

THE
LIST

ADELAIDE 2027

SUMMER FESTIVALS *Guide*

96
PAGES

OUT FOR
6
WEEKS

OVER
160
REVIEWS
ONLINE

OVER
100,000
READERS

20,000
COPIES



For 41 years, The List magazine has been synonymous with the Edinburgh Festivals and, in 2023, we launched our award winning Adelaide Summer Festivals Guide. This 96-page, A4 full colour guide will be free to pick up and is written by our award-winning writers. It includes previews of all the summer festival highlights in Adelaide and will also feature a City Guide with the best places to eat and drink and an Out of Town section that will put a spotlight on Adelaide's stunning wineries.

Our partnership with Solstice Media/InReview will continue in 2027 and will see all of our independent reviews featured on InReview's website as well as our own.

COPY/PAYMENT DEADLINE 29 Jan 2027
We accept Stripe, WISE, BACS and PayPal

STREET DATE 8 Feb 2027

HOW TO BOOK advertising@list.co.uk



ADELAIDE 2027

SUMMER FESTIVALS *guide*

PRINT MAGAZINE

- All-in-one preview guide highlighting the very best of the summer festivals
- Dedicated sections for each of the festivals
- City Guide to Adelaide: the best places to eat and drink
- Out of Town - best of what's on outside the city and guide to Adelaide's wineries
- 20,000 copies - 96 pages, A4, high quality, full colour
- Available across Adelaide's CBD with targeted distribution in high-traffic areas including bars, cafes, restaurants, venues, hotels, hostels and serviced apartments as well as suburb areas including Bowden, Prospect, Glenelg, Norwood, Unley, Croydon, Port Adelaide and Semaphore
- Out Monday 8 February 2027

PRINT ADVERTISING

FULL PAGE

\$1800

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Trim: 297(h) x 210(w)mm
Type: 271(h) x 189(w)mm

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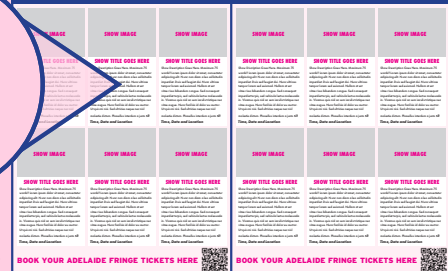
SHOWCASE

Market your Adelaide Fringe show to 100,000+ List readers with a curated showcase slot in The List's Adelaide Summer Festivals Guide. We will design each slot using your preferred show image and up to 100 words text in our house style and send it to you for sign off.



\$400
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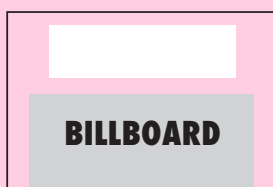
ADELAIDE SHOWCASE



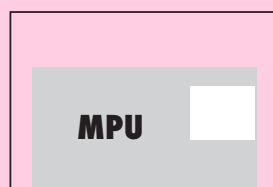
DIGITAL ADVERTISING



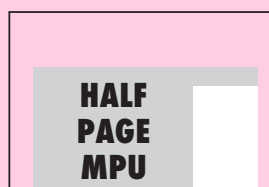
- Reach a dedicated arts audience looking for ways to spend their time and money in Adelaide
- Advertise alongside our trusted and award-winning previews, reviews and editorial
- Mobile-friendly responsive site
- Hit your audience on the move
- List your show for free
- Over 160 editorially independent reviews online



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