

THE  
**LIST**

# ADELAIDE 2026

## SUMMER FESTIVALS *Guide*

**80**  
PAGES

OUT FOR  
**7**  
WEEKS

OVER  
**120**  
REVIEWS  
ONLINE

**20,000**  
COPIES

OVER  
**100,000**  
READERS



For 40 years, *The List* magazine has been synonymous with the Edinburgh Festivals and, in 2023, we launched our award winning *Adelaide Summer Festivals Guide*.

This 80-page A4 full colour guide will be free to pick up, it will be written by our award-winning writers and includes previews of all the summer festival highlights in Adelaide. It will also feature a City Guide with the best places to eat and drink and an Out of Town section that will showcase the best of what's on outside of the city and put a spotlight on Adelaide's stunning wineries.

**COPY DEADLINE** 2 February 2026

**PUBLICATION DATE** 6 February 2026

**HOW TO BOOK** [advertising@list.co.uk](mailto:advertising@list.co.uk)

# ADELAIDE 2026

## SUMMER FESTIVALS *Guide*

### PRINT MAGAZINE

- All-in-one preview guide highlighting the very best of the summer festivals
- Dedicated sections for each of the festivals
- City Guide to Adelaide: the best places to eat and drink
- Out of Town - best of what's on outside the city and guide to Adelaide's wineries
- 20,000 copies - A4, high quality, full colour
- Available across Adelaide's CBD with targeted distribution in high-traffic areas including bars, cafes, restaurants, venues, hotels, hostels and serviced apartments as well as suburb areas including Bowden, Prospect, Glenelg, Norwood, Unley, Croydon, Port Adelaide and Semaphore
- Out Friday 6 February 2026

### PRINT ADVERTISING

#### FULL PAGE

**\$1800**

Bleed: 305(h) x 218(w)mm  
Trim: 297(h) x 210(w)mm  
Type: 271(h) x 189(w)mm

#### COVERS

Inside Front Cover **\$2250**  
Inside Back Cover **\$2000**  
Outside Back Cover **\$3000**

#### 1/2 VERTICAL

271(h) x 93(w)mm

#### 1/2 HORIZONTAL

134(h) x 189(w)mm

**\$1000**

#### 1/4 REGULAR

134(h) x 93(w)mm

#### 1/4 HORIZONTAL

65(h) x 189(w)mm

**\$600**

#### 1/8 VERTICAL

134(h) x 44(w)mm

#### 1/8 HORIZONTAL

65(h) x 93(w)mm

**\$400**

### FESTIVAL ONLINE



- Reach a dedicated arts audience looking for ways to spend their time and money
- Target your advertising
- Advertise alongside our trusted and award-winning previews and recommendations
- Mobile-friendly responsive site
- Hit your audience on the move
- List your show for free
- Over 120 editorially independent reviews online

### DIGITAL ADVERTISING

MOBILE  
LEADERBOARD



**\$12 CPM**

(per 1000 impressions)

**BILLBOARD**

**\$20 CPM**

**MPU**

**\$16 CPM**

**HALF PAGE MPU**

**\$30 CPM**