

THE GUIDE TO SCOTLAND'S FESTIVALS 2027

THE ESSENTIAL GUIDE TO THE WIDE RANGE OF FESTIVALS IN SCOTLAND

**MUSIC BOOKS ART THEATRE FILM COMEDY
FAMILY FOOD DRINK OUTDOOR AND MORE**

Festivals will be listed in chronological order alongside features and side panels

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The List was instrumental in helping us establish the presence of a new festival and really helped us reach out to an audience who maybe weren't aware just how much Paisley has to offer. We've always found it valuable to advertise with The List and are always impressed with the return we get for our investment.

GRAEME MCLATCHIE, RENFREWSHIRE COUNCIL



- >> Published in February 2027 and distributed for the whole year
- >> 40,000+ copies
- >> Available through visitor centres, hotels and hostels across Scotland
- >> Plus further distribution across the UK
- >> Title Sponsor Creative Scotland, Supporting Partner Event Scotland

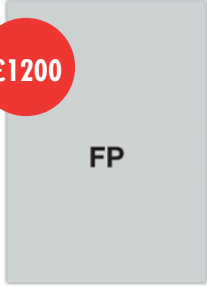
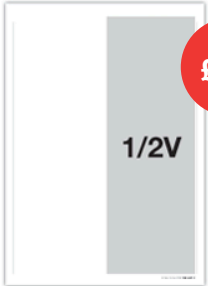
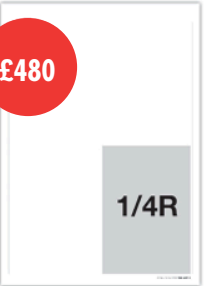
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2027

THE
LIST

advertising rates and dimensions

FORMAT A5, 210mm (high) x 148mm (wide), 80+pp, full colour

FULL PAGE	1/2 VERTICAL	1/2 HORIZONTAL	1/4 REGULAR
			
£1200	£720	£480	
FP	1/2V	1/2H	1/4R
Bleed: 216 x 154mm Trim: 210 x 148mm Type: 204 x 142mm	182 x 62.5mm	90 x 128mm	90 x 62.5mm

COPY & PAYMENT DEADLINE

Monday 25 January 2027

PACKAGES

DAY PASS 1/4 PAGE + 10,000 leaderboards..... **£500**

WEEKEND 1/2 PAGE + 15,000 leaderboards..... **£800**

VIP FULL PAGE + 20,000 leaderboards..... **£1,350**

** option to upgrade any package from leaderboards to billboards for an extra £50

FUTURE OPPORTUNITIES TO LOOK OUT FOR

- >> Monthly issues of The List distributed to readers in Edinburgh, Glasgow and Dundee at 400+ sites
- >> Other highly-popular seasonal publications including our 'Edinburgh Festival Guide', 'Eat & Drink 365' and 'Wishlist'
- >> Targeted digital advertising opportunities to List.co.uk's 900,000+ monthly users across the UK
- >> Competitions and offers on List.co.uk which have attracted over 100,000 entries in the past year

**20%
DISCOUNT
FOR EARLY
BOOKERS**

For any other queries please contact advertising@list.co.uk or call 0131 623 3040

By purchasing a service from The List you are creating a contractual relationship and you agree we may process your contact information in line with our policy.

LIST WHAT'S ON FILM NEWS & FEATURES EAT & DRINK OFFERS COMPETITIONS

ADVENTURES IN NEW MUSIC BOOK NOW!

sound festival 2027 OCTOBER 2027

DEIRDRE GRAHAM ON TELLING EVERYONE'S STORIES: 'WE NEED TO RECOGNISE WOMEN WITHOUT BEING APOLOGETIC'

As Gaelic Song Singer returns for a second series, we hear from her about her mother's influence and her journey as a woman in the industry.

- Top banner advert
- Target by specific location, date and section on **list.co.uk**
- Artwork can be animated

