

Registered number 07075792

RETAIL MONEY MARKET LTD

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2013

SATURDAY



A21 *A2LPU134* #155
23/11/2013
COMPANIES HOUSE

RETAIL MONEY MARKET LTD

INDEPENDENT AUDITORS' REPORT TO RETAIL MONEY MARKET LTD UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts set out on pages 2 to 5, together with the financial statements of Retail Money Market Ltd for the year ended 31 March 2013 prepared under section 396 of the Companies Act 2006

This report is made solely to the company in accordance with section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

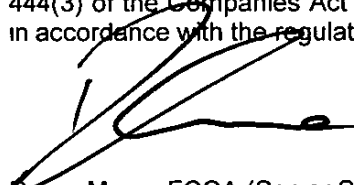
RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

OPINION ON FINANCIAL STATEMENTS

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts on pages 2 to 5 have been properly prepared in accordance with the regulations made under that section.



Baren Moore FCCA (Senior Statutory Auditor)

for and on behalf of
Price Bailey LLP

Chartered Accountants
Statutory Auditors

20 Central Avenue
St Andrews Business Park
Thorpe St Andrew
Norwich
Norfolk
NR7 0HR

25 October 2013

RETAIL MONEY MARKET LTD
REGISTERED NUMBER: 07075792

ABBREVIATED BALANCE SHEET
AS AT 31 MARCH 2013

	Note	£	2013 £	£	2012 £
FIXED ASSETS					
Tangible assets	2		59,894		22,548
Investments	3		1		-
			<u>59,895</u>		<u>22,548</u>
CURRENT ASSETS					
Debtors		624,326		482,581	
Investments		662,955		100,000	
Cash at bank and in hand		322,470		1,462,744	
		<u>1,609,751</u>		<u>2,045,325</u>	
CREDITORS , amounts falling due within one year		(154,563)		(117,407)	
NET CURRENT ASSETS			<u>1,455,188</u>		<u>1,927,918</u>
NET ASSETS			<u>1,515,083</u>		<u>1,950,466</u>
CAPITAL AND RESERVES					
Called up share capital	4		4		3
Share premium account			4,568,435		2,950,097
Revaluation reserve			62,855		-
Own shares			(1,617,736)		-
Profit and loss account			(1,498,475)		(999,634)
SHAREHOLDERS' FUNDS			<u>1,515,083</u>		<u>1,950,466</u>

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on

22 October 2013



P W Behrens
Director



A R Lewis
Director

The notes on pages 3 to 5 form part of these financial statements

RETAIL MONEY MARKET LTD

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2013**

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention as modified by the revaluation of current asset investments and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company is the parent undertaking of a small group and as such is not required by the Companies Act 2006 to prepare group accounts. These financial statements therefore present information about the company as an individual undertaking and not about its group.

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of services supplied during the year, exclusive of Value Added Tax and trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost or valuation less depreciation. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & fittings	-	33 33% straight line per annum
Office equipment	-	33 33% straight line per annum
Website	-	20% straight line per annum

1.4 Investments

Investments held as fixed assets are shown at cost less provision for impairment. Current asset investments are measured at their market value.

1.5 Operating leases

Rentals under operating leases are charged to the Profit and Loss Account on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

RETAIL MONEY MARKET LTD

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2013

1. ACCOUNTING POLICIES (continued)

1.6 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation

Deferred tax is not provided on timing differences arising from the revaluation of fixed assets in the financial statements

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse

Deferred tax assets and liabilities are not discounted

2. TANGIBLE FIXED ASSETS

	£
Cost or valuation	
At 1 April 2012	32,047
Additions	58,757
	<hr/>
At 31 March 2013	90,804
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Depreciation	
At 1 April 2012	9,499
Charge for the year	21,411
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At 31 March 2013	30,910
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Net book value	
At 31 March 2013	59,894
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At 31 March 2012	22,548
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RETAIL MONEY MARKET LTD

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2013

3. FIXED ASSET INVESTMENTS

	£
Cost or valuation	
At 1 April 2012	-
Additions	1
	<hr/>
At 31 March 2013	1
	<hr/>
Net book value	
At 31 March 2013	1
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At 31 March 2012	-
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Subsidiary undertakings

The following were subsidiary undertakings of the company

4. SHARE CAPITAL

	2013 £	2012 £
Allotted, called up and fully paid		
3,714,347 (2012 - 3,110,489) Ordinary shares of £0 000001 each	4	3
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On 21 December 2012 603,858 ordinary shares of £0 000001 were allotted for a total consideration of £1,618,338