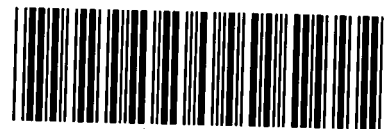


**Countryside
Alliance
Foundation**



**THE COUNTRYSIDE ALLIANCE FOUNDATION
REPORT AND FINANCIAL STATEMENTS
PERIOD ENDED 31 DECEMBER 2018**

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COMPANIES HOUSE

Charity Number: 1121034
Company Number: 05669451

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THE COUNTRYSIDE ALLIANCE FOUNDATION
COMPANY INFORMATION



Directors and trustees	Nick Bannister Charles Wilson Richard Fry Tara Douglas-Home Andrew Ogg
Secretary	Ben Dowdeswell
Registered office	1 Spring Mews Tinworth Street London SE11 5AN
Independent Examiners	Streets LLP Tower House Lucy Tower Street Lincoln Lincolnshire LN1 1XW
Charity Number	1121034
Company Number	05669451

The directors present their annual report with the financial statements of the company for the year ended 31 December 2018.

Structure, Governance and Management

The company is limited by guarantee and is a charity registered in England and Wales. It is governed by its Memorandum and Articles of Association and is a public benefit entity.

Trustees are appointed by resolution of the existing trustees, initially for three years, and renewable by resolution of the trustees for one further term of three years. It is the trustees' intention to appoint new trustees to represent skills and interests that fully cover the scope of the Foundation's activities.

All trustees receive relevant company documentation as part of the induction programme and are kept up to date with policy news through board and trustee meetings.

The charity has a board of five trustees all of whom are members. The board meets five times a year and is chaired by the chairman of the charity. Relevant papers are circulated before each meeting and minutes taken.

The trustees are responsible for the Charity's risk management and internal control systems. The continuing economic uncertainty remains a risk to its fundraising capabilities and as a result financial plans and policies are constantly reviewed and updated.

The charity enjoys a close link with its sister organisation the Countryside Alliance, where staff are employed through joint contracts to enable flexible availability of resource when needed. The trustees delegate day to day management of the charity to key personnel who include but not exclusively the Chief Executive and Deputy Chief Executive.

Objectives and activities

- To promote the conservation, protection and improvement of the physical and natural environment by supporting access and conservation projects and programmes that protect features of wildlife flora and fauna in the British countryside generally and responsible and sustainable use of these environments.
- To promote agriculture for the public benefit.
- To educate the public in subjects pertaining to the conservation, protection, and enjoyment of the countryside.
- The promotion of sustainable development for the benefit of the public by the preservation, conservation and the protection of the environment and the prudent use of natural resources; conducting or commissioning research and publishing the results of such research.
- 'Sustainable development' means "development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

The charity undertakes several activities in relation to these objectives, the most prominent being Fishing for Schools and Casting for Recovery programmes. Promotion through party political conferences and smaller educational projects such as Falconry for Schools and Outdoor Education also play an important part in the continued work of the Foundation for public benefit.

The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the future aims and objectives.

The Trustees measure the success of the year against the objectives set using financial and non-financial performance indicators. The criteria are set differently across the projects undertaken by the Foundation. The benefits of the projects are assessed not only in terms of the number of persons participating in the projects but also the impact of the projects on the individuals themselves. The review of the year sets out the performance of the charitable activities.

Review of the period

The Countryside Alliance Foundation (TCAF) had a successful 2019; a year of financial stability and continued success in its charitable programmes and projects.

The principle objectives and activities undertaken in the year comprise:

- Continuation of the steady increase in financial stability through increased fundraising and cost control.
- Plans for financial sustainability for Fishing for Schools whilst enabling controlled growth.
- Steady growth of the newly acquired Casting for Recovery.
- Continuation of Falconry for Schools delivery and promotional activity.
- Initial planning of a new project, Castaway.

Casting for Recovery (CFR)

A well-established scheme taken on by TCAF in 2016, Casting for Recovery provides the opportunity for women whose lives have been profoundly affected by breast cancer to gather at retreats in natural settings and learn the sport of fly fishing. Just as importantly, the retreats offer an opportunity to meet new friends, share stories, support others and crucially, have fun.

The weekend retreats incorporate advice, educational services and relaxation techniques. The retreats are delivered by trained facilitators including a psycho-social therapist, a health care professional (e.g. physiotherapist, nurse) as well as qualified fly fishing instructors and fishing guides.

The cost of CFR totalled £152,632 for the period, whilst increasing the provision of retreats to from 5 to 6 throughout the UK and Ireland. There was an increase in participants from compared to the previous year, all benefiting from the scheme noting significant improvements in health and wellbeing following the programmes.

Fishing for Schools (F4S)

Fishing for Schools teaches young people the unique skills of fly fishing and offers them a gateway into the natural world. The mission is simple – to educate and enhance young lives. The programme offers a short-course for children, often with special educational needs, who find academic work particularly difficult but respond well to alternative learning.

The programme works with courses run by accredited ASDAN, CAST Awards, COPE and NOCN schemes giving real qualifications and social value. The ASDAN Award Scheme operates in several thousand schools and other educational centres – it is listed as one of the few major routes for developing and accrediting wider key skills.

The course contributes to the Certificate of Personal Effectiveness, which is a GCSE alternative for many children.

F4S expenditure totalled £160,600 for 2018, a reduction of 17% on the prior year. This was achieved by capping the number of sessions delivered whilst introducing an award scheme for the first time where schools and provisions must apply for a place funded by TCAF. The scheme was very successful seeing 90 schools apply, around 40% of which were new settings. The new structure has also opened new opportunities for fund raising to help the growth of F4S in a more sustainable way over the long term.

The total number of schools delivered to increased to 41 provided by a team of 23 qualified instructors (increase from 19 in 2017) benefitting approximately 450 children across the UK.

2019 will see delivery of sessions through the new structure and an increase in fundraising to reach out to new schools and deliver to schools that were unsuccessful in their application.

Falconry for Schools, Outdoor Education and Other

Falconry for Schools enhances learning in a fun environment whilst teaching youngsters about the beauty of an ancient sport. The project encompasses history, science and technology, English and mathematics as well as the social and emotional aspects of learning whilst looking at areas such as the history of falconry, ownership, housing, diet and training. The project also encourages students to appreciate wild birds of prey and teaches them how to identify birds by sight and sound.

Within its own budgetary constraints and expenditure of just £8,740, Falconry for Schools was able to deliver courses to 20 schools during the year which has been met with extreme praise and benefited around 400 young students. This was an increase on 5 schools from the prior year. The project engages with 3 qualified instructors who deliver courses throughout the UK.

TCAF also continues to promote its activities at party political fringe events and smaller outdoor educational regional events.

Helping the wider community

It is noted that although the Foundation's charitable activities have a direct and positive effect on its participants, the wider community can also benefit.

Students regularly attending Fishing for Schools courses have experienced huge improvements in focus and confidence. This has improved academic results, reduced absenteeism and anti-social behaviour in local areas.

In a similar vein, Casting for Recovery has given participants the confidence and ability to talk about issues surrounding their illness with the wider community. CFR has a "care to share" scheme to encourage discussions and many have gone on to share their experiences with, and support, other cancer sufferers. Others have taken up fly fishing, some representing England in the sport, providing inspiration to the community.

Volunteers

None of the activities of TCAF would be possible without the help and unstinting support of our nationwide volunteers. During the period, TCAF enjoyed huge assistance from 75 volunteers across all charitable projects and fundraising activities. The trustees and all staff are eternally grateful for their continued hard work and support.

Fundraising Activities

As part of the fundraising strategy for 2018, the charity held a fundraising dinner and clay shoot day as well as receiving huge support from individuals fundraising independently.

TCAF held a sponsored horse race at Aintree Racecourse, raising a combined total of £13,828 and is thought to be repeated again next year. Thanks goes to those who gave up their time to participate in the races and raise substantial amounts.

The charity's appreciation also extends to all our runners at the London Marathon who raised a total of £9,244 as well as individuals who raised money for TCAF in the London-Surrey 100 bike ride and the Brighton Marathon.

A dinner and auction was hosted in aid of Casting for Recovery and Fishing for Schools in collaboration with the Angling Trust. A profit of £15,837 was generated for TCAF.

The charity clay shoot day held at Belle Isle in Ireland was a great success raising £45,796 for TCAF.

TCAF continues its grant application programme in earnest. The trustees recognise the importance of grant income and are hugely appreciative to the organisations that have contributed to the charity in this way.

Financial Review

The Foundation made a surplus of £1,208 in 2018 on expenditure of £509,567. The balance sheet now shows net assets of £65,839, continuing the upward trend of the charity's financial position.

Reserves Policy

Restricted funds are specific to the purpose presented by the donor and are ring-fenced as such for charitable projects. Restricted funds at 31st December 2018 were £37,651.

The reserves policy states a requirement of at least three months of non-discretionary costs in unrestricted reserves. Although with unrestricted reserves of £28,188, continued positive and sensible financial controls aim to see a return to net assets and adherence to the reserves policy.

Principal Risks

The charity's trustees have given consideration to the major risks to which the charity is exposed and satisfied themselves that systems or procedures are established in order to manage those risks. The principle risks of the charity are identified and reviewed, falling under the headings of Governance, Operations, Finances, Environmental / External, Compliance.

A brief summary of major risks identified by the charity include (but not exhaustive):

- Income generation
- Compliance and duty of care when working with participants in all activities
- Cost control
- Key personnel

The risks have been reviewed and appropriate mitigation and management systems put in place.

Future plans

The charity intends to continue the work of its main charitable activities. The new structure of Fishing for Schools will continue its delivery to schools that were successful in their applications whilst now focusing on fundraising to help support the settings that were unsuccessful in achieving a place.

Casting for Recovery will provide 6 retreats in 2019. A repeat of successful fundraising in 2019 is expected with a repeat of the Blossom and Rose Ball as well as other events.

Directors

The Directors in office during the year were as follows:

Nick Bannister (Chairman)
Charles Wilson
Richard Fry
Tara Douglas-Home
Andrew Ogg

Statement of trustees' responsibilities

The trustees (who are also directors of The Countryside Alliance Foundation for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

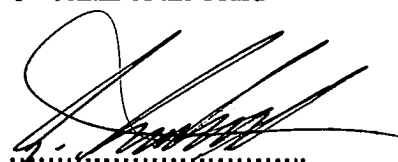
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and

- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the reparation and dissemination of financial statements may differ from legislation in other jurisdictions.

On behalf of the board



.....
Ben Dowdeswell
Secretary

27/9/ 2019

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
THE COUNTRYSIDE ALLIANCE FOUNDATION (the 'charity')
FOR THE YEAR ENDED 31 DECEMBER 2018**

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2018.

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work or for this report.

RESPONSIBILITIES AND BASIS OF REPORT

As the trustees of the charity (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charity are not required to be audited under Part 16 of the 2006

Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

INDEPENDENT EXAMINER'S STATEMENT

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I can confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities, applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:



Dated:

27/9/19

Robert Anderson FCA, *Streets UP*
Tower House
Lucy Tower Street
Lincoln
LN1 1XW

	Notes	Unrestricted Funds £	Restricted Funds £	2018 Total £
Income and endowments from:				
Donations	10	322,263	-	322,263
Restricted Donations	9	-	86,013	86,013
		<u>322,263</u>	<u>86,013</u>	<u>408,276</u>
Raising Funds				
Fundraising Events		102,499	-	102,499
Total income		<u>424,762</u>	<u>86,013</u>	<u>510,775</u>
Expenditure on:				
	1e			
Raising funds				
Costs of generating donations	1f	(86,301)	-	(86,301)
Fundraising costs		(19,510)	-	(19,510)
		<u>(105,811)</u>	<u>-</u>	<u>(105,811)</u>
Charitable activities				
	1g			
Fishing for Schools		(106,981)	(53,619)	(160,600)
Falconry for Schools		(8,623)	(117)	(8,740)
Other including expenditure on campaigning		(79,084)	(2,000)	(81,084)
Casting for Recovery		(122,006)	(30,626)	(152,632)
Castaway		-	(700)	(700)
		<u>(316,694)</u>	<u>(87,062)</u>	<u>(403,756)</u>
Total expenditure	11	<u>(422,505)</u>	<u>(87,062)</u>	<u>(509,567)</u>
Net income and movement in funds		2,257	(1,049)	1,208
Reconciliation of funds				
Total funds brought forward		25,931	38,700	64,631
Total funds carried forward		<u>28,188</u>	<u>37,651</u>	<u>65,839</u>

The notes on pages 13 to 19 form part of these financial statements.
The results for the year all relate to continuing activities.

	Notes	Unrestricted Funds £	Restricted Funds £	2017 Total £
Income and endowments from:				
Donations	10	345,910	-	345,910
Restricted Donations	9	-	48,688	48,688
		<u>345,910</u>	<u>48,688</u>	<u>394,598</u>
Raising Funds				
Fundraising Events		34,239	115,492	149,731
Total income		<u>380,149</u>	<u>164,180</u>	<u>544,329</u>
Expenditure on:				
	1e			
Raising funds				
Costs of generating donations	1f	(53,804)	-	(53,804)
Fundraising costs		(10,495)	(88,781)	(99,276)
		<u>(64,299)</u>	<u>(88,781)</u>	<u>(153,080)</u>
Charitable activities				
	1g			
Fishing for Schools		(140,844)	(52,417)	(193,261)
Food & Farming/Outdoor Education		(974)	-	(974)
Falconry for Schools		(7,493)	(150)	(7,643)
Other including expenditure on campaigning		(3,131)	-	(3,131)
Casting for Recovery		(153,019)	(21,404)	(174,423)
Castaway		(724)	-	(724)
		<u>(306,185)</u>	<u>(73,971)</u>	<u>(380,156)</u>
Total expenditure	11	<u>(370,484)</u>	<u>(162,752)</u>	<u>(533,236)</u>
Net income and movement in funds		9,665	1,428	11,093
Reconciliation of funds				
Total funds brought forward		16,266	37,272	53,538
Total funds carried forward		<u>25,931</u>	<u>38,700</u>	<u>64,631</u>

THE COUNTRYSIDE ALLIANCE FOUNDATION



**BALANCE SHEET
AS AT 31 DECEMBER 2018**

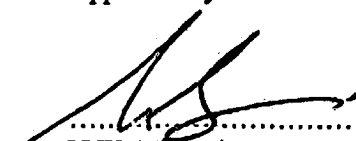
	Notes	2018 Unrestricted £	2018 Restricted £	31 Dec 2018 Total £	31 Dec 2017 Total £
Tangible Assets	4	299	-	299	624
Current assets					
Debtors	5	25,608	-	25,608	7,114
Prepayments		2,200	-	2,200	2,800
Cash at bank and in hand		72,507	51,084	123,591	110,698
		<u>100,315</u>	<u>51,084</u>	<u>151,399</u>	<u>120,612</u>
Creditors: amounts falling due within one year					
Creditors and accruals	6	72,426	13,433	85,859	56,605
Total assets less current liabilities		<u>28,188</u>	<u>37,651</u>	<u>65,839</u>	<u>64,631</u>
Funds					
Unrestricted		28,188	-	28,188	25,931
Restricted		-	37,651	37,651	38,700
		<u>28,188</u>	<u>37,651</u>	<u>65,839</u>	<u>64,631</u>

The notes on pages 13 to 19 form part of these financial statements.

For the year ending 31 December 2018, the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and FRS 102.

Approved by the board on *September 27th* 2019 and signed on its behalf by:


.....
N W A Bannister
Director

Company number – 05669451

THE COUNTRYSIDE ALLIANCE FOUNDATION**STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2018**

	Note	31 Dec 2018 £	31 Dec 2017 £
Cash used in operating activities	13	12,893	55,775
Cash flows from investing activities		-	-
Cash flows from financing activities			
Repayment of borrowing		-	-
Cash used in financing activities		-	-
Payment to acquire tangible fixed assets		-	-
Increase / (decrease) in cash and cash equivalents in the year		12,893	55,775
Cash and cash equivalents at the beginning of the year		12,893	54,923
Total cash and cash equivalents at the end of the year		12,893	110,698

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Countryside Alliance Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

b) Going concern

These financial statements have been prepared on a going concern basis. Based on a review of expected income and cash flows over the forthcoming year the board is satisfied that the going concern basis is a suitable basis on which to draw up the accounts. The Directors Report sets out the importance of improved financial performance and how this has been achieved.

c) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

d) Incoming resources

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Foundation that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

e) Resources expended

Expenditure is included on an accruals basis and includes VAT which cannot be recovered. Expenditure on grants is recorded once the charity has made an unconditional commitment to pay the grant and this is communicated to the beneficiary or the grant has been paid, whichever is the earlier.

f) Fundraising

This includes those services directly attributable to the costs of raising funds plus an appropriate proportion of overheads.

g) Charitable Activities

This includes those items incurred by the charity in the delivery of its activities and services for its beneficiaries.

h) Allocation of support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include office costs, finance, personnel, payroll and governance costs which support the Foundation's activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities.

i) Property, plant and equipment

Computers are recognised on assets valued over £500 at cost. Depreciation is applied using the straight line method for the useful life of the asset as follows:

Computer equipment - useful life 36 months on cost

i). Financial instruments

The Foundation only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2 Net income for the year
This is stated after charging:

	31 Dec 2018 £	31 Dec 2017 £
Taxation calculation fee	-	1,140
Independent examiners fee	3,000	4,000
Depreciation	326	326
Under accrual of prior year audit fee	-	-
	<u>3,326</u>	<u>5,466</u>

3 Taxation

No provision for taxation is required as the company is a Registered Charity and all funds are applied for charitable activities.

4 Tangible fixed assets

	Computer equipment £	Total £
Cost:		
At 31 December 2017	977	977
Additions	-	-
Disposals	-	-
At 31 December 2018	<u>977</u>	<u>977</u>
Amortisation / depreciation:		
At 31 December 2017	353	353
Charge for the year	325	325
Disposals	-	-
At 31 December 2018	<u>678</u>	<u>678</u>
Net book value		
31 December 2018	<u>299</u>	<u>299</u>
31 December 2017	<u>624</u>	<u>624</u>

5 Debtors

	31 Dec 2018 £	31 Dec 2017 £
Gift Aid recoverable	4,175	5,440
Donations	8,000	-
Amounts due from unrestricted fund	13,433	1,674
	<u>25,608</u>	<u>7,114</u>

6 Creditors

	31 Dec 2018 £	31 Dec 2017 £
Amounts owed to Countryside Alliance	64,505	31,673
Other creditors and accruals	7,921	23,258
Amounts owed to restricted fund	13,433	1,674
	<u>85,859</u>	<u>56,605</u>

7 Related party disclosure

The trustees have not received any benefits or remuneration as consideration for their duties to the charity. There have been no trustee expenses.

There is an intercompany balance of £64,505 owed to Countryside Alliance for the recharge of staff costs under joint employment contracts.

8 Company limited by guarantee

The company is limited by guarantee and has five members whose liability is limited to £1 each.

9 Restricted Funds

Purpose	At 31 Dec 2017	Incoming resources	Outgoing resources	At 31 Dec 2018
Education in East Midlands	11,945	-	-	11,945
Educational fishing material	5,000	-	(5,000)	-
Fishing for Schools	18,355	47,249	(44,535)	21,069
Education in Scotland	2,000	-	(2,000)	-
Casting for Recovery	238	37,762	(34,708)	3,292
Outdoor Education	45	-	-	45
Falconry for Schools	117	-	(117)	-
Castaway	1,000	1,000	(700)	1,300
	<u>38,700</u>	<u>86,011</u>	<u>(87,060)</u>	<u>37,651</u>

Restricted funds are income funds subject to specific trusts specified by donors. Unused restricted funds are allocated against activities for the following financial year.

10 Unrestricted general donations

	31 Dec 2018 £	31 Dec 2017 £
Patrons	21,183	27,517
General donations	51,854	113,514
Legacies	245,494	120,877
Gift Aid on general donations	3,732	24,407
Other	-	-
Gift in kind (Countryside Alliance)	-	59,595
	<u>322,263</u>	<u>345,910</u>

11 Analysis of total expenditure

	2018 Direct Costs £	2018 Support Costs £	31 Dec 2018 Total £	31 Dec 2017 Total £
Expenditure on raising funds				
Staff costs	-	35,805	35,805	26,159
Transaction fees and promotion	19,579	30,917	50,496	27,645
	<u>19,579</u>	<u>66,722</u>	<u>86,301</u>	<u>53,804</u>
Blossom and Rose Ball	5,992	4,911	10,903	-
London Marathon	749	1,133	1,882	-
Bike ride	583	756	1,339	4,091
Belle Isle Clay Day	4,630	756	5,386	-
Fishing Dinner	-	-	-	95,185
	<u>11,954</u>	<u>7,556</u>	<u>19,510</u>	<u>99,276</u>
Expenditure on charitable activities				
Fishing for Schools	140,676	19,924	160,600	193,261
Falconry for Schools	8,371	369	8,740	7,643
Outdoor Education	978	185	1,163	974
Other	2,379	77,542	79,921	3,131
Casting for Recovery	89,984	62,648	152,632	174,423
Castaway	515	185	700	724
	<u>242,903</u>	<u>160,853</u>	<u>403,756</u>	<u>380,156</u>
Total	<u>274,436</u>	<u>235,131</u>	<u>509,567</u>	<u>533,236</u>

Support Costs	2018 £	2017 £
Wages and salaries	204,213	93,896
Governance	30,918	24,440
Overheads	-	6,137
	<u>235,131</u>	<u>124,473</u>

12 Staff Costs

	31 Dec 2018 £	31 Dec 2017 £
Wages and salaries	71,080	70,750
Social Security costs	7,036	7,069
Other pension costs	4,942	4,931
	<u>83,058</u>	<u>82,750</u>

The average number of persons, including Executive Directors, employed by the company during the year was:

	31 Dec 2018 No's	31 Dec 2017 No's
Fundraising and charitable activities	<u>2</u>	<u>2</u>
	<u>2</u>	<u>2</u>

No employee received remuneration of more than £60,000 during the year.

75 volunteers (2017: 75 volunteers) were engaged during the year assisting with Casting for Recovery, Fishing for Schools and fundraising.

13 Reconciliation of net movement in funds to net cash flow from operating activities

	31 Dec 2018 £	31 Dec 2017 £
Net movement in funds	1,208	11,093
(Increase) / decrease in debtors	(17,894)	2,857
Increase in creditors	29,254	41,499
Depreciation	325	326
Net cash used in operating activities	<u>12,893</u>	<u>55,775</u>