



THE JUNCTION BID
HEART OF BATTERSEA

Sent to BID Businesses on 27th August 2020

'The Junction' B2C App launch for BID Businesses on Apple App Store and Google Pay

Please see press release (link: <https://bit.ly/2ZoihMR>) detailing the launch of the new BID Business to Consumer 'The Junction' B2C App featuring intuitive geo-push notifications. This free, targeted App will highlight BID businesses and deliver relevant, well-timed location-based offers, promotions, events and competitions to the consumer audience. Users who subscribe to the App before 27 Sept will be automatically entered into a prize competition draw to win a bumper hamper of foody & drink goodies (to the value of £150), kindly donated by Marks & Spencer Clapham Junction in St. John's Road.

Further to my request in recent BID Newsletters, please do contact us if you would like any promotions/offers uploaded onto the App.

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If you are a Clapham Junction BID business and you have missed any of these communications, or for more information – please contact Roz Lloyd-Williams, The Executive BID Director, The Junction BID Tel: 07522 812299 email: roz.lloyd-williams@thejunctionbid.co.uk