

Registration number: 06264879

SEOptimise Limited

Unaudited Abbreviated Accounts
for the Period from 31 May 2007 to 31 May 2008

Lucas Accountancy Ltd
The Dell
4 Ingleby Paddocks
Enslow
Kidlington
Oxfordshire
OX5 3ET

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SEOptimise Limited
Contents

Accountants' report	1
Abbreviated balance sheet	2
Notes to the abbreviated accounts	3 to 5

The following reproduces the text of the accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 5) have been prepared.

**Accountants' Report to the Directors on the Unaudited Financial
Statements of
SEOptimise Limited**

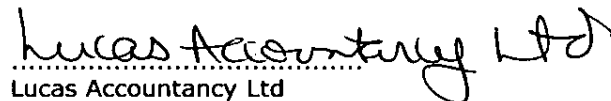
In accordance with the engagement letter dated 11 June 2007, and in order to assist you to fulfil your duties under the Companies Act 1985, we have compiled the financial statements of the company which comprise the Profit and Loss Account, the Balance Sheet, and the related notes from the accounting records and information and explanations you have given to us.

This report is made to the Company's Board of Directors, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the Company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's Board of Directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet as at 31 May 2008 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 1985. You consider that the company is exempt from the statutory requirement for an audit for the period.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.


.....
Lucas Accountancy Ltd

Date: 24/11/08

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SEOptimise Limited
Abbreviated Balance Sheet as at 31 May 2008

	Note	£	£
31 May 2008			
Fixed assets			
Tangible assets	2		2,038
Current assets			
Debtors		25,973	
Cash at bank and in hand		<u>15,263</u>	
		41,236	
Creditors: Amounts falling due within one year		<u>(23,994)</u>	
Net current assets			<u>17,242</u>
Net assets			<u>19,280</u>
Capital and reserves			
Called up share capital	3		100
Profit and loss reserve			<u>19,180</u>
Shareholders' funds			<u>19,280</u>

For the financial period ended 31 May 2008, the company was entitled to exemption from audit under section 249A(1) of the Companies Act 1985; and no notice has been deposited under section 249B(2) requesting an audit. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Act and preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the period and of its profit or loss for the financial period in accordance with the requirements of section 226 and which otherwise comply with the Companies Act 1985, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the Board on 21-11-08 and signed on its behalf by:



K J Gibbons
 Director

The notes on pages 3 to 5 form an integral part of these financial statements.

SEOptimise Limited

Notes to the abbreviated accounts for the Period Ended 31 May 2008

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Computer and office equipment	25% reducing balance basis
Fixtures and fittings	25% reducing balance basis

Foreign currencies

Profit and loss account transactions in foreign currencies are translated into sterling at the exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the closing rates at the balance sheet date and the exchange differences are included in the profit and loss account.

Operating leases

Rentals payable under operating leases are charged in the profit and loss account on a straight line basis over the lease term.

Start-up costs

Start-up costs are accounted for on a basis consistent with similar costs incurred as part of the company's ongoing business.

Where there are no similar ongoing costs, start up costs which satisfy the criteria under relevant accounting standards to be recognised as assets are included in the balance sheet. All other costs are written off as incurred.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

SEOptimise Limited
Notes to the abbreviated accounts for the Period Ended 31 May 2008

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2 Fixed assets

	Tangible assets £
Cost	
Additions	<u>2,292</u>
Depreciation	
Charge for the period	<u>254</u>
Net book value	
As at 31 May 2008	<u><u>2,038</u></u>

3 Share capital

	31 May 2008 £
Authorised	
Equity	
50,000 Ordinary A Voting Shares shares of £1 each	50,000
50,000 Ordinary B Non Voting Shares shares of £1 each	<u>50,000</u>
	<u><u>100,000</u></u>
Allotted, called up and fully paid	
Equity	
100 Ordinary A Voting Shares shares of £1 each	<u><u>100</u></u>

SEOptimise Limited

Notes to the abbreviated accounts for the Period Ended 31 May 2008

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4 Related parties

Directors' loan accounts

The following balances owed to the directors were outstanding at the period end:

	Maximum Balance £	31 May 2008 £
S P Tofts	1,160	1,160
K J Gibbons	460	460
	<u>1,620</u>	<u>1,620</u>

No interest is charged in respect of these balances.