

-106749COMPANY HOUSE NUMBER 04025368

BIGBARN CIC  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED  
31 DECEMBER 2011



"A1MA29AG"  
A13 23/11/2012 #74  
COMPANIES HOUSE

**BIGBARN CIC**

**FINANCIAL STATEMENTS  
YEAR ENDED 31 DECEMBER 2011**

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**BIGBARN CIC**

**OFFICERS AND PROFESSIONAL ADVISERS**

**REGISTERED OFFICE**

College Farm  
High Street  
Great Barford  
Bedfordshire  
MK44 3JJ

**THE BOARD OF DIRECTORS**

A E Davison  
G M Davison

**COMPANY SECRETARY**

G M Davison

**BANKERS**

National Westminster Bank PLC  
37 High Street  
St Neots  
Cambs  
PE19 1BP

**BIGBARN CIC**

**THE DIRECTORS REPORT**

**YEAR ENDED 31 DECEMBER 2011**

The directors present their report and the unedited financial statements of the company for the year ended 31 December 2011

**PRINCIPLE ACTIVITIES**

The Principal activity of the company during the year continued to be that of an internet technology company.

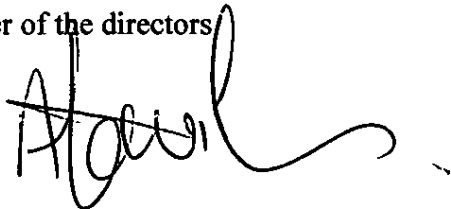
**DIRECTORS**

The directors who served the company during the year were as follows:-

A E Davison

G M Davison

Signed by order of the directors



G M Davison

Company Secretary Approved by the directors on 26 June 2012



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**BIGBARN CIC**

**PROFIT AND LOSS ACCOUNT**

**YEAR ENDED 31 DECEMBER 2011**

|   |                         | <b>2011</b>          | <b>2010</b>          |
|---|-------------------------|----------------------|----------------------|
|   |                         | <b>£</b>             | <b>£</b>             |
| <b>TURNOVER</b>   | <b>Note</b><br><b>2</b> | <b>116,369</b>       | <b>101,798</b>       |
| Cost of Sales   |                         | 73,433               | 58,588               |
| <b>GROSS PROFIT</b>   |                         | <b><u>42,936</u></b> | <b><u>43,210</u></b> |
| Administrative expenses   |                         | 30,787               | 41,985               |
| <b>OPERATING PROFIT / (LOSS)</b>                                | <b>3</b>                | <b>12,149</b>        | <b>1,225</b>         |
| Interest receivable   |                         | 0                    | 0                    |
| Interest Payable  |                         | <b><u>(873)</u></b>  | <b><u>(773)</u></b>  |
| <b>PROFIT / LOSS ON ORDINARY ACTIVITIES<br/>BEFORE TAXATION</b> |                         | <b>11,276</b>        | <b>452</b>           |
| Tax on loss on ordinary activities                              |                         | 0                    | 0                    |
| <b>PROFIT FOR THE FINANCIAL YEAR</b>                            |                         | <b><u>11,276</u></b> | <b><u>452</u></b>    |

**The notes on pages 6 to 10 form part of these financial statements  
BIGBARN CIC**

**BALANCE SHEET**

**31 DECEMBER 2011**

|   | <b>NOTE</b> | <b>2011<br/>£</b>      | <b>2010<br/>£</b>      |
|---|-------------|------------------------|------------------------|
| <b>FIXED ASSETS</b>                                       |             |                        |                        |
| Intangible assets   | <b>6</b>    | <b>13,500</b>          | 4,075                  |
| Tangible assets   | <b>7</b>    | <b>1,451</b>           | 1,031                  |
| Investments   | <b>8</b>    | <b>20</b>              | <u>20</u>              |
|   |             | <b>14,971</b>          | 5,126                  |
| <b>CURRENT ASSETS</b>                                     |             |                        |                        |
| Cash at Bank 31/12/2011                                   |             | <b>2,118</b>           | <b>2,898</b>           |
| Debtors   | <b>9</b>    | <b>640</b>             | 780                    |
| <b>CREDITORS: Amounts falling<br/>Due Within one year</b> | <b>10</b>   | <b><u>35,452</u></b>   | <b><u>37,803</u></b>   |
| <b>NET CURRENT LIABILITIES</b>                            |             | <b>(32,694)</b>        | (34,125)               |
| <b>TOTAL ASSETS LESS<br/>CURRENT LIABILITIES</b>          |             | <b><u>(17,723)</u></b> | <b><u>(28,999)</u></b> |
| <b>CAPITAL AND RESERVES</b>                               |             |                        |                        |
| Called-up equity share capital                            |             | <b>50,000</b>          | 50,000                 |
| Share premium account                                     |             | <b>27,750</b>          | 27,750                 |
| Profit and loss account                                   |             | <b>(95,473)</b>        | (106,749)              |
| <b>(DEFICIT)/SHAREHOLDERS' FUNDS</b>                      |             | <b><u>(17,723)</u></b> | <b><u>(28,999)</u></b> |

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**BIGBARN CIC**

**BALANCE SHEET**

**31 DECEMBER 2011**

**SMALL COMPANY PROVISIONS**

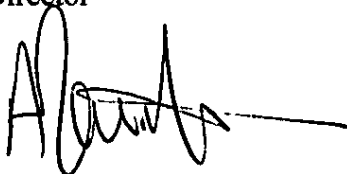
For the year ending 31/12/2011 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies House by 30/09/2012 and approved by the directors and authorised for issue on 25<sup>th</sup> June 2012 and are signed on their behalf by:-

A E Davison  
Director



26/6/12

**BIGBARN CIC**



## NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2011

### 1. ACCOUNTING POLICIES

#### **Basis of accounting**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Small Entities

#### **TURNOVER**

The turnover shown in the accounts represents amounts receivable for goods and services provided during the year, exclusive of value added tax. Government Grants and other grants and sponsorship are also included within turnover.

#### **AMORTISATION**

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follow:-

Intellectual property - 10% per annum straight line

#### **FIXED ASSETS**

All fixed assets are initially recorded at cost.

#### **DEPRECIATION**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the use full economic life of that asset as follows:-

Pant and equipment - 20% per annum straight line

Office Equipment - 30% per annum straight line

#### **FINANCIAL INSTRUMENTS**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities

#### **INVESTMENTS**

Investments are included at cost less amounts written off to reflect the under lying value of the investments. Profit or losses arising from disposals of fixed asset investments are treated as part of the result for the year.

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## **BIGBARN CIC**

### **NOTES TO THE FINANCIAL STATEMENTS**

**YEAR ENDED 31 DECEMBER 2011**

#### **GOING CONCERN**

The financial statements have been prepared on a going concern basis which assumes the continued support of the company's directors and the company's bankers. At 31 December 2011 the balance due to the company's directors by way of loans was £9,665 (2010 £12,665) (2009 £16,165). The company's bank was in credit by £2,188 (2010 £2,898)

The directors are confident they will be able to meet the ongoing liabilities of the company and have indicated they will not seek repayment of their loans until sufficient funds are available

#### **2. TURNOVER**

The turnover was derived from the company's principal activity which was carried out wholly in the United Kingdom.

#### **3. OPERATING**

Operating loss is stated after charging:

|                                    | <b>2011</b>  | <b>2010</b>  |
|------------------------------------|--------------|--------------|
|                                    | <b>£</b>     | <b>£</b>     |
| Amortisation                       | <b>5,575</b> | <b>4,075</b> |
| Depreciation of owned fixed assets | <b>621</b>   | <b>375</b>   |

#### **4. DIRECTORS EMOLUMENTS**

The directors aggregate emoluments in respect of the qualifying services were:-

Aggregate emoluments

#### **5. TAXATION ON ORDINARY ACTIVITIES**

There is no corporation tax charge for the year. The company has corporation tax losses of £63,516 (2010 £74,792 ) available against future profits of the same trade.

Handwritten text, likely bleed-through from the reverse side of the page. The text is extremely faint and illegible due to low contrast and blurring. It appears to be a multi-paragraph document, possibly a letter or a report, with some lines of text being more prominent than others. The overall appearance is that of a scanned document with significant ghosting.

## 6. INTANGIBLE FIXED ASSETS

|                                     | <b>Sundry Intangible Assets</b> |                     |
|-------------------------------------|---------------------------------|---------------------|
|                                     | <b>£</b>                        |                     |
| <b>COST</b>                         |                                 |                     |
| At 1 January 2011 and December 2011 | 40,750                          | 15,000              |
| <b>AMORTISATION</b>                 |                                 |                     |
| At 1 January 2011                   | 36,675                          | 0                   |
| Charge for year                     | <u>4,075</u>                    | <u>1,500</u>        |
| At 31 December 2011                 | <b><u>40,750</u></b>            | <b><u>1,500</u></b> |
| <b>NET BOOK VALUE</b>               |                                 |                     |
| At 31 December 2011                 | 0                               | 13,500              |
| At 31 December 2010                 | <u>4,075</u>                    | <u>15,000</u>       |

## 7. TANGIBLE FIXED ASSETS

|                                     | <b>Office, computers, IPR</b> |  |
|-------------------------------------|-------------------------------|--|
|                                     | <b>£</b>                      |  |
| <b>COST</b>                         |                               |  |
| At 1 January 2010 and December 2010 | 12,675                        |  |
| <b>DEPECIATION</b>                  |                               |  |
| At 1 January 2011                   | 10,604                        |  |
| Charge for year                     | 621                           |  |
| At 31 December 2011                 | <b><u>11,225</u></b>          |  |
| <b>NET BOOK VALUE</b>               |                               |  |
| At 31 December 2011                 | 1,450                         |  |
| At 31 December 2010                 | <u>2,071</u>                  |  |

## 8. INVESTMENTS

|                                     | <b>Shares in non group companies</b> |  |
|-------------------------------------|--------------------------------------|--|
|                                     | <b>£</b>                             |  |
| <b>COST</b>                         |                                      |  |
| At 1 January 2010 and December 2010 |                                      |  |
| <b>NET BOOK VALUE</b>               |                                      |  |
| At 31 December 2010                 | 20                                   |  |
| At 31 December 2009                 | <u>20</u>                            |  |

## BIGBARN CIC

### NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2011

| <b>9. DEBTORS</b> | <b>2011</b> | <b>2010</b> |
|-------------------|-------------|-------------|
|                   | <b>£</b>    | <b>£</b>    |
| Trade Debtors     | 640         | 780         |
| VAT Recoverable   | NIL         | NIL         |

### 10. CREDITORS: Amounts falling due within one year

|                 |               |               |
|-----------------|---------------|---------------|
| Overdraft       |               |               |
| Trade Creditors | 24,521        | 23,472        |
| Taxation        | 1,267         | 1,667         |
| Other Creditors | 9,664         | 12,664        |
|                 | <u>35,452</u> | <u>37,803</u> |

The following liabilities disclosed under creditors falling due within one year are secured by the company.

|                           | <b>2011</b> | <b>2010</b> |
|---------------------------|-------------|-------------|
|                           | <b>£</b>    | <b>£</b>    |
| Overdrafts (cash at bank) | (2,118)     | (2,898)     |

### 11. RELATED PARTY TRANSACTIONS

The directors consider the company to be under the control of A E Davison a director and majority shareholder.

During the year A E Davison was repaid £3,000 of an interest free loan. As at 31 December 2011 the company owed A E Davison £9,664 (2010 £12,664) No amounts have been written off the loan.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. This is essential for ensuring the integrity of the financial data and for facilitating the audit process. The records should be kept in a secure and accessible format, and should be updated regularly to reflect any changes in the data.

2. The second part of the document outlines the various methods used to collect and analyze the data. This includes the use of statistical techniques to identify trends and patterns in the data, as well as the use of regression analysis to test the relationship between different variables. The results of these analyses are presented in a clear and concise manner, allowing the reader to understand the key findings of the study.

3. The third part of the document discusses the implications of the findings for the industry and for policy makers. It highlights the need for greater transparency and accountability in the financial sector, and suggests ways in which the findings can be used to improve the efficiency and effectiveness of financial institutions. The document also discusses the potential for further research in this area, and the need for continued monitoring and evaluation of the findings.

4. The fourth part of the document provides a summary of the key findings and conclusions of the study. It emphasizes the importance of the findings and the need for action to be taken to address the issues identified. The document also includes a list of references and a list of figures and tables, providing the reader with the resources needed to explore the findings in more detail.

5. The fifth part of the document discusses the limitations of the study and the need for further research. It highlights the potential for bias and error in the data, and the need for more comprehensive and rigorous data collection and analysis. The document also discusses the need for more research into the underlying causes of the issues identified, and the need for more targeted and effective interventions to address these issues.

**BIGBARN CIC**

**NOTES TO THE FINANCIAL STATEMENTS**

**YEAR ENDED 31 DECEMBER 2011**

**12.SHARE CAPITAL**

|                                  | <b>2011</b> | <b>2010</b> |
|----------------------------------|-------------|-------------|
|                                  | <b>£</b>    | <b>£</b>    |
| <b>Authorised share capital:</b> |             |             |
| 500,000 Ordinary shares of £0.1  | 50,000      | 50,000      |

**ALLOTTED, CALLED UP AND FULLY PAID**

|                        | <b>No.</b> | <b>£</b> | <b>No.</b> | <b>£</b> |
|------------------------|------------|----------|------------|----------|
| Ordinary share of £0.1 | 500,000    | 50,000   | 500,000    | 50,000   |

**13. RESERVES**

|                         | <b>Share premium<br/>Account</b> | <b>Profit &amp; Loss<br/>account</b> |
|-------------------------|----------------------------------|--------------------------------------|
| Balance brought forward | <b>27,750</b>                    | <b>(106,749)</b>                     |
| Share premium           | NIL                              |                                      |
| Profit for the year     |                                  | <b>11,276</b>                        |
| Balance carried forward | <b>27,750</b>                    | <b>( 95,473)</b>                     |



**BIGBARN CIC****DETAILED PROFIT AND LOSS ACCOUNT**

YEAR ENDED 31 DECEMBER 2011

|   | <b>2011</b>          | <b>2010</b>   |
|---|----------------------|---------------|
|   | <b>£</b>             | <b>£</b>      |
| <b>TURNOVER</b>                           |                      |               |
| Sales                                     | <b>116,369</b>       | 101,798       |
| Purchases                                 | <u><b>73,433</b></u> | <u>58,588</u> |
| <b>GROSS PROFIT</b>                       | <b>42,936</b>        | 43,210        |
| <b>OVERHEADS</b>                          |                      |               |
| Directors Salaries                        | 0                    | 0             |
| Directors NI contributions                | 0                    | 0             |
| Staff wages and salaries                  | 7,732                | 22,732        |
| Staff NI contribution                     | 3,524                | 3,524         |
| Telephone                                 | 2,082                | 1,978         |
| Printing, Stationery and postage          | 464                  | 885           |
| General & Hosting expenses                | 4,672                | 4,672         |
| Consultancy Fees & Marketing              | 4,448                | 3,076         |
| Accountancy Fees                          | 0                    | 0             |
| Amortisation                              | 5,575                | 4,075         |
| Depreciation                              | 621                  | 375           |
| Bad Debts written off                     | 0                    | 0             |
| Bank Charges                              | <u>1,669</u>         | <u>668</u>    |
| Total overheads                           | <u><b>30,787</b></u> | <u>41,985</u> |
| <b>OPERATIONG PROFIT/LOSS</b>             | <b>12,149</b>        | 1,225         |
| Bank interest receivable                  | 0                    | 0             |
| Bank interest payable                     | <u>(873)</u>         | <u>(773)</u>  |
| <b>PROFIT/LOSS ON ORDINARY ACTIVITIES</b> | <u><b>11,276</b></u> | <u>452</u>    |

000617/15

# CIC 34

## Community Interest Company Report

For official use  
(Please leave blank)

Please  
complete in  
typescript, or  
in bold black  
capitals.

Company Name in  
full

BigBarn CIC

Company Number

04025368

Year Ending

31/12/2011

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes

### **PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT**

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a fair and accurate description of how they have benefited the community, or section of the community, which the company is intended to serve.

BigBarn has continued to try and reverse the anti-social trend of the UK food industry A trend towards the growing separation of producer from consumer and the increasing dominance of big business and retailers BigBarn's mission is to reverse this trend by reconnecting producers with their local consumers and encourage local trade

Increased local trade allows small, struggling, rural, producers to sell direct and get a better price And consumers access to cheaper, fresh, seasonal, accountable, food It also reduces food miles, increases food knowledge and farm diversity and boosts local rural economies and those communities.

To see videos click: [http://www.youtube.com/watch?v=6vVf96m\\_O20](http://www.youtube.com/watch?v=6vVf96m_O20)

And commissioned a new 'about us' video <http://youtu.be/23qXrpEWPBI> More enclosed:

(If applicable, please just state "A social audit report covering these points is attached").

(Please continue on separate continuation sheet if necessary)

Handwritten notes, possibly bleed-through from the reverse side of the page. The text is extremely faint and illegible due to low contrast and blurring. Some faint words like "abate" and "fruit" are visible in the lower right quadrant.

**PART 2 – CONSULTATION WITH STAKEHOLDERS** – Please indicate who the company's stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.

Producer & consumer stakeholders have been kept up to date on the company's activities via emailed newsletters All have been invited to phone or email their feedback

*(If applicable, please just state "A social audit report covering these points is attached").*

**PART 3 – DIRECTORS' REMUNERATION** – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes) If no remuneration was received you must state that "no remuneration was received" below

See accounts

**PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION** – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below.

No Transfer of assets

*(Please continue on separate continuation sheet if necessary.)*

**(N.B. Please enclose a cheque for £15 payable to Companies House)**

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that this is crucial for ensuring the integrity and transparency of the financial system. The text notes that without proper record-keeping, it would be difficult to detect and prevent fraud or other irregularities.

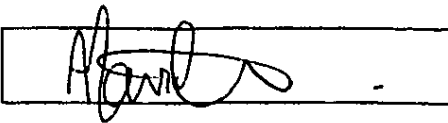
2. The second part of the document outlines the various methods used to collect and analyze data. It describes how different types of information are gathered from various sources and how this data is then processed to identify trends and patterns. The text highlights the importance of using reliable and up-to-date information to make informed decisions.

3. The third part of the document focuses on the role of technology in modern financial systems. It discusses how advancements in computing and data processing have significantly improved the efficiency and accuracy of financial operations. The text also mentions the challenges associated with integrating new technologies into existing systems.

4. The final part of the document provides a summary of the key findings and conclusions. It reiterates the importance of maintaining high standards of accuracy and transparency in all financial activities. The text concludes by stating that ongoing monitoring and improvement are essential for the success of any financial system.

**PART 5 – SIGNATORY**

**The original report must be signed by a director or secretary of the company**

Signed 

Date 10/12/2012

Office held (tick as appropriate)  Director  Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record

|                |               |
|----------------|---------------|
| Anthony Davson |               |
| Director       |               |
|                |               |
| Telephone      | 01480 890 970 |
| DX Number      | DX Exchange   |

**When you have completed and signed the form, please send it to the Registrar of Companies at:**

*For companies registered in England and Wales:* Companies House, Crown Way, Cardiff, CF14 3UZ  
DX 33050 Cardiff

*For companies registered in Scotland:* Companies House, 4<sup>th</sup> Floor, Edinburgh Quay 2, 139  
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

*For companies registered in Northern Ireland:* Companies House, 2nd Floor, The Linenhall, 32-38  
Linenhall Street, Belfast, BT2 8BG

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## **BigBarn's Community Interest Statement for 2011 Accounts**

### **Summary**

BigBarn is a social enterprise and has continued to try and reverse the anti-social trend of the UK food industry. A trend towards the growing separation of producer from consumer and the increasing dominance of big business and retailers. BigBarn's mission is to reverse this trend by reconnecting producers with their local consumers and encourage local trade

Increased local trade allows small, struggling, rural, producers to sell direct and get a better price. And consumers access to cheaper, fresh, seasonal, accountable, food. It also reduces food miles, increases food knowledge and farm diversity and boosts local rural economies and those communities

With so many social 'wins' it is no wonder that a recent survey showed that over 80% of people want to buy locally produced food. The same survey showed, however, that only 20% of people are actually buying it

BigBarn acts as a community inviting stakeholders to provide the knowledge and market place to catalyse and facilitate this trade to meet the needs, of those consumers who say they want local food, but are not buying it.

BigBarn has won a lottery grant for its Crop for The Shop initiative in schools see video,

[http://www.youtube.com/watch?v=6vVf96m\\_O20](http://www.youtube.com/watch?v=6vVf96m_O20)

And commissioned a new 'about us' video <http://youtu.be/23qXrpEWPBI>

### **BigBarn**

BigBarn has continued to grow and meet the needs of its consumer and producer communities as well as its community of partner organisations promoting the map & MarketPlace within their websites.

It has continued to promote over 7,500 producers, free, as icons on maps accessed by typing in a postcode. To sustain itself BigBarn has posted ethical adverts and offer premium, paid, listings to those producers and retailers who want further promotion

This means small rural farms, that do not have the economies of scale to supply the national supply chain, can sign up and be promoted to thousands of consumers visiting the BigBarn map, for free. Likewise small rural shops, unable to compete with supermarkets, can buy from these producers and also be promoted on the map

One of BigBarn's ambitions is to help farmers and local shops team up to offer local consumers a complete range of food and drink cheaper than the supermarket.

The great news is that local food can compete on price with the supermarket. This is because by selling direct, or making the supply chain shorter, farmers can sell

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In the second section, the author details the various methods used to collect and analyze the data. This includes both manual and automated processes. The goal is to ensure that the data is as accurate and reliable as possible.

The third part of the document focuses on the results of the analysis. It shows that there is a clear trend in the data, which is consistent with the initial hypothesis. This finding is significant and warrants further investigation.

Finally, the document concludes with a summary of the key findings and a list of recommendations for future research. It suggests that more data should be collected over a longer period to confirm the results.

| Year | Q1  | Q2  | Q3  | Q4  | Total |
|------|-----|-----|-----|-----|-------|
| 2018 | 120 | 150 | 180 | 200 | 650   |
| 2019 | 130 | 160 | 190 | 210 | 690   |
| 2020 | 140 | 170 | 200 | 220 | 730   |
| 2021 | 150 | 180 | 210 | 230 | 770   |
| 2022 | 160 | 190 | 220 | 240 | 810   |

The data shows a steady increase in the number of transactions over the five-year period. This is likely due to a combination of factors, including population growth and increased economic activity. The consistent upward trend supports the hypothesis that the economy is growing.

The analysis also reveals that the growth is most pronounced in the fourth quarter of each year. This could be due to seasonal factors or specific events that occur during this time. Further research is needed to identify the exact causes of this seasonal variation.

In conclusion, the data provides strong evidence for the hypothesis that the economy is growing. The consistent increase in transactions over time is a clear indicator of economic expansion.



cheaper and make a better margin This compares to the national supply chain where on average farmers only get 9p for every £1 spent on food in a supermarket

BigBarn has also encouraged consumers to register their email and postcode to receive the free BigBarn emailed post code specific newsletter every fortnight. This allows BigBarn to communicate with consumers both on a national basis and locally via the postcode specific section of each letter In time this newsletter is designed to become a local food newsletter with free content from local producers and consumers

BigBarn has also continued to built partnerships with other like-minded websites to promote local food and has tailored its Technology to allow the BigBarn map and database to appear on other sites, free, to look as though it is part of that site. To enhance this service BigBarn also gives these other sites, together with all the producers on the map, a user name and password to update their details through the BigBarn admin system So far 80 websites promote BigBarn's content.

As at December 2011 BigBarn's Mission & Objectives remain.

To reconnect consumers with their local producers and encourage trade  
This should be done by.

Providing a definitive database of producers who want to sell direct either as a basic free listing or paid membership

Promoting these producers by displaying them on post code specific maps

Actively seeking other like-minded websites to have the BigBarn map open within their website to promote local producers

Developing an on-line market place and give producer members of BigBarn e-commerce to sell local food on-line

Continually looking for ways to help producers team up with local shops to offer consumer a complete range of food & drink cheaper, like for like, than the supermarket.

Accessing any grants to help achieve the BigBarn community's objectives

Providing producer members with a database of case studies to help them improve their businesses and better meet the needs of local consumers

Continually improve the BigBarn website and related technology to make it user friendly and world class

Statement to producers

To continue to promote the BigBarn map and website to consumers and like minded organisations

To offer a free listing on the BigBarn website to all producers who,  
Sell direct

Most of what they sell is produced by them or comes from the local area

To offer premium listings and discounts on products and service for those that want to pay for them

Provide case studies on best practice

Offer producers shares in the BigBarn CIC

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that this is essential for ensuring transparency and accountability in the organization's operations.

2. The second part of the document outlines the various methods and tools used to collect and analyze data. It highlights the need for consistent data collection procedures and the use of advanced analytical techniques to derive meaningful insights from the data.

3. The third part of the document focuses on the implementation of data-driven strategies. It discusses how the insights gained from data analysis can be used to inform decision-making and to develop effective business strategies that drive growth and success.

4. The fourth part of the document addresses the challenges and risks associated with data management and analysis. It identifies common pitfalls and provides guidance on how to mitigate these risks and ensure the integrity and security of the data.

5. The fifth part of the document discusses the role of technology in data management and analysis. It explores the latest trends in data science and analytics, and how these technologies can be leveraged to enhance the organization's data capabilities.

6. The sixth part of the document focuses on the importance of data governance and compliance. It discusses the need for clear policies and procedures to govern the use of data, and how to ensure that the organization remains compliant with relevant regulations and standards.

7. The seventh part of the document discusses the role of data in building a data-driven culture. It emphasizes the need for leadership to champion data-driven decision-making and to provide the necessary resources and support for employees to embrace data as a key asset.

8. The eighth part of the document discusses the future of data management and analysis. It explores emerging trends and technologies, and provides insights into how these will shape the data landscape in the years ahead.

9. The ninth part of the document discusses the importance of data security and privacy. It highlights the need for robust security measures to protect sensitive data from unauthorized access and disclosure, and the importance of transparent data privacy practices.

10. The tenth part of the document discusses the role of data in driving innovation and competitive advantage. It emphasizes how data can be used to identify new market opportunities, develop innovative products and services, and gain a competitive edge in the marketplace.

11. The eleventh part of the document discusses the importance of data literacy and skills development. It emphasizes the need for employees to have the necessary skills and knowledge to effectively work with data, and provides guidance on how to develop these skills.

12. The twelfth part of the document discusses the role of data in building a sustainable and resilient organization. It emphasizes how data can be used to monitor and manage environmental, social, and governance (ESG) risks, and to build a more sustainable and resilient business model.

#### **Statement to Consumers**

**Offer access to the BigBarn website, free, a user friendly way of finding local producers of food**

**Offer access to recipes, blogs, forums and foody articles**

**Offer the BigBarn emailed post code specific newsletter free**

**Offer consumers shares in the BigBarn CIC**

#### **Statement to Partners**

**Offer the BigBarn map and database**

**Offer seasonal promotions and blog content**

**Offer a commission on all on-line trade derived through the partners website**

#### **Statement to all**

**A stakeholder group will be set up consisting of BigBarn management and 3 representatives from each stakeholder community. The group will meet every quarter to review and refine BigBarn's CIC statement and objectives. Minutes of each meeting will be published on the BigBarn website**

**BigBarn will aim to make a profit every year, pay a dividend to shareholder and reinvest the rest back in to the business**

**BigBarn shareholder's dividends must not be more than 5% above The Bank of England's base lending rate**

**BigBarn cannot be sold to any party that does not maintain its mission and statements to stakeholder communities**

**BigBarn directors & staff salaries must not exceed industry standard rates**

**All BigBarn's assets must be locked and not sold unless it is in the interest of BigBarn's communities as agreed by the stakeholder group**

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