

REGISTERED NUMBER: 04408962 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 30 April 2015

for

Neural Insights Limited

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for the Year Ended 30 April 2015**

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Neural Insights Limited

**Company Information
for the Year Ended 30 April 2015**

DIRECTORS: Dr S Christie
Mrs G Christie

SECRETARY: Dr S Christie

REGISTERED OFFICE: Bourne House
Queen Street
Gomshall
Surrey
GU5 9LY

REGISTERED NUMBER: 04408962 (England and Wales)

ACCOUNTANTS: Brewers Chartered Accountants
Bourne House
Queen Street
Gomshall
Surrey
GU5 9LY

**Chartered Accountants' Report to the Board of Directors
on the Unaudited Financial Statements of
Neural Insights Limited**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to five) have been prepared.


In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Neural Insights Limited for the year ended 30 April 2015 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the Board of Directors of Neural Insights Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Neural Insights Limited and state those matters that we have agreed to state to the Board of Directors of Neural Insights Limited, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Neural Insights Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Neural Insights Limited. You consider that Neural Insights Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Neural Insights Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Brewers Chartered Accountants
Bourne House
Queen Street
Gomshall
Surrey
GU5 9LY

30 September 2015

This page does not form part of the abbreviated accounts

Neural Insights Limited (Registered number: 04408962)

Abbreviated Balance Sheet
30 April 2015

	Notes	30.4.15 £	£	30.4.14 £	£
FIXED ASSETS					
Tangible assets	2		3,379		6,380
CURRENT ASSETS					
Debtors		2,118		13,236	
Cash at bank		71,403		21,600	
		<u>73,521</u>		<u>34,836</u>	
CREDITORS					
Amounts falling due within one year		74,306		93,156	
NET CURRENT LIABILITIES			<u>(785)</u>		<u>(58,320)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>2,594</u>		<u>(51,940)</u>
CAPITAL AND RESERVES					
Called up share capital	3		75		75
Profit and loss account			2,519		(52,015)
SHAREHOLDERS' FUNDS			<u>2,594</u>		<u>(51,940)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2015 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

Neural Insights Limited (Registered number: 04408962)

Abbreviated Balance Sheet - continued
30 April 2015

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 30 September 2015 and were signed on its behalf by:

A handwritten signature in black ink, appearing to read 'S Christie', written in a cursive style.

Dr S Christie - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts
for the Year Ended 30 April 2015**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 May 2014	21,996
Additions	1,663
	<hr/>
At 30 April 2015	23,659
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DEPRECIATION	
At 1 May 2014	15,616
Charge for year	4,664
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At 30 April 2015	20,280
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NET BOOK VALUE	
At 30 April 2015	3,379
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At 30 April 2014	6,380
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3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.4.15 £	30.4.14 £
75	ordinary	1	75	75
			<hr/> <hr/>	<hr/> <hr/>