Dos & Don’ts for Facebook & Social Media

Closed Group administrators

1. Do NOT alter or replace the header image. If you wish to change it contact the PR Team.
2. Do NOT allow cadets or CAs to become administrators or moderators.
3. Do NOT authorise membership to anyone you do not recognise.
4. Do NOT allow the tagging of photographs.
5. DO ensure that you regularly check and cull members of the group that have left.

All those using Facebook

1. Do NOT publish information or photographs about other adults and cadets without their permission.
2. Do NOT publish photos or videos, or make comments that depict actions that could bring the Army Cadets into disrepute or which could be misconstrued in any way - typically the misuse of weapons.
3. Do NOT publish photographs that are NOT your own; i.e. ones that you have NOT taken yourself or do NOT have permission to publish. It is AGAINST the law.
4. Do NOT make any comment about Army Cadets, any adult or cadet that is derogatory, inflammatory or may cause offence.
5. Do NOT publish information about forthcoming events that refer to ranges, weapons or ammunition - be security conscious at ALL times.
6. DO ensure that the adult/cadet relationship is kept professional. Cadets and adults may NOT be ‘friends’.
7. Do NOT publish anything you wouldn’t be happy for the Commandant, CFAVs, parents or cadets to see.
8. You MAY issue reminders about forthcoming events, but you should NOT include details about transport unless absolutely necessary. Mention of the transport/storage of weapons is FORBIDDEN.
9. Ensure that personal information, such as your avatar, depicts an appropriate image and that access to your personal profile is locked.
10. Your personal opinion (unless directly related to an Army Cadets matter) has no place on any of the Army Cadets Facebook Groups. Keep your opinions, your views, your jokes, your beliefs and your most importantly your complete personal world out of those groups. That way you will remain safe and your integrity will remain intact.
11. Online bullying is not only contrary to the Values and Standards of Army Cadets but is also ILLEGAL - it is AGAINST the law. Any such activity may result in not only expulsion from Army Cadets but investigation by the police and possible legal action. If any cadet or CFAV feels that they have been the victim of cyber-bulling please report it to your Company Commander immediately.
12. If unsure, ALWAYS seek advice from the CEO, the PR Team or your OC before going ahead.