



Companies House

for the record

288a

Please complete in typescript, or in bold black capitals.

CHFP000

APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number

1915514

Company Name in full

MILLWARD BROWN INTERNATIONAL LIMITED

Date of appointment

Day Month Year
29 06 2001

†Date of Birth

Day Month Year
11 04 1955

Appointment form

Appointment as director

as secretary

Please mark the appropriate box. If appointment is as a director and secretary mark both boxes.

Notes on completion appear on reverse.

NAME

*Style / Title

MRS

*Honours etc

Forename(s)

SHARON LOUISE

Surname

POTTER

Previous Forename(s)

Previous Surname(s)

Usual residential address

MEADOW HOUSE, DORSINGTON

Post town

STRATFORD UPON AVON

Postcode

CV37 8AU

County / Region

WARWICKSHIRE

Country

ENGLAND

†Nationality

BRITISH

†Business occupation

ACCOUNTANT

†Other directorships (additional space overleaf)

RSMB TELEVISION RESEARCH LIMITED

Consent signature

[Signature]

Date

8.8.01

* Voluntary details.

† Directors only.

**Delete as appropriate

A director, secretary etc must sign the form below.

Signed

[Signature]

Date

8.8.01

(**a director / secretary / administrator / administrative receiver / receiver manager / receiver)

Please give the name, address, telephone number and, if available, a DX number and Exchange of the person Companies House should contact if there is any query.

REBEKAH LEADLEY
MILLWARD BROWN INTERNATIONAL LIMITED
OLYMPUS AVENUE
TACHBROOK PARK
WARWICK CV34 6RS Tel 01926 826756
DX number DX exchange



A38 COMPANIES HOUSE 0451 10/08/01

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When you have completed and signed the form please send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
for companies registered in Scotland DX 235 Edinburgh

Company Number

1915514

† Directors only.

†Other directorships

MILLWARD BROWN PRECIS LIMITED

INTELLIQUEST LIMITED

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.