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Arding & Hobbs goes ghoulish this Halloween!

The historic Arding & Hobbs building situated at Clapham Junction, will be illuminated in a sequence of dynamic and dazzling colours as part of a stunning light show which will envelop the building throughout Halloween weekend, launching tonight.

The energy-efficient LED installation will flood the façade of this much-loved building, in the heart of Battersea, with a myriad of ghoulish colours in **orange**, **green** and **deep purple** colour sequences.

The Junction showcases an area rich in undiscovered gems, small independents and well-known household brand favourites and the lighting project is part of an initiative organised by The Clapham Junction Business Improvement District (BID) Ltd. This not-for-profit company supports BID businesses by creating effective partnerships and improving the trading environment and shopping experience for both residents and visitors.

Using the latest generation LED technology, 25 linear fixtures have been carefully installed by illumination experts, Maynard Services, with great sensitivity to the aesthetics and history of the building. The temporary lighting products are mounted to weighted plates placed on the structure.

The Junction Executive BID Director, Roz Lloyd-Williams, commented, "We received such an enthusiastic and hugely positive response to our light installation on Arding & Hobbs last Christmas, that we wanted to introduce some light-hearted fun to the building this Halloween, with a stunning sequence of ghoulish-coloured hues! Future light shows, on this architectural gem at Clapham Junction, will include an array of spectacular sequences on Bonfire Night, throughout the Christmas season and on New Year's Eve".

Clapham Junction is a buzzing cultural destination and home to some of our capital's most exciting and unique arts and entertainment venues, independent businesses, fashionable boutiques, high street favourites, and enviable restaurant and bar scene. Our aim is to showcase this vibrant area and encourage more locals and visitors to discover our plethora of businesses and to encourage consumers to support their local businesses during this tough retail and hospitality landscape, whilst abiding by government regulations during the COVID-19 pandemic. **For a short video featuring one of the Halloween light sequences, please visit:** <https://twitter.com/i/status/1322267173943939072>

For further information, please contact Roz Lloyd-Williams (The Junction Executive BID Director) on her email: roz.lloyd-williams@thejunctionbid.co.uk or tel: 07522 812299. Instagram: [@the_junction_bid](https://www.instagram.com/the_junction_bid) Facebook: [@claphamjunctionBID](https://www.facebook.com/claphamjunctionBID) Twitter: [@BIDJunction](https://twitter.com/BIDJunction)

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Editors' Notes

Notes to Editors

The not-for-profit Clapham Junction Business Improvement District (BID) Ltd was formed in late spring last year and is run by a voluntary board of Directors who are responsible for supporting over 420+ businesses across Clapham Junction. The Junction BID delivers strategies and innovative projects to improve the trading environment for businesses, the shopping experience for residents and visitors, and to drive tourism in the Clapham Junction area. The Board's role focuses on prioritising three key themes (namely, Marketing and Promotion, Safe and Welcoming and Events and Festivals), highlighted by BID area businesses, during the extensive consultation, prior to the November 2018 Ballot. The BID region covers Clapham Junction Station, St John's Road, Northcote Road, St John's Hill, and parts of Battersea Rise, Falcon Road (as far north as the railway bridge) and Lavender Hill (up to Battersea Arts Centre). Projects are based on themes outlined in the five-year business plan, with flexibility to respond annually to changing demands.

Background

A Business Improvement District, (BID) is a defined geographical area, where business ratepayers have voted (in a democratic ballot process) to invest collectively in local improvements, in addition to those services already delivered by local statutory bodies.

BIDs grew and flourished in Canada and the USA in the 1970s and were introduced into the UK by the Local Government Act of 2003. The inaugural British BID was created in Kingston in 2005, with others soon following, resulting in over 320 launching across the UK over the last 15 years, with over 50 in London.

The Arding & Hobbs Building

The Arding & Hobbs' Grade II listed building at The Junction was built in 1910 in the Edwardian Baroque style; the architect was James Gibson. From the late 1970s the building was run by Alders until the group went into administration and the premises were subsequently broken-up and sold. Part of the building was originally leased to Debenhams until Spring this year. A further section of the building currently houses the fashion brand - TK Maxx. The London-based developer and asset manager W Real Estate bought the freehold of the British Land's property in 2018.

Maynards Services (Lighting)

Maynards Services are lighting installation and programming experts, based in Southampton.