

REGISTERED NUMBER 4753368 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31 October 2006

for

Distinctive Imprint Worldwide Ltd



Distinctive Imprint Worldwide Ltd

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for the Year Ended 31 October 2006

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Distinctive Imprint Worldwide Ltd

Company Information  
for the Year Ended 31 October 2006

<b>DIRECTOR:</b>	Ms A C Murray
<b>SECRETARY</b>	J C Murray
<b>REGISTERED OFFICE</b>	1 Horizon Building 15 Hertsmere Road London E14 4AW
<b>REGISTERED NUMBER</b>	4753368 (England and Wales)
<b>ACCOUNTANTS</b>	CDUK Accountants Limited 1 Horizon Building 15 Hertsmere Road London E14 4AW

Distinctive Imprint Worldwide Ltd

Abbreviated Balance Sheet  
31 October 2006

	Notes	31 10 06 £	£	31 10 05 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		21,000		24,000
Tangible assets	3		<u>1,977</u>		<u>1,567</u>
			<u>22,977</u>		<u>25,567</u>
<b>CURRENT ASSETS</b>					
Debtors		27,078		11,874	
Cash at bank		<u>52,935</u>		<u>42,106</u>	
		80,013		53,980	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>55,354</u>		<u>44,191</u>	
<b>NET CURRENT ASSETS</b>			<u>24,659</u>		<u>9,789</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			47,636		35,356
<b>PROVISIONS FOR LIABILITIES</b>			<u>122</u>		<u>122</u>
<b>NET ASSETS</b>			<u><u>47,514</u></u>		<u><u>35,234</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1		1
Profit and loss account			<u>47,513</u>		<u>35,233</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>47,514</u></u>		<u><u>35,234</u></u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 October 2006

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2006 in accordance with Section 249B(2) of the Companies Act 1985

The director acknowledges her responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

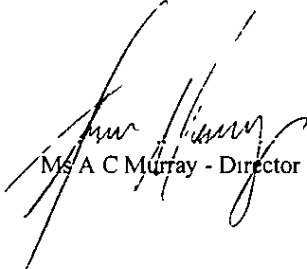
The notes form part of these abbreviated accounts

Distinctive Imprint Worldwide Ltd

Abbreviated Balance Sheet - continued  
31 October 2006

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the director on 2/08/2007 and were signed by



Ms A C Murray - Director

The notes form part of these abbreviated accounts

Distinctive Imprint Worldwide Ltd

Notes to the Abbreviated Accounts  
for the Year Ended 31 October 2006

1 ACCOUNTING POLICIES

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2003, is being amortised evenly over its estimated useful life of ten years

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

2 INTANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 November 2005 and 31 October 2006	30,000
<b>AMORTISATION</b>	
At 1 November 2005	6,000
Charge for year	3,000
At 31 October 2006	9,000
<b>NET BOOK VALUE</b>	
At 31 October 2006	21,000
At 31 October 2005	24,000

Distinctive Imprint Worldwide Ltd

Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 October 2006

3 TANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 November 2005	2,785
Additions	<u>1,070</u>
At 31 October 2006	<u>3,855</u>
<b>DEPRECIATION</b>	
At 1 November 2005	1,219
Charge for year	<u>659</u>
At 31 October 2006	<u>1,878</u>
<b>NET BOOK VALUE</b>	
At 31 October 2006	<u>1,977</u>
At 31 October 2005	<u>1,566</u>

4 CALLED UP SHARE CAPITAL

Authorised				
Number	Class	Nominal value	31 10 06	31 10 05
		£1	£	£
1,000	Ordinary		<u>1,000</u>	<u>1,000</u>
Allotted, issued and fully paid				
Number	Class	Nominal value	31 10 06	31 10 05
		£1	£	£
1	Ordinary		<u>1</u>	<u>1</u>