



**CLAPHAM JUNCTION BID BUSINESSES JOIN FORCES WITH [SHOPAPPY.COM](https://shopappy.com)
FOR ONLINE LOCAL DELIVERY SERVICES**

The Clapham Junction Business Improvement District (BID) has joined forces with the online local delivery service ShopAppy.com to **implement the [ShopAppy.com](https://shopappy.com) e-commerce scheme** for BID Businesses for a three month duration throughout **the COVID-19 pandemic crisis**.

ShopAppy.com is an online marketplace that supports shopping locally. In normal circumstances it's a browsing tool with built-in click-and-collect, however, due to the COVID-19 pandemic, the [ShopAppy.com](https://shopappy.com) team have now implemented a new delivery solution and will arrange delivery **within a two mile radius of Clapham Junction Station**.

Quick and easy to use, the scheme will give businesses the opportunity to come together and support one another as an **online Clapham Junction marketplace, to continue trading and deliver what customers and locals need**.

The customer purchases their goods, business services, home deliveries or activities through the page on the dedicated Clapham Junction [ShopAppy.com](https://shopappy.com) site. Items might include food hampers, children's fresh frozen meals ('**Free Range Kids**' an initiative from Abacus Ark Nursery on St. John's Hill), beauty packs, educational packs, wines or gift vouchers (for redemption at a later date) - enabling loyal and new customers to show local businesses their support in the current climate. Purchases are then delivered directly to the customers' doors. **Businesses will be added continuously to the page** – www.shopappy.com/claphamjunction/shops - as the scheme progresses. **Details of a fully comprehensive list of operating businesses is also on The Junction website blog page – at www.visitclaphamjunction.com**

The service will operate from Monday to Friday and customer orders can be placed in the evening before (for next day delivery) - or up to 12pm on the day of delivery. Products can be ordered in advance for a specific date – for example for Birthdays or Anniversaries.

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For more information – please contact Roz Lloyd-Williams, The Executive BID Director, The Junction BID

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