

In2Action Marketing & Media Ltd

Unaudited Abbreviated Accounts

for the Year Ended 28 February 2013

Wenn Townsend
Chartered Accountants
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In2Action Marketing & Media Ltd
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In2Action Marketing & Media Ltd
(Registration number: 06130283)
Abbreviated Balance Sheet at 28 February 2013

	Note	2013 £	2012 £
Fixed assets			
Tangible fixed assets		1	447
		<hr/>	<hr/>
Current assets			
Debtors		24,696	19,696
Cash at bank and in hand		16,945	22,775
		<hr/>	<hr/>
		41,641	42,471
Creditors: Amounts falling due within one year		(33,188)	(33,044)
		<hr/>	<hr/>
Net current assets		8,453	9,427
		<hr/>	<hr/>
Net assets		8,454	9,874
		<hr/> <hr/>	<hr/> <hr/>
Capital and reserves			
Called up share capital	3	2	2
Profit and loss account		8,452	9,872
		<hr/>	<hr/>
Shareholders' funds		8,454	9,874
		<hr/> <hr/>	<hr/> <hr/>

For the year ending 28 February 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime .

Approved by the Board on 16 April 2013 and signed on its behalf by:

.....
Mrs A J de Jong
Director

The notes on pages 2 to 3 form an integral part of these financial statements.

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Notes to the Abbreviated Accounts for the Year Ended 28 February 2013
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1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Computer Equipment	33% Straight Line

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 March 2012	1,923	1,923
	<hr/>	<hr/>
At 28 February 2013	1,923	1,923
	<hr/>	<hr/>
Depreciation		
At 1 March 2012	1,476	1,476
Charge for the year	446	446
	<hr/>	<hr/>
At 28 February 2013	1,922	1,922
	<hr/>	<hr/>
Net book value		

At 28 February 2013	1	1
	<u>1</u>	<u>1</u>
At 29 February 2012	447	447
	<u>447</u>	<u>447</u>

3 Share capital

Allotted, called up and fully paid shares

	2013		2012	
	No.	£	No.	£
Ordinary shares of £1 each	2	2	2	2
	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>

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Notes to the Abbreviated Accounts for the Year Ended 28 February 2013
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Control

The company is controlled by Marc de Jong a director of the company.

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