

Sent to BID Businesses on 9th March 2021

## **Government confirms the EXTENSION OF PAVEMENT LICENCES & BID news on a new HOME DELIVERY SERVICE**

I wanted to inform you of news of the **confirmed extension of pavement licences** (see below - point 2) and also to alert you to **StoreKit** (who I spoke to) – who are a new local home delivery service (please see below) – I have also spoken to Matt McClymont who owns The Schoolhouse on St John's Hill; he has been using the delivery platform for over two weeks and is very happy with the service - the main benefits are:

- **More reliable drivers**
- **Quicker delivery times**
- **Businesses keep the full amount from the customer instead of giving it to the delivery service**

### 1. **StoreKit – home delivery service**

Please see information on the home delivery service StoreKit.

Examples of two businesses Storekit are currently working with in Clapham in the Borough of Lambeth.

<https://order.storekit.com/over-under-coffee-clapham/menu>

<https://order.storekit.com/b/sorella>

They are supporting clients in three ways, within the same platform.

**StoreKit Click & Collect** - Clients can order directly from a business's website or their Instagram/social profile. This helps clients to limit their reliance on the likes of Deliveroo and UberEATS, helping bring profits back to the bottom line.

**StoreKit Delivery** - A similar delivery experience to Deliveroo/UberEats for the end user.

Tracking the order and businesses, have visibility on riders; StoreKit don't supply the riders but work with all the courier platforms to provide an end-to-end experience.

**StoreKit Order & Pay** - They provide attractive visual menus for 'at table' ordering. This does not replace the wait staff but empowers them to be more hospitable and upsell. StoreKit informed us that businesses have seen an average increase in orders by 17-23% due to this dynamic.

#### **StoreKit Takeaway Material:**

[Storekit.com/takeaway](https://storekit.com/takeaway)

[Storekit.com/takeaway/order](https://storekit.com/takeaway/order)

StoreKit Order & Pay Material:

Customer Use Case

e.g's

### **StoreKit x Mangetout**

<https://www.youtube.com/watch?v=3-A7IM4soH4>

Mangetout Express is a fast casual restaurant in Southend-on-Sea. It has 120 covers, and since the pandemic, Mangetout has used StoreKit to serve their customers at home and in-store. They are utilising all three elements of the platform: Customer Use Case

### **StoreKit x Flavour Trailer**

<https://www.youtube.com/watch?v=GKnKk7E-CEA&t=44s>

How Flavour Trailer beat the pandemic with StoreKit

[YouTube](#) | [StoreKit](#)

### **[10 ways in which restaurant Mangetout Express used QR code ordering to boost profits](#)**

[YouTube](#) | [StoreKit](#)

### **[Flavour Trailer: how we beat the pandemic with StoreKit](#)**

Their contact: Will Rodgers on 07493 236 120 email: [william@storekit.com](mailto:william@storekit.com)

## **2. Government confirmed extension of pavement licences**

- The Community Secretary has confirmed that the temporary pavement license provisions will be extended for another 12 months to help restore the hospitality industry and high streets.
- The government is calling on local governments to help High Street safely reopen when regulations are lifted.
- Government measures introduced last year to support the reopening of High Street remain unchanged.

The government announced plans to extend its pavement license for another 12 months to help the hospitality industry recover after the blockade is lifted, subject to congressional approval. The details of the announcement were included in [Letter sent to the council by the community secretary](#) to encourage them to do “as much as possible” to prepare for the reopening of the country’s high streets. Under the measures already in place, hospitality facilities will be allowed to serve outdoor people by April 12. By expanding the pavement license provisions that require parliamentary approval, it will be easier and cheaper for pubs, restaurants and cafes to serve outsiders.

-ends-

If you are a Clapham Junction BID business and you have missed any of these communications, or for more information – please contact Roz Lloyd-Williams, The Executive BID Director, The Junction BID Tel: 07522 812299 email: [roz.lloyd-williams@thejunctionbid.co.uk](mailto:roz.lloyd-williams@thejunctionbid.co.uk)