

**REGISTERED NUMBER: 07289574 (England and Wales)**

**Directors' Report and  
Financial Statements for the Year Ended 31 January 2019  
for  
parkrun Limited  
(A company Limited by Guarantee)**



**parkrun Limited**  
**(A company Limited by Guarantee)**

**Contents of the Financial Statements**  
**for the Year Ended 31 January 2019**

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**parkrun Limited**  
**(A company Limited by Guarantee)**

**Company Information**  
**for the Year Ended 31 January 2019**

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**DIRECTORS:**

T Williams  
N M Pearson  
D R Moorcroft  
R J Borthwick  
Ms H J Corne  
Ms R Morris

**REGISTERED OFFICE:**

Unit 3 Lower Deck  
Phoenix Wharf  
Twickenham  
Middlesex  
TW1 3DY

**REGISTERED NUMBER:**

07289574 (England and Wales)

**AUDITORS:**

Sayer Vincent LLP, Statutory Auditor  
Invicta House  
108-114 Golden Lane  
London  
EC1Y 0TL

**parkrun Limited**  
**(A company Limited by Guarantee) (Registered number: 07289574)**

**Directors' Report**  
**for the Year Ended 31 January 2019**

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The directors present their report with the financial statements of the company for the year ended 31 January 2019.

**PRINCIPAL ACTIVITY**

The principal activity of the company in the year under review was that of the promotion and organisation of free weekly runs in parks throughout the UK.

**REVIEW OF BUSINESS**

parkrun Ltd is responsible for delivering parkrun events in the UK. parkruns are free, weekly, walking/running events that are accessible to people of all abilities and backgrounds, delivered in local communities by volunteers.

parkrun continued to grow in the UK during 2018, both in terms of total participation and impact. 150 events were started during the financial year (90 5K events on a Saturday, 8 Junior 2K events on a Sunday) bringing the total of UK events to 855 (592 5K events on a Saturday, 263 Junior UK events on a Sunday). Over the course of the financial year, registrations increased by 623,000 bringing the total number of UK registered parkrunners to over 3.1 million.

parkrun continues to dedicate itself to providing accessibility to physical activity and volunteering opportunities, free of charge, through local, community, volunteer delivered events, and is still seeing significant growth on an annual basis in participation, both in the number of runners, joggers and walkers, and by volunteers. Participation during the year (by runners, joggers and walkers) increased by 16% and volunteer numbers by 23%.

parkrun is committed to supporting communities to be healthier and happier and as such has directly targeted those groups whose health is most likely to benefit from regular physical activity and opportunities to volunteer, the most indicative way of measuring this impact is by quantifying the total amount of participants throughout the year that have taken part, who were previously not physically active, the total for this financial year was 62,569 an increase of 18% on the previous year.

The Directors are delighted with the continued growth and impact of parkrun and continue to look forward positively to making a more significant impact on the health and happiness of the UK population.

**DIRECTORS**

The directors shown below have held office during the whole of the period from 1 February 2018 to the date of this report.

T Williams  
N M Pearson

Other changes in directors holding office are as follows:

D R Moorcroft - appointed 1 October 2018

R J Borthwick , Ms H J Corne and Ms R Morris were appointed as directors after 31 January 2019 but prior to the date of this report.

Mrs C A Jones ceased to be a director after 31 January 2019 but prior to the date of this report.

**DONATIONS**

The directors are pleased to confirm that they were able to distribute under gift aid £52,000 during the year to the parent charitable company parkrun Global Limited to enable it to pursue its charitable objectives.

**GOING CONCERN**

The Directors have considered the deficiency of net assets, the future viability of the Company and its ability to continue as a going concern, and regularly monitor cash flow forecasts. Having reviewed the makeup of current liabilities at the year end the directors are confident that the majority of items included will have little impact on the cashflow of the company going forward and therefore, the directors are satisfied that, for the foreseeable future, the Company can continue with its operations and seek to achieve its objectives. Consequently, the financial statements have been prepared on a going concern basis

**parkrun Limited**  
**(A company Limited by Guarantee) (Registered number: 07289574)**

**Directors' Report**  
**for the Year Ended 31 January 2019**

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**STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS**

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

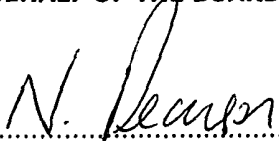
**AUDITORS**

Sayer Vincent LLP were appointed as auditors in September 2019.

Pursuant to section 487 of the Companies Act 2006 the auditor will be deemed to be reappointed and Sayer Vincent LLP will therefore continue in office.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

**ON BEHALF OF THE BOARD:**



.....  
N M Pearson - Director

Date: .....

30/10/2019

**parkrun Limited**  
**(A company Limited by Guarantee)**

**Statement of Directors' Responsibilities**  
**for the Year Ended 31 January 2019**

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The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with applicable law and Section 1A of FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (UK Generally Accepted Accounting Practice applicable to Smaller Entities).

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent ; and
- assess the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and
- use the going concern basis of accounting unless they either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.

**Independent Auditors' Report to the Members of  
parkrun Limited  
(A company Limited by Guarantee) (Registered number: 07289574)**

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**Opinion**

We have audited the financial statements of parkrun Limited (A company Limited by Guarantee) (the 'company') for the year ended 31 January 2019 which comprise the Statement of Income and Retained Earnings, Balance Sheet and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at the 31 January 2019 and of its result for the year then ended ;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

**Other information**

The directors are responsible for the other information. The other information comprises the information in the Directors' Report and the Statement of Directors' Responsibilities, but does not include the financial statements and our Auditors' Report thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption from the requirement to prepare a Strategic Report or in preparing the Directors' Report.

**Responsibilities of directors**

As explained more fully in the Statement of Directors' Responsibilities set out on page four, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

**Auditors' responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK), we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our Auditors' Report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our Auditors' Report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



**Independent Auditors' Report to the Members of  
parkrun Limited  
(A company Limited by Guarantee) (Registered number: 07289574)**

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**Use of our report**

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Fleur Holden (Senior Statutory Auditor)  
for and on behalf of Sayer Vincent LLP, Statutory Auditor  
Invicta House  
108-114 Golden Lane  
London  
EC1Y 0TL

30 October 2019

**parkrun Limited**  
**(A company Limited by Guarantee)**

**Statement of Income and Retained Earnings**  
**for the Year Ended 31 January 2019**

	Notes	2019 £	2018 £
<b>TURNOVER</b>		2,820,862	2,237,693
Cost of sales		<u>(950,403)</u>	<u>(765,429)</u>
<b>GROSS PROFIT</b>		1,870,459	1,472,264
Administrative expenses		<u>(1,736,860)</u>	<u>(1,411,843)</u>
<b>OPERATING PROFIT</b>	4	133,599	60,421
Interest receivable and similar income		<u>21</u>	<u>31</u>
<b>PROFIT BEFORE TAXATION</b>		133,620	60,452
Tax on profit		<u>51,184</u>	<u>(10,585)</u>
<b>PROFIT FOR THE FINANCIAL YEAR</b>		184,804	49,867
Retained earnings at beginning of year		263,715	213,848
Distribution to parent charity under gift aid		(52,000)	-
<b>RETAINED EARNINGS AT END OF YEAR</b>		<u>396,519</u>	<u>263,715</u>

The notes on pages 10 to 12 form part of these financial statements

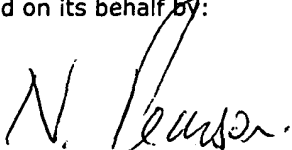
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**Balance Sheet**  
**31 January 2019**

	Notes	2019 £	2018 £
<b>FIXED ASSETS</b>			
Tangible assets	5	433,274	490,018
<b>CURRENT ASSETS</b>			
Debtors	6	410,867	414,828
Cash at bank		<u>72,417</u>	<u>22,396</u>
		483,284	437,224
<b>CREDITORS</b>			
Amounts falling due within one year	7	<u>(520,039)</u>	<u>(621,255)</u>
<b>NET CURRENT LIABILITIES</b>		<u>(36,755)</u>	<u>(184,031)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		396,519	305,987
<b>PROVISIONS FOR LIABILITIES</b>	8	<u>-</u>	<u>(42,272)</u>
<b>NET ASSETS</b>		<u>396,519</u>	<u>263,715</u>
<b>RESERVES</b>			
Retained earnings		<u>396,519</u>	<u>263,715</u>
		<u>396,519</u>	<u>263,715</u>

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 30/10/2019 and were signed on its behalf by:



.....  
N M Pearson - Director

The notes on pages 10 to 12 form part of these financial statements

**parkrun Limited**  
**(A company Limited by Guarantee)**

**Notes to the Financial Statements**  
**for the Year Ended 31 January 2019**

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1. **STATUTORY INFORMATION**

parkrun Limited is a private company, limited by shares, registered and incorporated in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

The company receives grants and sponsorship from the public and third parties and recognises the income from these sources over the term of the agreement to which the funds relate. As a result a proportion of such income may be deferred to future periods and shown within other creditors within the financial statements. Income from donations for which there are no performance related conditions is recognised in the year in which it is received.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 33% on cost and 10% on cost
Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**parkrun Limited**  
**(A company Limited by Guarantee)**

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 January 2019**

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 24 (2018 - 21).

**4. OPERATING PROFIT**

The operating profit is stated after charging:

	2019	2018
	£	£
Depreciation - owned assets	257,053	246,986
Auditors' remuneration (including share of parent company costs)	8,000	14,700
Auditors' remuneration non audit work	<u>-</u>	<u>3,500</u>

**5. TANGIBLE FIXED ASSETS**

	Plant and machinery £	Fixtures and fittings £	Computer equipment £	Totals £
<b>COST</b>				
At 1 February 2018	882,302	11,535	26,279	920,116
Additions	<u>196,397</u>	<u>978</u>	<u>2,934</u>	<u>200,309</u>
At 31 January 2019	<u>1,078,699</u>	<u>12,513</u>	<u>29,213</u>	<u>1,120,425</u>
<b>DEPRECIATION</b>				
At 1 February 2018	405,491	4,063	20,544	430,098
Charge for year	<u>250,163</u>	<u>2,502</u>	<u>4,388</u>	<u>257,053</u>
At 31 January 2019	<u>655,654</u>	<u>6,565</u>	<u>24,932</u>	<u>687,151</u>
<b>NET BOOK VALUE</b>				
At 31 January 2019	<u>423,045</u>	<u>5,948</u>	<u>4,281</u>	<u>433,274</u>
At 31 January 2018	<u>476,811</u>	<u>7,472</u>	<u>5,735</u>	<u>490,018</u>

**6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2019	2018
	£	£
Trade debtors	96,850	144,574
Amounts owed by group undertakings	106,086	5,005
Other debtors	<u>207,931</u>	<u>265,249</u>
	<u>410,867</u>	<u>414,828</u>

**7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2019	2018
	£	£
Trade creditors	119,976	180,825
Taxation and social security	348,752	49,572
Other creditors	<u>51,311</u>	<u>390,858</u>
	<u>520,039</u>	<u>621,255</u>

**parkrun Limited**  
**(A company Limited by Guarantee)**

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 January 2019**

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**8. PROVISIONS FOR LIABILITIES**

	2019	2018
	£	£
Deferred tax	<u>-</u>	<u>42,272</u>
		Deferred tax
		£
Balance at 1 February 2018		42,272
Credit to Income Statement during year		<u>(42,272)</u>
Balance at 31 January 2019		<u>-</u>

**9. RELATED PARTY DISCLOSURES**

parkrun is a member of a group of companies that has as its parent company parkrun Global Limited whose registered office is Unit 3 Lower Deck, Phoenix Wharf, Twickenham, Middlesex, TW1 3DY.