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WellConnected

July 2021

Welcome to WellConnected

A warm welcome to this first edition of WellConnected – a source of news, views, topical insight and the occasional bit of gossip. But if you're asking why we're launching a newsletter when so much information is already vying for our attention, here's the reason.

Our business is committed to clear and effective communication. We believe that no operation, whatever its size, should be constrained by poor connectivity, poor service or outdated kit. We know that it's possible to harness the power of technology while making it affordable, practical,

easy to implement and effortless to use. WellConnected will help us to spread that message. It will help us to help others.
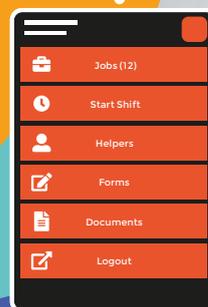
If you want to help share our message, share your stories. We'd love to hear from you.

Chris Jones
Managing Director

Become an introducer

There's a fine line between doing your job and interfering. There's another one between being a detached professional and offering unsolicited advice.

As a company with several clients, you'll see all kinds of business. Operations which pioneer new technologies and others plodding on with the same-old, same-old. You'll hear them grouse about the costs of energy, about how difficult it is to keep track of a mobile workforce or how they've lost trade because of poor connectivity. Businesses often see these as problems they must manage, rather than solve. That's a pity because you know that solutions are out there.

What you might not know is that the solutions are also very affordable, and when sourced through

GPS-Telecom, very simple to implement. Our expertise is broad but not lacking in depth so we can deliver sound advice, outstanding products and all the support your client needs.

Our services include **Telephony, Mobiles, Energy, Cybersecurity, Connectivity and Workflow Software** – a complete package of what today's clients want and need, and everything is tailored to suit.

If your client is struggling don't keep quiet. Speak up. Point them in our direction. Your client will benefit and so will you. As a thank you for the introduction we'll share with you any commission we earn on the sale of third-party products.

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If your client's struggling, Don't keep schtum

Call 03330 093 677 or email sales@gps-telecom.com

Openreach Telephone Line - Switch-off

The Public Switch Telephone Network (PSTN) is aging and will reach the end of life in December 2025.

This network upgrade involves the disconnection of both Analogue and ISDN telephone lines, it will also affect telephone systems, broadband service, fax, point-of-sale terminals, Redcare and dial-up alarm services and lift lines etc.

Act now - Lines will stop working by 2025

The phase-out started in September 2019 with an early market deployment launch. By September 2023 all analogue and ISDN telephone lines will cease being sold; the phase-out of the old telephone lines will be completed by 2025.

BROADBAND NETWORK UPGRADE
This means that all telephone calls will be placed across the broadband network and also includes a long overdue upgrade of outdated broadband services.

COMPLETE UPGRADE FOR EVERYONE
This program represents a complete upgrade and modernisation of the UK telecommunications network infrastructure with the national network converting to Internet protocol (IP) technology.

A TAILORED PHONE SYSTEM
Businesses should explore the new options now; if you are not currently using IP technology or are using analogue or ISDN lines you should be considering the technology that best meets your business needs.

IP TECHNOLOGY BENEFITS
A big advantage is that you will no longer need to pay for an analogue telephone line just to receive broadband, saving the cost of the line. You can also look forward to the many benefits that the new IP technology can provide your business including lower cost calls, free line rental and a host of productivity features that will benefit your business.

ULTRA-FAST CONNECTIVITY
ISDN will also be left behind as an outdated legacy system by the introduction of new broadband, ultrafast connectivity such as Fibre to the Cabinet (FTTC), G-Fast, Fibre to the Premises (FTTP) and Ethernet Lease Line.

BT Cloud Voice

BT   ● gps telecom

GPS Telecom is proud to be an authorised reseller of BT Services including BT Cloud Voice.

Cloud VOIP & Telephony Solutions

Choosing the right telephone system has never been more critical. Whatever the size of your business, or industry sector, we can recommend a solution that is right for you.

We will provide a future-proof framework that will allow your business to connect seamlessly across platforms.

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Want a simpler life, easy software & swift support?

With us, that's what you get.

Digital transformation, the way it should be

Call 03330 093 677 or email sales@gps-telecom.com

Team Member Focus

Sharon Brereton
Finance Manager

GPS provides a positive and inclusive culture where employees can grow, develop, and have a real opportunity to shape and influence the company's future at the same time as their own.

Sharon has worked for GPS Telecom for 8 years and handles all the company's finances. We believe that acknowledgment of our employee's great work is crucial to driving the business forward. In Sharon's spare time away from GPS she is the branch secretary for Haydock Pony Club where her daughter Holly – Jaye has been a member since she was 4 years old.

# What to expect from our mobile service solutions...

- > Choosing The Right Network and Tariff
- > Handsets
- > Dedicated Account Management
- > 'GPS Refresh' – Tariff Reviews
- > Device Management Services
- > Leasing and Finance
- > Future-proofing
- > Personalised service
- > Flexible remote working
- > Reduce costs
- > Advanced technology
- > Increased performance

Why chase marginal gains when a full 40% boost in productivity can be yours?

You don't need magic, gurus or motivational mumbo-jumbo.

You do need effective job management technology.

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Jobs (12)
Start Shift
Helpers
Forms
Documents
Logout
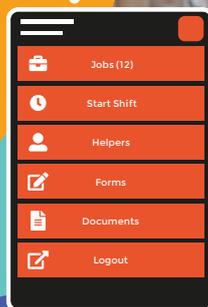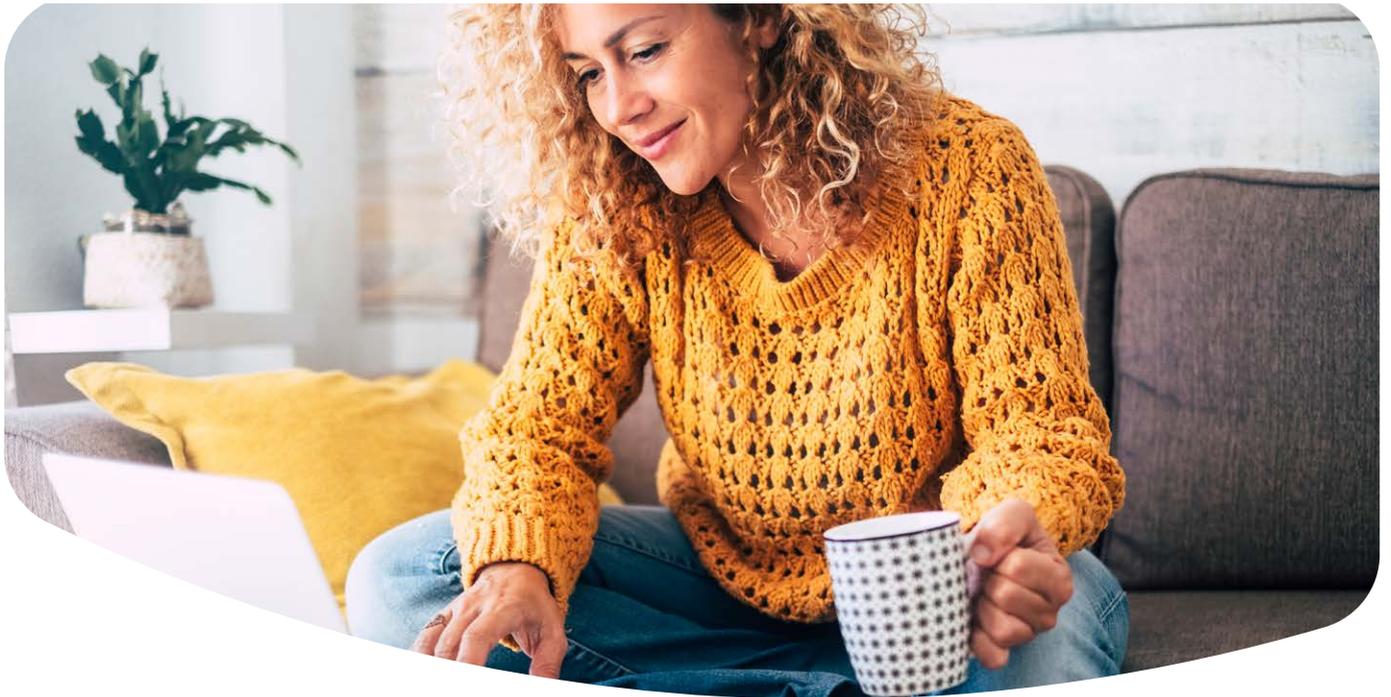
Top Tips for Secure Homeworking

Since the start of the pandemic, **scammers, phishers and fraudsters** of all kinds have been trying to profit from the upheaval COVID-19 has caused. While the increased frequency of these types of scams is concerning, if businesses and their employees remain vigilant and follow best practice advice, the chances of systems becoming infected are significantly reduced.

National Cyber Security Centre (NCSC) guidance explains how organisations can defend themselves against malware and ransomware attacks. In this article, we have outlined the NCSC's four key tips to help your business thwart cyber-criminals and protect your IT infrastructure.

TIP 1. Make regular backups

Unfortunately, it's not possible to completely eliminate the threat of malware infections, and at some point, it's likely your system will become infected. So, if you fall foul of a ransomware scam, it's vital that you've backed up your most critical data.

Every organisation will have different priorities, but you should identify the most important files for your business and ensure you produce back-up copies periodically, even daily for files that are regularly being edited.

TIP 2. Prevent malware from being delivered to devices

Make it harder for viruses and malicious content to reach your network by filtering to permit file types you would expect to receive, blocking known malicious websites and inspecting content actively.

This can be done at the network services level, rather than directly on users' devices. Network-level security protects your organisation, employees and customers when browsing the internet, while helping you to better control what sites can be visited and when.

Top Tips for Secure Homeworking (continued)

TIP 3. **Prevent malware from running on devices**

With malware infection inevitable at some point, the NCSC recommends adopting a 'defence-in-depth' strategy, using layers of defence with mitigations at each stage to help you identify malware and prevent it from causing significant damage to your organisation.

For instance, utilising device-level security features that can be centrally managed and permit only approved applications to run on devices connected to your network. Other best practice recommendations include using antivirus and anti-malware products, and ensuring devices have the latest security updates.

World class protection
from as little as £5 a month

TIP 4. **Limit the impact of infection and enable rapid response**

There are several steps you can take to ensure your business recovers from an infection quickly.

These include, but aren't limited to:

· Preventing lateral movement so attackers can't gain further access into your network

· Leveraging two-factor authentication

· Removing obsolete platforms from your network

· Reviewing and removing unnecessary user permissions on a regular basis

· Developing an effective incident response plan

The NCSC's guidance also includes advice on what to do if your organisation has already been infected, as well as providing more detailed information on the steps outlined above. We would recommend sharing the guidance with stakeholders in your business as well as the wider NCSC website, which is full of best practice advice on combatting cyber-criminals and keeping businesses and individuals safe.
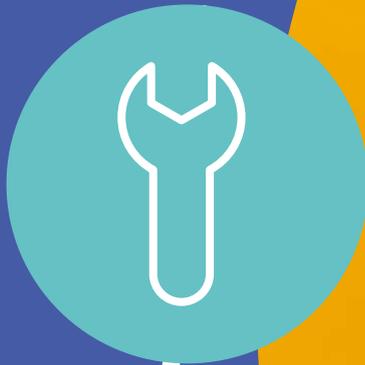
If you haven't already, check out our website to find out how we can help your business.

www.gps-telecom.com