

International Herald Tribune Limited

Company Registration No: 01106659

Directors' report and financial statements

For the period ended 28 December 2014

WEDNESDAY



L4H18CT5

LD2

30/09/2015

#236

COMPANIES HOUSE

INTERNATIONAL HERALD TRIBUNE LIMITED

COMPANY INFORMATION

Directors	S Dunbar Johnson K Alan Richieri
Company secretary	P Falconer
Registered number	01106659
Registered office	18 Museum Street London WC1A 1JN
Independent auditor	Mazars LLP Chartered Accountants & Statutory Auditor Times House Throwley Way Sutton SM1 4JQ

INTERNATIONAL HERALD TRIBUNE LIMITED

CONTENTS

	Page
Directors' report	1 - 2
Independent auditor's report	3 - 4
Profit and loss account	5
Balance sheet	6
Notes to the financial statements	7 - 14

INTERNATIONAL HERALD TRIBUNE LIMITED

DIRECTORS' REPORT FOR THE PERIOD ENDED 28 DECEMBER 2014

The directors present their report and the financial statements for the period ended 28 December 2014.

Principal activities

The principal activities of the company continued to be to act as an advertising sales agency for its parent undertaking, International Herald Tribune SAS, which publishes the daily international newspaper The International Herald Tribune, and to organise international conferences.

Directors

The directors who served during the period were:

S Dunbar Johnson
K Alan Richieri (appointed 4 April 2014)

Directors' responsibilities statement

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements and other information included in directors' reports may differ from legislation in other jurisdictions.

Future developments

The company will seek to minimise adverse impacts on the environment from its activities, whilst continuing to address health, safety and economic issues. The company has complied with all applicable legislation and regulations.

INTERNATIONAL HERALD TRIBUNE LIMITED

DIRECTORS' REPORT FOR THE PERIOD ENDED 28 DECEMBER 2014

Financial instruments

The directors consider the company's exposure to price risk, credit risk, liquidity risk and cash flow risk to be low, and consider information relating to company's financial risk management objectives and policies to be immaterial for the assessment of assets, liabilities, financial position and profit and loss of the company.

Provision of information to auditor

Each of the persons who are directors at the time when this director's report is approved has confirmed that:

- so far as that director is aware, there is no relevant audit information of which the company's auditor is unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the company's auditor is aware of that information.

Auditor

The auditor, Mazars LLP, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board and signed on its behalf.



S Dunbar Johnson
Director

Date: 25.9.2015

INTERNATIONAL HERALD TRIBUNE LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE MEMBER OF INTERNATIONAL HERALD TRIBUNE LIMITED

We have audited the financial statements of International Herald Tribune Limited for the period ended 28 December 2014 which comprise the profit and loss account, the balance sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Respective responsibilities of directors and auditor

As explained more fully in the directors' responsibilities statement set out on page 1, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors. This report is made solely to the company's member as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's member those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's member as a body for our audit work, for this report, or for the opinions we have formed.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

Opinion on the financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 28 December 2014 and of its loss for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on the other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial period for which the financial statements are prepared is consistent with the financial statements.

INTERNATIONAL HERALD TRIBUNE LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE MEMBER OF INTERNATIONAL HERALD TRIBUNE LIMITED

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to take advantage of the small companies' exemption in preparing the directors' report.

Elisabeth Maxwell

Elisabeth Maxwell (Senior Statutory Auditor)

for and on behalf of Mazars LLP

Chartered Accountants and Statutory Auditor

Times House
Throwley Way
Sutton
SM1 4JQ

Date:

29th September 2015

INTERNATIONAL HERALD TRIBUNE LIMITED

PROFIT AND LOSS ACCOUNT FOR THE PERIOD ENDED 28 DECEMBER 2014

	Note	52 weeks ended 28 December 2014 £	52 weeks ended 28 December 2013 £
Turnover	1,2	6,778,621	6,498,964
Administrative expenses		(7,253,010)	(6,158,567)
Operating (loss)/profit	3	(474,389)	340,397
Interest receivable and similar income		188	726
(Loss)/profit on ordinary activities before taxation		(474,201)	341,123
Tax on (loss)/profit on ordinary activities	6	101,620	(123,308)
(Loss)/profit for the financial year	11	(372,581)	217,815

All amounts relate to continuing operations.

There were no recognised gains and losses for 2014 or 2013 other than those included in the profit and loss account.

The notes on pages 7 to 14 form part of these financial statements.


INTERNATIONAL HERALD TRIBUNE LIMITED

Registered number: 01106659

BALANCE SHEET AS AT 28 DECEMBER 2014

	Note	£	2014 £	£	2013 £
Fixed assets					
Tangible assets	7		206,645		278,300
Current assets					
Debtors	8	3,956,927		1,353,677	
Cash at bank and in hand		479,364		314,207	
		<u>4,436,291</u>		<u>1,667,884</u>	
Creditors: amounts falling due within one year	9	<u>(4,651,891)</u>		<u>(1,582,558)</u>	
Net current (liabilities)/assets			<u>(215,600)</u>		<u>85,326</u>
Total assets less current liabilities			<u>(8,955)</u>		<u>363,626</u>
Capital and reserves					
Called up share capital	10		5,000		5,000
Profit and loss account	11		<u>(13,955)</u>		<u>358,626</u>
Shareholders' (deficit)/funds	12		<u>(8,955)</u>		<u>363,626</u>

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:


S Dunbar Johnson
Director

Date: 25.9.2015

The notes on pages 7 to 14 form part of these financial statements.

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 28 DECEMBER 2014

1. Accounting policies

1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards.

1.2 Going concern

The financial statements have been prepared on a going concern basis. The directors have considered a period of twelve months from the date of the signed audit report in assessing that this is an appropriate basis.

1.3 Cash flow

The company, being a subsidiary undertaking where 90% or more of the voting rights are controlled within the group whose consolidated financial statements are publicly available, is exempt from the requirement to draw up a cash flow statement in accordance with FRS 1.

1.4 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the period, exclusive of Value Added Tax and trade discounts.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Short term leasehold property	-	20% straight line
Fixtures & fittings	-	20% straight line
Office equipment	-	33% straight line

1.6 Operating leases

Rentals under operating leases are charged to the profit and loss account on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 28 DECEMBER 2014

1. Accounting policies (continued)

1.7 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation.

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse.

Deferred tax assets and liabilities are not discounted.

1.8 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the profit and loss account.

1.9 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the period.

2. Turnover

An analysis of turnover by class of business is as follows:

	52 weeks ended 28 December 2014 £	52 weeks ended 28 December 2013 £
Advertising commissions	5,051,773	4,491,270
Conferences	1,660,462	1,976,146
Other income	66,386	31,548
	<u>6,778,621</u>	<u>6,498,964</u>

All turnover arose within the United Kingdom.

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 28 DECEMBER 2014

An analysis of turnover by geographical market is as follows:

	2014 £	2013 £
United Kingdom	5,350,592	4,958,332
Europe	448,456	764,696
Middle East	60,974	188,135
Africa	6,482	28,665
Asia	53,884	310,486
America	858,233	248,650
Total	6,778,621	6,498,964

3. Operating loss

The operating loss is stated after charging:

	52 weeks ended 28 December 2014 £	52 weeks ended 28 December 2013 £
Depreciation of tangible fixed assets:		
- owned by the company	81,206	93,503
Impairment of fixed assets	48,650	-
Operating lease rentals:		
- plant and machinery	9,202	8,387
- other operating leases	173,024	139,397
Difference on foreign exchange	24,467	60,706

During the period, no director received any emoluments (2013 - £NIL).

4. Auditor's remuneration

	52 weeks ended 28 December 2014 £	52 weeks ended 28 December 2013 £
Fees payable to the company's auditor and its associates for the audit of the company's annual accounts	23,150	22,500
Fees payable to the company's auditor in respect of:		
All taxation advisory services not included above	3,850	3,350
All other non-audit services not included above	700	700

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 28 DECEMBER 2014

5. Staff costs

Staff costs were as follows:

	52 weeks ended 28 December 2014 £	52 weeks ended 28 December 2013 £
Wages and salaries	3,263,234	2,839,817
Social security costs	306,146	314,474
Other pension costs	180,025	159,092
	<u>3,749,405</u>	<u>3,313,383</u>

The average monthly number of employees, including the directors, during the period was as follows:

	52 weeks ended 28 December 2014 No.	52 weeks ended 28 December 2013 No.
Sales and advertising	31	28
Editorial	3	3
Marketing and research	10	12
	<u>44</u>	<u>43</u>

6. Taxation

	52 weeks ended 28 December 2014 £	52 weeks ended 28 December 2013 £
Analysis of tax (credit)/charge in the period		
UK corporation tax (credit)/charge on (loss)/profit for the period	(88,982)	121,439
Adjustments in respect of prior periods	(12,638)	1,869
	<u>(101,620)</u>	<u>123,308</u>
Tax on (loss)/profit on ordinary activities		

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 28 DECEMBER 2014

6. Taxation (continued)

Factors affecting tax charge for the period

The tax assessed for the period is higher than (2013 - higher than) the standard rate of corporation tax in the UK of 21.49% (2013 - 23.25%). The differences are explained below:

	52 weeks ended 28 December 2014 £	52 weeks ended 28 December 2013 £
(Loss)/profit on ordinary activities before tax	(474,201)	341,123
(Loss)/profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 21.49% (2013 - 23.25%)	(101,906)	79,311
Effects of:		
Expenses not deductible for tax purposes, other than goodwill amortisation and impairment	25,774	11,533
Difference in treatment between depreciation and capital allowances	3,527	5,191
Fixed assets differences	4,919	5,272
Adjustments to tax charge in respect of prior periods	(101,636)	1,869
Short term timing difference leading to an increase in taxation	(9,704)	20,142
Losses carried back	82,840	-
Other differences leading to an increase (decrease) in the tax charge	(5,434)	(10)
Current tax charge for the period (see note above)	(101,620)	123,308

Factors that may affect future tax charges

There were no factors that may affect future tax charges.

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 28 DECEMBER 2014

7. Tangible fixed assets

	Short term leasehold property £	Fixtures & fittings £	Office equipment £	Total £
Cost				
At 29 December 2013	426,693	141,130	51,157	618,980
Additions	2,583	374	6,594	9,551
At 28 December 2014	429,276	141,504	57,751	628,531
Depreciation				
At 29 December 2013	199,192	101,799	39,689	340,680
Charge for the period	63,460	10,757	6,989	81,206
At 28 December 2014	262,652	112,556	46,678	421,886
Net book value				
At 28 December 2014	166,624	28,948	11,073	206,645
At 28 December 2013	227,501	39,331	11,468	278,300

8. Debtors

	2014 £	2013 £
Trade debtors	419,014	570,294
Amounts owed by group undertakings	3,179,869	371,236
Corporation tax repayable	95,371	57,489
Other debtors	76,154	153,149
Prepayments and accrued income	186,519	201,509
	3,956,927	1,353,677

9. Creditors: Amounts falling due within one year

	2014 £	2013 £
Trade creditors	159,413	54,960
Amounts owed to group undertakings	3,087,654	118,123
Other taxation and social security	91,406	91,880
Other creditors	1,455	36,271
Accruals and deferred income	1,311,963	1,281,324
	4,651,891	1,582,558

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 28 DECEMBER 2014

10. Share capital

	2014 £	2013 £
Authorised, allotted, called up and fully paid		
5,000 ordinary shares of £1 each	5,000	5,000

11. Reserves

	Profit and loss account £
At 29 December 2013	358,626
Loss for the period	(372,581)
At 28 December 2014	(13,955)

12. Reconciliation of movement in shareholders' funds

	2014 £	2013 £
Opening shareholders' funds	363,626	145,811
(Loss)/profit for the financial period	(372,581)	217,815
Closing shareholders' (deficit)/funds	(8,955)	363,626

13. Pension commitments

The company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £172,777 (2013: £159,052).

14. Operating lease commitments

At 28 December 2014 the company had annual commitments under non-cancellable operating leases as follows:

	Land and buildings		2014 £	Other 2013 £
	2014 £	2013 £		
Expiry date:				
Within 1 year	35,495	-	-	1,518
Between 2 and 5 years	-	141,979	6,683	2,785

INTERNATIONAL HERALD TRIBUNE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 28 DECEMBER 2014

15. Related party transactions

The company has taken advantage of the exemption in Financial Reporting Standard Number 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company.

16. Ultimate parent undertaking and controlling party

The immediate parent company is International New York Times SAS, incorporated in France, and the ultimate parent company is the The New York Times Company, incorporated in the United States.

The parent company of the smallest group to include the company in its consolidated financial statements is International New York Times SAS, a company incorporated in France.

The parent company of the largest group to include the company in its consolidated financial statements is The New York Times Company and financial statements can be obtained from its website www.nytc.com.