

**Registered Number 06957179**

**A Head for PR Ltd**

**Abbreviated Accounts**

**31 July 2011**

**A Head for PR Ltd**

**Registered Number 06957179**

**Company Information**

**Registered Office:**

Copper Beeches  
42 Granville Way  
Sherborne  
Dorset  
DT9 4AS

A Head for PR Ltd

Registered Number 06957179

Balance Sheet as at 31 July 2011

	Notes	2011 £	2010 £
<b>Fixed assets</b>			
Tangible	2	3,621	3,879
		<u>3,621</u>	<u>3,879</u>
<b>Current assets</b>			
Debtors		15,737	13,238
Cash at bank and in hand		15,709	7,616
Total current assets		<u>31,446</u>	<u>20,854</u>
<b>Creditors: amounts falling due within one year</b>		(26,159)	(11,443)
<b>Net current assets (liabilities)</b>		5,287	9,411
<b>Total assets less current liabilities</b>		<u>8,908</u>	<u>13,290</u>
<b>Creditors: amounts falling due after more than one year</b>		(7,488)	(9,995)
<b>Provisions for liabilities</b>		(760)	(815)
<b>Total net assets (liabilities)</b>		<u>660</u>	<u>2,480</u>
<b>Capital and reserves</b>			
Called up share capital	3	100	100
Profit and loss account		560	2,380
<b>Shareholders funds</b>		<u>660</u>	<u>2,480</u>

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- a. For the year ending 31 July 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
  - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
  - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
  - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 10 December 2011

And signed on their behalf by:

**Mrs J Adkins, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

## Notes to the Abbreviated Accounts

For the year ending 31 July 2011

1 **Accounting policies**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	25% on reducing balance
Fixtures and fittings	20% on reducing balance
Computer equipment	33% on reducing balance

2 **Tangible fixed assets**

	<b>Total</b>
	<b>£</b>
<b>Cost</b>	
At 01 August 2010	5,168
Additions	954
At 31 July 2011	<u>6,122</u>
<b>Depreciation</b>	
At 01 August 2010	1,289
Charge for year	1,212
At 31 July 2011	<u>2,501</u>
<b>Net Book Value</b>	
At 31 July 2011	3,621
At 31 July 2010	<u>3,879</u>

3 **Share capital**

	2011	2010
	£	£
<b>Allotted, called up and fully paid:</b>		
100 Ordinary shares of £1 each	100	100