

Accelerate Marketing Limited

Unaudited Abbreviated Accounts

for the Year Ended 31 March 2015

Accelerate Marketing Limited
Contents

Abbreviated Balance Sheet

1

Notes to the Abbreviated Accounts

2

Accelerate Marketing Limited
(Registration number: 04335056)
Abbreviated Balance Sheet at 31 March 2015

| | Note | 2015 £ | 2014 £ |
|--|----------|-----------------|----------------|
| Fixed assets | | | |
| Tangible fixed assets | <u>2</u> | <u>2,109</u> | <u>2,471</u> |
| Current assets | | | |
| Debtors | | 2,701 | 582 |
| Cash at bank and in hand | | <u>9,013</u> | <u>18,302</u> |
| | | 11,714 | 18,884 |
| Creditors: Amounts falling due within one year | | <u>(11,776)</u> | <u>(9,280)</u> |
| Net current (liabilities)/assets | | <u>(62)</u> | <u>9,604</u> |
| Total assets less current liabilities | | 2,047 | 12,075 |
| Provisions for liabilities | | <u>(422)</u> | <u>(494)</u> |
| Net assets | | <u>1,625</u> | <u>11,581</u> |
| Capital and reserves | | | |
| Called up share capital | <u>3</u> | 2 | 2 |
| Profit and loss account | | <u>1,623</u> | <u>11,579</u> |
| Shareholders' funds | | <u>1,625</u> | <u>11,581</u> |

For the year ending 31 March 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime .

Approved by the Board on 29 December 2015 and signed on its behalf by:

.....
C D Hughes
Director

The notes on page 2 form an integral part of these financial statements.

Accelerate Marketing Limited
Notes to the Abbreviated Accounts for the Year Ended 31 March 2015

..... *continued*

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective April 2008).

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

| Asset class | Depreciation method and rate |
|--------------------|-------------------------------------|
| Office equipment | 20% reducing balance basis |

Deferred tax

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes, which have arisen but not reversed by the balance sheet date, except as required by the FRSS. Deferred tax is measured at the rates that are expected to apply in the periods when the timing differences are expected to reverse, based on the tax rates and law enacted at the balance sheet date.

2 Fixed assets

| | Tangible assets £ | Total £ |
|-----------------------|----------------------------------|--------------------|
| Cost | | |
| At 1 April 2014 | 6,807 | 6,807 |
| Additions | 165 | 165 |
| At 31 March 2015 | <u>6,972</u> | <u>6,972</u> |
| Depreciation | | |
| At 1 April 2014 | 4,336 | 4,336 |
| Charge for the year | 527 | 527 |
| At 31 March 2015 | <u>4,863</u> | <u>4,863</u> |
| Net book value | | |
| At 31 March 2015 | <u>2,109</u> | <u>2,109</u> |
| At 31 March 2014 | <u>2,471</u> | <u>2,471</u> |

3 Share capital

Allotted, called up and fully paid shares

| | 2015 | | 2014 | |
|----------------------------|------|---|------|---|
| | No. | £ | No. | £ |
| Ordinary Shares of £1 each | 2 | 2 | 2 | 2 |

the Companies Act 2006.