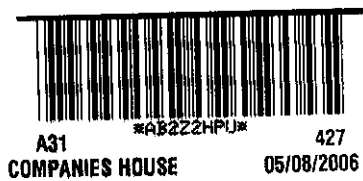


Bravado Merchandising Services Limited

REPORT AND ACCOUNTS

30 September 2005



Company No. 1551763

Bravado Merchandising Services Limited

Report and Accounts

For the year ended 30 September 2005

COMPANY INFORMATION

Directors

M T Cass
B M Drinkwater
C E Stone

Secretary

S E A Standing

Business Address

12 Deer Park Road
South Wimbledon
London SW19 3FB

Registered Office

Sanctuary House
45-53 Sinclair Road
London W14 0NS

Bravado Merchandising Services Limited

Directors' Report

For the year ended 30 September 2005

The directors present their report and financial statements for the year ended 30 September 2005.

Statement of directors' responsibilities

A statement of the directors' responsibilities in relation to the accounts is set out on page 2.

Principal activities and business review

The company was inactive during the period. Any expenses were met by Bravado International Group Limited, a fellow group company.

The directors are precluded from the payment of a dividend.

Directors and their interests

The directors who held office during the year were as follows:

BM Drinkwater
MT Cass
CE Stone

None of the directors had any beneficial interest in the shares of the company during the year.

The shareholdings of the directors in the ultimate parent company The Sanctuary Group plc were as follows:

Ordinary Shares at 12.5p each	30 September 2005	30 September 2004
BM Drinkwater	-	1,690,609
MT Cass	2,000	42,000
CE Stone	-	113,382
Options over Ordinary shares at 12.5p	30 September 2005	30 September 2004
BM Drinkwater	150,000	150,000
MT Cass	140,000	140,000
CE Stone	25,000	25,000

The Sanctuary Group plc held an Extraordinary General meeting on 17 March 2006 where all the resolutions put to shareholders in order to effect a Placing and Open Offer of 219,931,148 new Ordinary Shares of 50 pence per share, sub-division and consolidation of existing Ordinary Shares and an amendment to the borrowing powers of The Sanctuary Group plc as announced on 3 February 2006 were duly passed.

Auditors

In accordance with Section 250 of the Companies Act 1985, as amended by the Companies Act 1989, the company, has resolved not to appoint auditors.

By order of the Board



C E Stone
Director
31st July 2006

Bravado Merchandising Services Limited

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BRAVADO MERCHANDISING SERVICES LIMITED

Directors' responsibilities

Company law requires the directors to prepare accounts for each financial period which give a true and fair view of the state of affairs at the end of the period and of the profit or loss for that period. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Bravado Merchandising Services Limited

Balance Sheet

30 September 2005

	Notes	2005 £	2004 £
Fixed assets			
Investments	2	85	85
		<hr/>	<hr/>
Current assets			
Debtors (due after one year)	3	585,114	585,114
Creditors: due within one year	4	(30,500)	(30,500)
Net current assets		<hr/> 554,614	<hr/> 554,614
Net assets		<hr/> 554,699	<hr/> 554,699
Capital and reserves			
Called up share capital	5	3	3
Profit and loss account		554,696	554,696
Equity shareholders' funds		<hr/> 554,699	<hr/> 554,699

- (a) For the year ended 30 September 2005, the company was entitled to exemption under section 249AA(1) of the Companies Act 1985.
- (b) No notice has been deposited with the company under section 242B(2) of that Act requiring an audit to be carried out.
- (c) The directors acknowledge their responsibility for:
- i. Ensuring the company keeps accounting records which comply with section 221, Companies Act 1985; and
 - ii. Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of its financial year, and of its profit and loss for the financial year in accordance with section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

The accounts were approved by the Board on
31st July 2006 and signed on its behalf by:



C E Stone
Director

Bravado Merchandising Services Limited

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 September 2005

1. ACCOUNTING POLICIES

1.1 Accounting convention

The accounts are prepared under the historical cost convention.

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small company.

1.2 Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between the company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements.

Deferred tax is measured at the average tax rates that are expected to apply in the periods in which timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantially enacted by the balance sheet date. Deferred tax is measured on a non-discounted basis.

2. FIXED ASSET INVESTMENTS

	2005 £	2004 £
Subsidiary undertakings	85	85

The company's subsidiaries at 30 September 2005 were:

	Holding of Ordinary Shares %	Country of Incorporation	Nature of Business
B.M.S. (Mail Order) Limited	100.00	England and Wales	Inactive

3. DEBTORS

	2005 £	2004 £
Due after one year		
Amounts owed by group undertakings	585,114	585,114

Bravado Merchandising Services Limited

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 30 September 2005

4. CREDITORS

	2005	2004
	£	£
Due within one year		
Corporation tax	30,500	30,500
	<hr/>	<hr/>

5. CALLED UP SHARE CAPITAL

	2005	2004
	£	£
Authorised		
100 Ordinary shares of £1 each	100	100
	<hr/>	<hr/>
Allotted, called up and fully paid		
3 Ordinary shares of £1 each	3	3
	<hr/>	<hr/>

6. CONTINGENT LIABILITIES

The company has provided cross guarantees in respect of bank loans and overdrafts of certain group and associated undertakings. The amount outstanding at 30 September 2005 was £114,272,000 (2004: £68,222,000).

7. ULTIMATE HOLDING COMPANY AND CONTROLLING PARTY

In the directors' opinion the ultimate parent company at 30 September 2005 was The Sanctuary Group plc, a company registered in England and Wales. Copies of the group financial statements are available from Companies House, Crown Way, Cardiff CF4 3UZ.