



THE JUNCTION BID

HEART OF BATTERSEA

For release: 15 June 2020

Paul Scully MP, the Under-Secretary for the Department of Business, Energy & Industrial Strategy and Minister for London visits Clapham Junction on the day non-essential retail reopens.

The Clapham Junction Business Improvement District (BID) Ltd welcomed the Minister, Paul Scully MP to The Junction today to celebrate the re-opening of non-essential retail businesses – which have been shut since March 23, due to the COVID-19 pandemic.

Anthony Laban, The Chair of The Clapham Junction Business Improvement District (BID); The Executive BID Director, Roz Lloyd-Williams and Wandsworth Councillor Jonathan Cook escorted the Minister who visited businesses on Northcote Road. Shops included: Biscuiteers (iced biscuit shop); the luxury bed linen and sleepwear brand, Wallace & Cotton; the vintage furniture shop, The Cabinet Room and the independent children's educational toy store, Chalkboard.

Both the Minister and husband and wife owners - Chris and Giovanna D'Urso - of Chalkboard were interviewed by ITN News. Chalkboard was officially launched on Northcote Road today.

The Junction BID which supports over 420 businesses across Clapham Junction recently launched their film 'Local – The New Normal' which urges the local community to shop local and support their small independents. The Junction BID's (which includes businesses on St John's Road, Lavender Hill, St John's Hill, Battersea Rise and Northcote Road) main focus is to prioritise key themes (to help drive business and awareness) – namely Marketing and Promotion, Safe & Welcoming and Events and Festivals.

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For further information, please contact Roz Lloyd-Williams, The Executive BID Director, The Junction BID. Please visit The Junction website: www.visitclaphamjunction.com

Notes to Editors

The not-for-profit Clapham Junction Business Improvement District (BID) Ltd was formed in late spring last year and is run by a voluntary board of Directors who are responsible for supporting over 420+ businesses across Clapham Junction. It delivers strategies and innovative projects to improve the trading environment for businesses, the shopping experience for residents and visitors, and to drive tourism in the Clapham Junction area. The Board's role focus on prioritising three key themes (namely, Marketing and Promotion, Safe and Welcoming and Events and Festivals), highlighted by BID area businesses, during the extensive consultation prior to the November 2018 Ballot. The BID region covers Clapham Junction Station, St John's Road, Northcote Road, St John's Hill, and parts of Battersea Rise, Falcon Road (as far north as the railway bridge) and Lavender Hill (up to Battersea Arts Centre). Projects are based on themes outlined in the five-year business plan, with flexibility to respond annually to changing demands.

Background

A Business Improvement District, (BID) is a defined geographical area, where business ratepayers have voted (in a ballot process) to invest collectively in local improvements, in addition to those services already delivered by local statutory bodies.

BIDs grew and flourished in Canada and the USA in the 1970s and were introduced into the UK by the Local Government Act of 2003. The inaugural British BID was created in Kingston in 2005, with others soon following, resulting in over 320 launching across the UK over the last 14 years, with over 50 in London.

