

Company Registration No. 05970701 (England and Wales)

IN4 MARKETING SERVICES LTD
UNAUDITED ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2014

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IN4 MARKETING SERVICES LTD

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IN4 MARKETING SERVICES LTD

**ABBREVIATED BALANCE SHEET
AS AT 31 OCTOBER 2014**

	Notes	£	2014 £	£	2013 £
Fixed assets					
Tangible assets	2		18,334		5,866
Current assets					
Stocks		848		5,120	
Debtors		136,345		24,768	
Cash at bank and in hand		-		13,431	
			<u>137,193</u>	<u>43,319</u>	
Creditors: amounts falling due within one year		<u>(109,315)</u>		<u>(48,966)</u>	
Net current assets/(liabilities)			<u>27,878</u>		<u>(5,647)</u>
Total assets less current liabilities			<u>46,212</u>		<u>219</u>
Capital and reserves					
Called up share capital	3		1		1
Profit and loss account			46,211		218
Shareholders' funds			<u>46,212</u>		<u>219</u>

IN4 MARKETING SERVICES LTD

**ABBREVIATED BALANCE SHEET (CONTINUED)
AS AT 31 OCTOBER 2014**

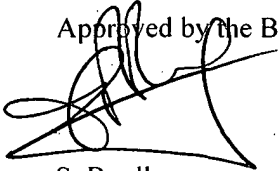
For the financial year ended 31 October 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 21 May 2015



S. Bradley
Director

Company Registration No.
05970701

IN4 MARKETING SERVICES LTD

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2014

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Turnover

Turnover represents amounts receivable for goods and services net of any trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment	25% reducing balance
Motor vehicles	25% reducing balance

1.4 Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

1.5 Stock and work in progress

Stock is valued at the lower of cost and net realisable value.

Net realisable value is based on the estimated sale price less further costs to completion and disposal.

1.6 Deferred taxation

The charge for taxation takes into account taxation deferred as a result of timing differences between the treatment of certain items for taxation and accounting purposes. In general, deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. However, deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted. Deferred taxation is measured on a non-discounted basis at the tax rates that are expected to apply in the periods in which the timing differences reverse, based on tax rates and laws enacted or substantially enacted at the balance sheet date.

IN4 MARKETING SERVICES LTD

**NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 OCTOBER 2014**

2 Fixed assets

	Tangible assets
	£
Cost	
At 1 November 2013	10,786
Additions	14,942
Disposals	(417)
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At 31 October 2014	25,311
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Depreciation	
At 1 November 2013	4,920
On disposals	(344)
Charge for the year	2,401
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At 31 October 2014	6,977
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Net book value	
At 31 October 2014	18,334
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At 31 October 2013	5,866
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3 Share capital

	2014	2013
	£	£
Allotted, called up and fully paid		
1 Ordinary Share of £1	1	1
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