



BASELINE STATEMENT 2022

Introduction

This statement has been prepared in accordance with the BID regulations and outlines the current level of service provided by Ipswich Borough Council across a number of service levels.

Cleansing & Refuse

Ipswich Borough Council cleanses all relevant land in accordance with the Cleansing Standards set out in the Environmental Protection Act 1990:

- Street sweeping & litter picking undertaken at various frequencies, dependant on intensity of use, grade of cleanliness, weather conditions and time of the year by manual and mechanical measures.
- Litterbin emptying and maintenance throughout the town centre.
- Litter enforcement and proactive prevention advice
- Collection of domestic waste and provision of a trade waste service.
- Waste, recycling and litter campaigns both independently as Ipswich Borough Council and as part of the Suffolk Waste Partnership.

Fly-tipping

The Council responds to reported incidents of fly-tipping.

Graffiti Removal

The council removes both racist or offensive graffiti and all other graffiti, some of which may be chargeable.

Fly-post Removal

The Council removes fly-posting from public property. This also includes tied on fly-posting.

Street Furniture Cleaning

The Council cleans and/or disinfects Authority owned street furniture (including signs, bus shelters) as per pre-planned schedule of works.

Grounds Maintenance

- Maintenance of planted areas, including roundabouts, verges, Cornhill planters and public open space
- Maintenance and management of trees and shrubs
- Maintain for season, respond to vandalism, plant theft, damage and other factors as applicable in order to maintain good visual quality. Determine 'out of season' arrangements for Cornhill planters

Museums

- Provision of free to enter Museum venues

Theatre

- Provision of a c.1,500 seated receiving theatre

Economic Development

- Strategic Tourism
- Inward Investment (including retailers)
- Enterprise Zone Development (Waterfront and Princes Street)
- Major Capital Projects
- Project Management
- Strategies
- Evidence and Forward Planning Studies
- Business Events and Communications

Market and Events

- The management of Ipswich Market
- Provision of specialist street markets in Ipswich Town Centre
- The delivery and promotion of special events both cultural and sporting
- Provision of a Town Centre indoor multi-use events space in the Corn Exchange Grand Hall

Community Safety/Protection

- CCTV cameras, monitoring of Anti-Social Behaviour, Crime and Disorder
- Partner in the Taxi Marshall Scheme

- Prevention and reduction of anti-social behaviour, criminal damage and youth nuisance
- Prevention and reduction of the levels of drug and alcohol related violence/crime and the impact of substance misuse
- Working with partners to reduce prolific offending, prostitution, exploitation, and radicalisation

Transport

- Car parks — the provision of off-street car parks
- Management of on-street parking bays
- Civil on street parking enforcement

Licensing

- Licensing of Hackney Carriages and Private Hire Vehicles
- Issuing and enforcement of Licensing Act 2003
- Issuing and enforcement of Gambling Act 2005
- Miscellaneous Licences, Permits and Registrations, including Street Trading & Street Collection Licences

Conclusion

Ipswich Borough Council undertakes a number of statutory duties in the town centre as well as providing other non-statutory services. The Council sees the BID Levy as an additional income to the Town Centre, which can and may be used, to provide additional or enhanced services.