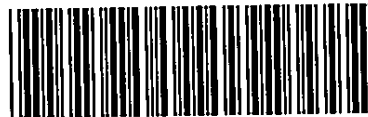


Company Registration No. 05970701 (England and Wales)

IN4 MARKETING SERVICES LTD
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2011

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IN4 MARKETING SERVICES LTD

CONTENTS

	Page
Abbreviated balance sheet	1 - 2
Notes to the abbreviated accounts	3 - 4

IN4 MARKETING SERVICES LTD**ABBREVIATED BALANCE SHEET
AS AT 31 OCTOBER 2011**

	Notes	2011 £	£	2010 £	£
Fixed assets					
Tangible assets	2		2,216		2,007
Current assets					
Stocks		2,000		7,000	
Debtors		83,777		3,384	
Cash at bank and in hand		200		6,800	
		<u>85,977</u>		<u>17,184</u>	
Creditors: amounts falling due within one year		<u>(66,537)</u>		<u>(18,517)</u>	
Net current assets/(liabilities)			<u>19,440</u>		<u>(1,333)</u>
Total assets less current liabilities			<u>21,656</u>		<u>674</u>
Provisions for liabilities			<u>(443)</u>		<u>(421)</u>
			<u>21,213</u>		<u>253</u>
Capital and reserves					
Called up share capital	3		1		1
Profit and loss account			21,212		252
Shareholders' funds			<u>21,213</u>		<u>253</u>

IN4 MARKETING SERVICES LTD

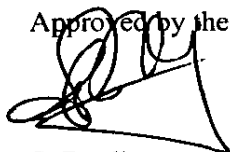
**ABBREVIATED BALANCE SHEET (CONTINUED)
AS AT 31 OCTOBER 2011**

For the financial year ended 31 October 2011 the company was entitled to exemption from audit under section 477 Companies Act 2006 No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006

Approved by the Board for issue on 24 July 2012



**S Bradley
Director**

Company Registration No. 05970701

IN4 MARKETING SERVICES LTD

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2011

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover represents amounts receivable for goods and services net of any trade discounts

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment	25% reducing balance
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1.4 Stock and work in progress

Work in progress is valued at the lower of cost and net realisable value

Net realisable value is based on the estimated sale price less further costs to completion and disposal

1.5 Deferred taxation

The charge for taxation takes into account taxation deferred as a result of timing differences between the treatment of certain items for taxation and accounting purposes. In general, deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. However, deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted. Deferred taxation is measured on a non-discounted basis at the tax rates that are expected to apply in the periods in which the timing differences reverse, based on tax rates and laws enacted or substantially enacted at the balance sheet date.

IN4 MARKETING SERVICES LTD

**NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 OCTOBER 2011**

2 Fixed assets

	Tangible assets £
Cost	
At 1 November 2010	3,161
Additions	798
	<hr/>
At 31 October 2011	3,959
	<hr/>
Depreciation	
At 1 November 2010	1,153
Charge for the year	590
	<hr/>
At 31 October 2011	1,743
	<hr/>
Net book value	
At 31 October 2011	2,216
	<hr/> <hr/>
At 31 October 2010	2,007
	<hr/> <hr/>

3 Share capital

	2011 £	2010 £
Allotted, called up and fully paid		
1 Ordinary Share of £1	1	1
	<hr/> <hr/>	<hr/> <hr/>