

Registration number 05816438

O5 Direct Mail Limited
Abbreviated accounts
for the year ended 30 September 2007

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O5 Direct Mail Limited

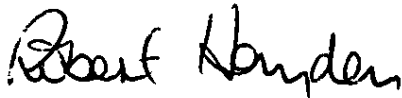
Contents

	Page
Accountants' report	1
Abbreviated balance sheet	2 - 3
Notes to the financial statements	4 - 5

O5 Direct Mail Limited

**Accountants' report on the unaudited financial statements to the directors of
O5 Direct Mail Limited**

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 30 September 2007 set out on pages 2 to 5 and you consider that the company is exempt from an audit. In accordance with your instructions we have compiled these unaudited financial statements, in order to assist you to fulfil your statutory responsibilities, from the accounting records and information supplied to us.



**Robert Hayden & Co.
Chartered Accountants
195 Bramhall Lane
Davenport
Stockport
SK2 6JA**

Date: 21 February 2008

O5 Direct Mail Limited

**Abbreviated balance sheet
as at 30 September 2007**

	Notes	2007	
		£	£
Fixed assets			
Tangible assets	2		1,440
Current assets			
Debtors		18,126	
Cash at bank and in hand		16,954	
		<u>35,080</u>	
Creditors: amounts falling due within one year		<u>(18,526)</u>	
Net current assets			16,554
Net assets			<u>17,994</u>
Capital and reserves			
Called up share capital	3		200
Profit and loss account			17,794
Shareholders' funds			<u>17,994</u>

The directors' statements required by Section 249B(4) are shown on the following page which forms part of this Balance Sheet

The notes on pages 4 to 5 form an integral part of these financial statements.

O5 Direct Mail Limited

Abbreviated balance sheet (continued)

**Directors' statements required by Section 249B(4)
for the year ended 30 September 2007**

In approving these abbreviated accounts as directors of the company we hereby confirm

(a) that for the year stated above the company was entitled to the exemption conferred by Section 249A(1) of the Companies Act 1985 ,

(b) that no notice has been deposited at the registered office of the company pursuant to Section 249B(2) requesting that an audit be conducted for the year ended 30 September 2007 and

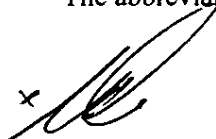
(c) that we acknowledge our responsibilities for

(1) ensuring that the company keeps accounting records which comply with Section 221, and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 226 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The abbreviated accounts were approved by the Board on *February 21st 2008* and signed on its behalf by



M M Rae
Director

The notes on pages 4 to 5 form an integral part of these financial statements.

O5 Direct Mail Limited

Notes to the abbreviated financial statements for the year ended 30 September 2007

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with applicable accounting standards, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005)

1.2. Turnover

Turnover is the value of work (net of value added tax) performed during the period with respect to services

1.3. Tangible fixed assets and depreciation

The cost of tangible fixed assets includes any expenditure directly incurred in bringing the assets into working condition for their intended use

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings
and equipment - 20% straight line

2. Fixed assets

Cost

Additions

1,800

At 30 September 2007

1,800

Depreciation

Charge for year

360

At 30 September 2007

360

Net book value

At 30 September 2007

1,440

O5 Direct Mail Limited

Notes to the abbreviated financial statements for the year ended 30 September 2007

continued

3. Share capital	2007
	£
Authorised	
100 Ordinary A shares of £1 each	100
100 Ordinary B shares of £1 each	100
	<u>200</u>
Allotted, called up and fully paid	
100 Ordinary A shares of £1 each	100
100 Ordinary B shares of £1 each	100
	<u>200</u>
Equity Shares	
100 Ordinary A shares of £1 each	100
100 Ordinary B shares of £1 each	100
	<u>200</u>

One £1 subscriber share was issued on incorporation. A further 99 A shares and 100 B shares were issued on 1 October 2006.