



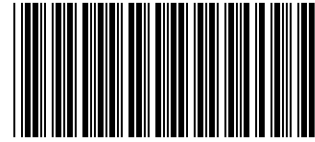
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**Companies House**  
— for the record —

## Annual Return

**Company Name:** APPLICATION PERFORMANCE LTD

**Company Number:** 05094474



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XVLHPORY

### Company Details

**Period Ending:** 05/04/2007

**Company Type:** PRIVATE COMPANY LIMITED BY SHARES

**Principal Business Activities:**

**SIC Codes**  
7222

**Registered Office:**  
**Address:**

20-22 BEDFORD ROW  
LONDON  
WC1R 4JS

**Register of**  
**Members Address:**

119 WATERBEACH ROAD  
LANDBEACH  
CAMBRIDGE  
UNITED KINGDOM  
CB25 9FA

**Register of Debenture**  
**Holders Address:**

Not Applicable

### Details of Officers of the Company

**Company Secretary:**

**Name:** MRS ISOBEL O'CONNOR

**Address:** 119 WATERBEACH ROAD  
LANDBEACH  
CAMBRIDGE CB25 9FA

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**Director 1:**

**Name:** MR RUSSELL LUKE  
**Date of Birth:** 13/08/1967  
**Nationality:** BRITISH  
**Occupation:** SALES DIRECTOR

**Address:** WILLOW COTTAGE  
POCOCKS LANE  
HAWKLEY  
LISS  
HAMPSHIRE  
UNITED KINGDOM GU33 6NE

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*Director 2:*

*Name:* **MR MICHAEL MCGUINNESS** *Address:* **30 LONG LANE**  
*Date of Birth:* **12/04/1974** **WILLINGHAM**  
*Nationality:* **BRITISH** **CAMBRIDGE**  
*Occupation:* **CONSULTANT** **CAMBRIDGESHIRE CB24 5LB**

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*Director 3:*

*Name:* **MR MARTIN THOMAS** *Address:* **3 THE MEADOWS**  
**PINNER** **HASLINGFIELD**  
*Date of Birth:* **20/10/1965** **CAMBRIDGE**  
*Nationality:* **BRITISH** **UNITED KINGDOM CB23 1JD**  
*Occupation:* **CONSULTANT**

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### *Share Capital*

*Issued Share Capital Details:*

<i>Class of share</i>	<i>Number of shares issued</i>	<i>Aggregate nominal value of issued shares</i>
<b>ORDINARY</b>	<b>1000</b>	<b>GBP1000</b>
<b>TOTALS</b>	<b>1000</b>	<b>GBP1000</b>

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### *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 05/04/2007, or that had ceased to be shareholders since the made up date of the previous Annual Return.

*Shareholding 1:*

**800 ORDINARY Shares held as at 05/04/2007**

*Name:* **RUSSELL LUKE**  
*Address:* **WILLOW COTTAGE**  
**POCOCKS LANE**  
**HAWKLEY**  
**LISS**  
**HAMPSHIRE**  
**UNITED KINGDOM GU33 6NE**

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*Shareholding 2:*

**100 ORDINARY Shares held as at 05/04/2007**

*Name:* **MICHAEL MCGUINNESS**

*Address:* **30 LONG LANE  
WILLINGHAM  
CAMBRIDGE  
CAMBRIDGESHIRE CB24 5LB**

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*Shareholding 3:*

**100 ORDINARY Shares held as at 05/04/2007**

*Name:* **MARTIN PINNER**

*Address:* **3 THE MEADOWS  
HASLINGFIELD  
CAMBRIDGE  
CAMBIRDGESHIRE CB23 1JD**

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### *Authorisation*

*Authoriser Designation:* **SECRETARY** *Date Authorised:* **16/04/2007** *Authenticated:* **Yes (E/W)**