 2008	<u>53,915</u>
<b>NET BOOK VALUE</b>	
At 30 September 2008	<u><u>53,153</u></u>
At 30 September 2007	<u><u>40,172</u></u>

**IDENTITY SIGNS (LONDON) LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**for the Year Ended 30 September 2008**

3. CALLED UP SHARE CAPITAL

Authorised:			30.9.08	30.9.07
Number:	Class:	Nominal value:	£	£
900	Ordinary A Shares	£1	900	900
100	Non-voting B Shares	£1	<u>100</u>	<u>100</u>
			<u>1,000</u>	<u>1,000</u>

Allotted, issued and fully paid:			30.9.08	30.9.07
Number:	Class:	Nominal value:	£	£
100	Ordinary A Shares	£1	100	100
1	Non-voting B Shares	£1	<u>1</u>	<u>1</u>
			<u>101</u>	<u>101</u>