



THE JUNCTION BID
HEART OF BATTERSEA

Sent to BID Businesses on 25th March 2020

Free Support for Wandsworth Businesses – COVID-19 Web Summit

[CPG](#) / [StartUp Richmond](#) is organising a web summit for Wandsworth businesses on Thursday, 2 April 2020 at 2–5pm to help businesses navigate COVID-19.

This a FREE event and there is capacity for up to 500 participants online. See below for details and [click here to register](#).

This online summit is here to provide you with practical advice on how to navigate your business through the current uncertain times. We are all facing challenges that we've never faced before, so we have gathered a team of business experts, from across all aspects of business life, to provide advice and guidance to help you meet the particular challenges facing your business. The team/themes includes:

- marketing and sales
- finance
- technology
- well-being
- insurance
- legal
- staffing and
- business resilience

Join us online for two hours of informed discussion and presentations designed to help you and your business. [Please see here](#) for more information on the individual presenters and the times. Each session includes a Q&A, so please prepare your questions in advance.

Schedule:

Thursday April 2nd, 2.00pm to 5.00pm BST

14:00–14:15: Does my insurance policy cover me against the downturn in business income?

Rajan Amin, Coversure Croydon

www.coversure.co.uk/croydon/

Rajan is an unabashed people person. Indeed, it was the appeal of being able to help people that drew Rajan into insurance in the first place. He has been in the industry for over 25 years and has been a Coversure franchise holder since 2000.

14:15–14:30: Cost-effective ways to generate leads during uncertain times

Lina Gantar, Nuuk Digital

www.nuuk-digital.com

Lina is an ex-Googler with 10 year of digital marketing experience. She is now a Facebook Technical Marketing Partner and also runs Nuuk Digital through which she has helped raise over 80M in perk-based crowdfunding campaigns.

14:30–14:45: Managing remote teams effectively and securely

Bhairav Patel, Atom CTO

www.atomcto.com

Bhairav has worked in IT for over 20 years starting life as a consultant at PwC and IBM and then moving into industry to be the CTO for award winning e-commerce and FinTech businesses. He specializes in helping companies devise technology strategies that align their IT capability with their business goals and building IT organisations that are scalable and agile so that they can adapt to strategic changes without having to spend unnecessarily.

14:45–15:00: Pop-up teams for agile businesses

Mike Orchard, Skill Hive

skills-hive.co.uk

Mike is a self-confessed generalist with lean and agile DNA and an acute understanding of how to convert that into short, medium and long-term value for others. As the founder of Skills Hive, Mike helps businesses adopt a more flexible working style which concentrates on delivering the right resources to a business at the right time so they can grow without increasing their fixed overheads.

15:00–15:15: Understand your legal position through the crisis

Robert Flint, Carbon Law Partners

www.carbonlawpartners.com

Robert is a Commercial and Corporate Partner at Carbon Law Partners and the founder of Legis, a start-up providing regulatory policy advice and responding to government consultations on behalf of industry.

15:15–15:30: Maintaining financial agility through the crisis

Raymond Holt, Agnensis Partners

www.agnensis.com

Raymond is the the founder of Agnensis Partners and cares passionately about inspiring and working with owners and commercial leaders of small and medium sized businesses to achieve happiness and success on their own terms.

15:30 - 15:45: Maintaining a growth mindset

Helen Roberts, CPG

www.cpgexp.com

Helen is passionate about helping people play full out to become the best they can be, doing what they love. She spent the last decade studying and observing the psychology of influence and interviewing 1000's of successful business owners to understand human behaviour and how it relates to creating success across business and personal transformation.

15:45–16:00: Maintaining focus with your marketing strategy

Nigel Davey, SME Needs

smeneeds.co.uk

Nigel has helped his clients generate £millions of revenue through more effective marketing. More effective marketing means the right marketing messages put in front of the right people via the right channels in a timely and consistent way. Nigel has been running SME Needs since 2011 and working with small businesses since 2001, following a career in retail and market research. His no-nonsense approach helps the owners of small businesses keep the right marketing flowing.

16:00–16:15: Auditing your marketing methodology

Graham Brennan, ANI Connects

www.aniconnects.com

Dr Graham Brennan is a consultant, analyst and coach in engagement and participation processes. He developed ANI Connects to provide an evidence-based strategy building platform for organisations who need clear and credible plans for action that improve their audience engagement, efficiency and effectiveness.

16:15–16:30: Unlock cash flow through invoice financing

Colm Devine, Accelerated Payments

www.acceleratedpayments.com

Accelerated Payments is an Irish owned and managed invoice finance company based in Dublin. We offer an efficient and flexible invoice finance solution to SMEs. It's easy, affordable with no hidden fees. There are no long-term contracts involved and clients can access cash in as little as 24 hours.

www.richmond.gov.uk / www.wandsworth.gov.uk

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If you are a Clapham Junction BID business and you have missed any of these communications, or for more information – please contact Roz Lloyd-Williams, The Executive BID Director, The Junction BID Tel: 07522 812299 email: roz.lloyd-williams@thejunctionbid.co.uk