

THE GUIDE TO SCOTLAND'S FESTIVALS 2026

THE ESSENTIAL GUIDE TO THE WIDE RANGE OF FESTIVALS IN SCOTLAND

**MUSIC BOOKS ART THEATRE FILM COMEDY
FAMILY FOOD DRINK OUTDOOR AND MORE**

Festivals will be listed in chronological order with features and panels plus map and

66

The List was instrumental in helping us establish the presence of a new festival and really helped us reach out to an audience who maybe weren't aware just how much Paisley has to offer. We've always found it valuable to advertise with The List and are always impressed with the return we get for our investment.

GRAEME MCLATCHIE, RENFREWSHIRE COUNCIL
(THE SPREE FESTIVAL)



>> Published in February 2026 and distributed for the whole year

>> 40,000+ copies

>> Available through visitor centres, hotels and hostels across Scotland

>> Plus further distribution across the UK

>> Title Sponsor Creative Scotland, Supporting Partner Event Scotland

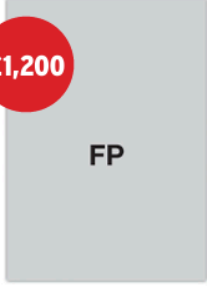


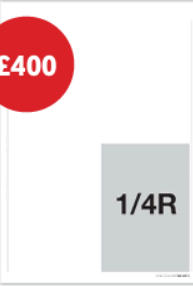
THE GUIDE TO SCOTLAND'S FESTIVALS

2026

THE
LIST

advertising rates and dimensions

FORMAT A5, 210mm (high) x 148mm (wide), 80+pp, full colour

| FULL PAGE | 1/2 VERTICAL | 1/2 HORIZONTAL | 1/4 REGULAR |
|---|--|--|---|
|  |  |  |  |
| £1,200 | £700 | £400 | |
| FP | 1/2V | 1/2H | 1/4R |
| Bleed: 216 x 154mm Trim: 210 x 148mm Type: 204 x 142mm | 182 x 62.5mm | 90 x 128mm | 90 x 62.5mm |

COPY & PAYMENT DEADLINE

Monday 26 January 2026

PACKAGES

DAY PASS 1/4 PAGE + 10,000 leaderboards..... **£500**

WEEKEND 1/2 PAGE + 15,000 leaderboards..... **£800**

VIP FULL PAGE + 20,000 leaderboards..... **£1,200**

** option to upgrade any package from leaderboards to billboards for an extra £50

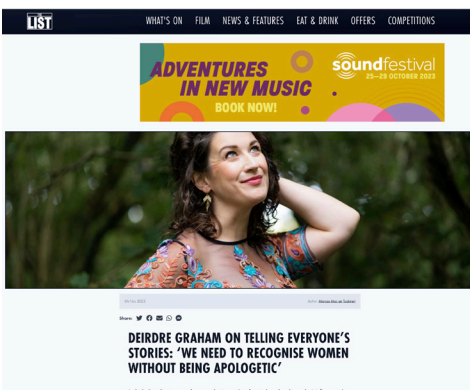
FUTURE OPPORTUNITIES TO LOOK OUT FOR

- >> Monthly issues of The List distributed to readers in Edinburgh and Glasgow at 400+ sites
- >> Other highly-popular seasonal publications including 'Edinburgh Festival Guide' and 'Wishlist'
- >> Targeted digital advertising opportunities to List.co.uk's 1, 000,000 monthly users across the UK
- >> Competitions and offers on List.co.uk which have attracted over 100,000 entries in the past year

**20%
DISCOUNT
FOR EARLY
BOOKERS**

For any other queries please contact advertising@list.co.uk or call 0131 623 3040

By purchasing a service from The List you are creating a contractual relationship and you agree we may process your contact information in line with our policy.



- Top banner advert
- Target by specific location, date and section on **list.co.uk**
- Artwork can be animated

