

In2Action Marketing & Media Ltd

Unaudited Abbreviated Accounts

for the Year Ended 28 February 2014

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In2Action Marketing & Media Ltd
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In2Action Marketing & Media Ltd
(Registration number: 06130283)
Abbreviated Balance Sheet at 28 February 2014

	Note	2014 £	2013 £
Fixed assets			
Tangible fixed assets		1	1
Current assets			
Debtors		15,804	24,696
Cash at bank and in hand		7,249	16,945
		23,053	41,641
Creditors: Amounts falling due within one year		(14,756)	(33,188)
Net current assets		8,297	8,453
Net assets		8,298	8,454
Capital and reserves			
Called up share capital	<u>3</u>	2	2
Profit and loss account		8,296	8,452
Shareholders' funds		8,298	8,454

For the year ending 28 February 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime .

Approved by the Board on 1 May 2014 and signed on its behalf by:

.....
Mrs A J de Jong
Director

The notes on page 2 form an integral part of these financial statements.

In2Action Marketing & Media Ltd
Notes to the Abbreviated Accounts for the Year Ended 28 February 2014

..... *continued*

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective April 2008).

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Computer Equipment	33% Straight Line

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 Fixed assets

	Tangible assets	Total
	£	£
Cost		
At 1 March 2013	1,923	1,923
At 28 February 2014	1,923	1,923
Depreciation		
At 1 March 2013	1,922	1,922
At 28 February 2014	1,922	1,922
Net book value		
At 28 February 2014	1	1
At 28 February 2013	1	1

3 Share capital

Allotted, called up and fully paid shares

	2014		2013	
	No.	£	No.	£
Ordinary shares of £1 each	2	2	2	2
	2	2	2	2

4 Control

The company is controlled by Marc de Jong a director of the company.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

