

THE LIST

# ADELAIDE 2026

## WINTER FESTIVALS *Guide*

48 PAGES

OUT FOR 8 WEEKS

10,000 COPIES

OVER 50,000 READERS



This 48-page A4 full colour guide to Adelaide's winter festivals and events will be free to pick up from 8 May 2026 and will include previews of all the winter festival and event highlights in Adelaide. It will also feature a City Guide with the best places to eat and drink and an Out Of Town section showcasing the best of what's on outside the city and it will put a spotlight on Adelaide's stunning wineries.

Following the success of our award-winning *Adelaide Summer Festivals Guide*, we're excited to return to Adelaide with *The List's Adelaide Winter Festivals Guide* which will highlight the best winter festivals and events taking place this winter and beyond.

**COPY DEADLINE** 1 May 2026

**PUBLICATION DATE** 8 May 2026

**HOW TO BOOK** [advertising@list.co.uk](mailto:advertising@list.co.uk)

# ADELAIDE 2026

## WINTER FESTIVALS *Guide*

### PRINT MAGAZINE

- All-in-one preview guide highlighting the very best of the winter festivals
- City Guide to Adelaide: the best places to eat and drink
- Out of Town - best of what's on outside the city and guide to Adelaide's wineries
- 10,000 copies - A4, high quality, full colour
- Available across Adelaide's CBD with targeted distribution in high-traffic areas including bars, cafes, restaurants, venues, hotels, hostels and serviced apartments as well as suburb areas including Bowden, Prospect, Glenelg, Norwood, Unley, Croydon, Port Adelaide and Semaphore
- Out Friday 8 May 2026

### PRINT ADVERTISING

<p><b>FULL PAGE</b> <b>\$1800</b></p> <p>Bleed: 305(h) x 218(w)mm Trim: 297(h) x 210(w)mm Type: 271(h) x 189(w)mm</p>	<p><b>COVERS</b></p> <p>Inside Front Cover <b>\$2250</b> Inside Back Cover <b>\$2000</b> Outside Back Cover <b>\$3000</b></p>	<p><b>1/2 VERTICAL</b> <b>\$1000</b></p> <p>271(h) x 93(w)mm</p>	<p><b>1/2 HORIZONTAL</b> <b>\$1000</b></p> <p>134(h) x 189(w)mm</p>
<p><b>1/4 REGULAR</b></p> <p>134(h) x 93(w)mm</p>	<p><b>1/4 HORIZONTAL</b> <b>\$600</b></p> <p>65(h) x 189(w)mm</p>	<p><b>1/8 VERTICAL</b></p> <p>134(h) x 44(w)mm</p>	<p><b>1/8 HORIZONTAL</b> <b>\$400</b></p> <p>65(h) x 93(w)mm</p>

### FESTIVAL ONLINE



- Reach a dedicated arts audience looking for ways to spend their time and money
- Target your advertising
- Advertise alongside our trusted and award-winning previews and recommendations
- Mobile-friendly responsive site
- Hit your audience on the move
- List your show for free

### DIGITAL ADVERTISING

<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>MOBILE LEADERBOARD</b></p>  <p><b>\$12 CPM</b> (per 1000 impressions)</p>	<p><b>BILLBOARD</b></p>  <p><b>\$20 CPM</b></p>	<p><b>MPU</b></p>  <p><b>\$16 CPM</b></p>	<p><b>HALF PAGE MPU</b></p>  <p><b>\$30 CPM</b></p>
--	--	---	--