

**REGISTERED NUMBER: 08579579 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017**

**FOR**

**STEPJOCKEY LTD**

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**for the Year Ended 30 June 2017**

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**STEPJOCKEY LTD**

**COMPANY INFORMATION**  
**for the Year Ended 30 June 2017**

**DIRECTORS:**

Ms H J Nuki  
Mr P Nuki  
Dr D C M Moore  
Mr M J Evans  
Mr S Street  
Mr V Ashurkov

**REGISTERED OFFICE:**

53 Queens Drive  
London  
N4 2SZ

**REGISTERED NUMBER:**

08579579 (England and Wales)

**ACCOUNTANTS:**

Thomas & Co  
Chartered Certified Accountants  
30 Binley Road  
Coventry  
West Midlands  
CV3 1JA

**STEPJOCKEY LTD (REGISTERED NUMBER: 08579579)**

**ABRIDGED BALANCE SHEET**

**30 June 2017**

	Notes	30.6.17 £	30.6.16 £
<b>FIXED ASSETS</b>			
Intangible assets	4	2,019	3,168
Tangible assets	5	<u>4,631</u>	<u>6,749</u>
		<u>6,650</u>	<u>9,917</u>
<b>CURRENT ASSETS</b>			
Debtors		58,078	120,461
Cash at bank and in hand		<u>64,313</u>	<u>161,901</u>
		122,391	282,362
<b>CREDITORS</b>			
Amounts falling due within one year		<u>(85,364)</u>	<u>(120,273)</u>
<b>NET CURRENT ASSETS</b>		<u>37,027</u>	<u>162,089</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>43,677</u>	<u>172,006</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	6	163	148
Share premium		1,004,102	751,047
Retained earnings		<u>(960,588)</u>	<u>(579,189)</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>43,677</u>	<u>172,006</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2017 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these financial statements

**STEPJOCKEY LTD (REGISTERED NUMBER: 08579579)**

**ABRIDGED BALANCE SHEET - continued**

**30 June 2017**

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

All the members have consented to the preparation of an abridged Income Statement and an abridged Balance Sheet for the year ended 30 June 2017 in accordance with Section 444(2A) of the Companies Act 2006.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 28 March 2018 and were signed on its behalf by:

Mr P Nuki - Director

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS**  
**for the Year Ended 30 June 2017**

1. **STATUTORY INFORMATION**

StepJockey Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover represents net invoiced sales of smart signage and associated services excluding value added tax.

**Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Trademarks are being amortised evenly over their estimated useful life of five years.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

**Transitional adjustments**

The financial statements for the year ended 30 June 2016 have been reinstated from UK GAAP to FRS 102 1A. The transition to FRS 102 1A has resulted in a small number of changes in accounting policies to those used previously, as detailed below:

Reconciliation of equity:

1.7.15 30.6.16

£ £

Capital and reserves (as previously stated) (31,539) 178,698  
Adjustment for holiday pay accrual ( -) (6,692)

-----  
Capital and reserves (as restated) (31,539) 172,006  
=====

Reconciliation of profit or loss for the year:

Year Ended

30.6.2016

£

Loss for the year after tax (as previously stated) (390,862)  
Adjustment for holiday pay accrual (6,692)

-----  
Loss for the year (as restated) (397,554)  
=====

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**for the Year Ended 30 June 2017**

2. **ACCOUNTING POLICIES - continued**

**Employee benefits**

Short - term employee benefits, including holiday pay, are recognised as an expense in the Trading and Profit and Loss Account in the period in which they are incurred.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 10 .

4. **INTANGIBLE FIXED ASSETS**

**COST**

At 1 July 2016

and 30 June 2017

**AMORTISATION**

At 1 July 2016

Amortisation for year

At 30 June 2017

**NET BOOK VALUE**

At 30 June 2017

At 30 June 2016

Totals  
£

5,741

2,573

1,149

3,722

2,019

3,168

5. **TANGIBLE FIXED ASSETS**

**COST**

At 1 July 2016

Additions

At 30 June 2017

**DEPRECIATION**

At 1 July 2016

Charge for year

At 30 June 2017

**NET BOOK VALUE**

At 30 June 2017

At 30 June 2016

Totals  
£

9,955

1,178

11,133

3,206

3,296

6,502

4,631

6,749

**STEPJOCKEY LTD (REGISTERED NUMBER: 08579579)**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**for the Year Ended 30 June 2017**

**6. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:			30.6.17	30.6.16
Number:	Class:	Nominal value:	£	£
11,045,000	Ordinary	0.00001p	110	110
3,816,000	Ordinary	0.00001p	38	38
1,519,623	Ordinary	0.00001p	15	-
			<u>163</u>	<u>148</u>

1,519,623 Ordinary shares of 0.00001p each were allotted as fully paid at a premium of £0.166525 per share during the year.

During the year ended 30 June 2017, 14,861 Ordinary 1p shares have been sub-divided into 14,861,000 Ordinary 0.00001p shares.



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.