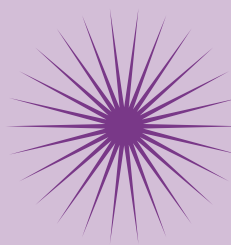
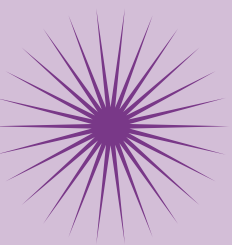
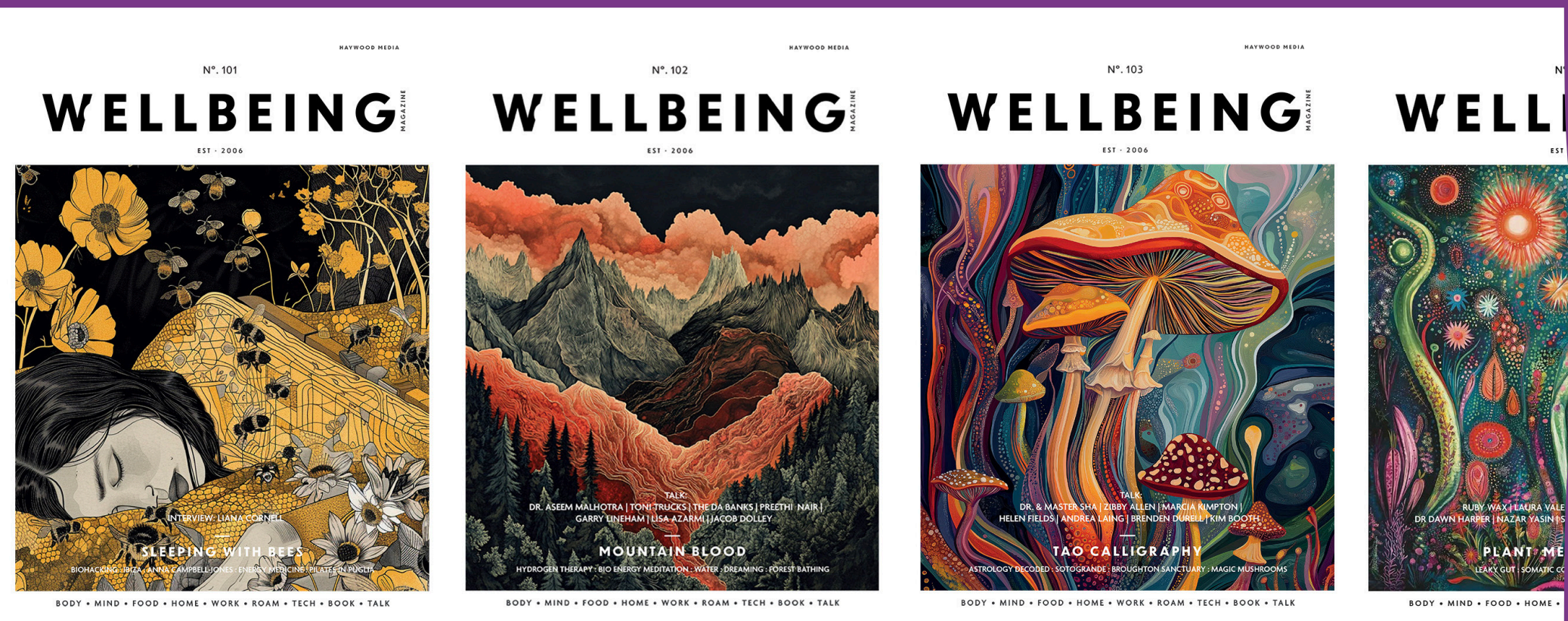
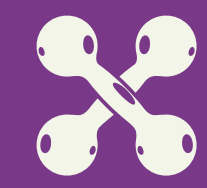
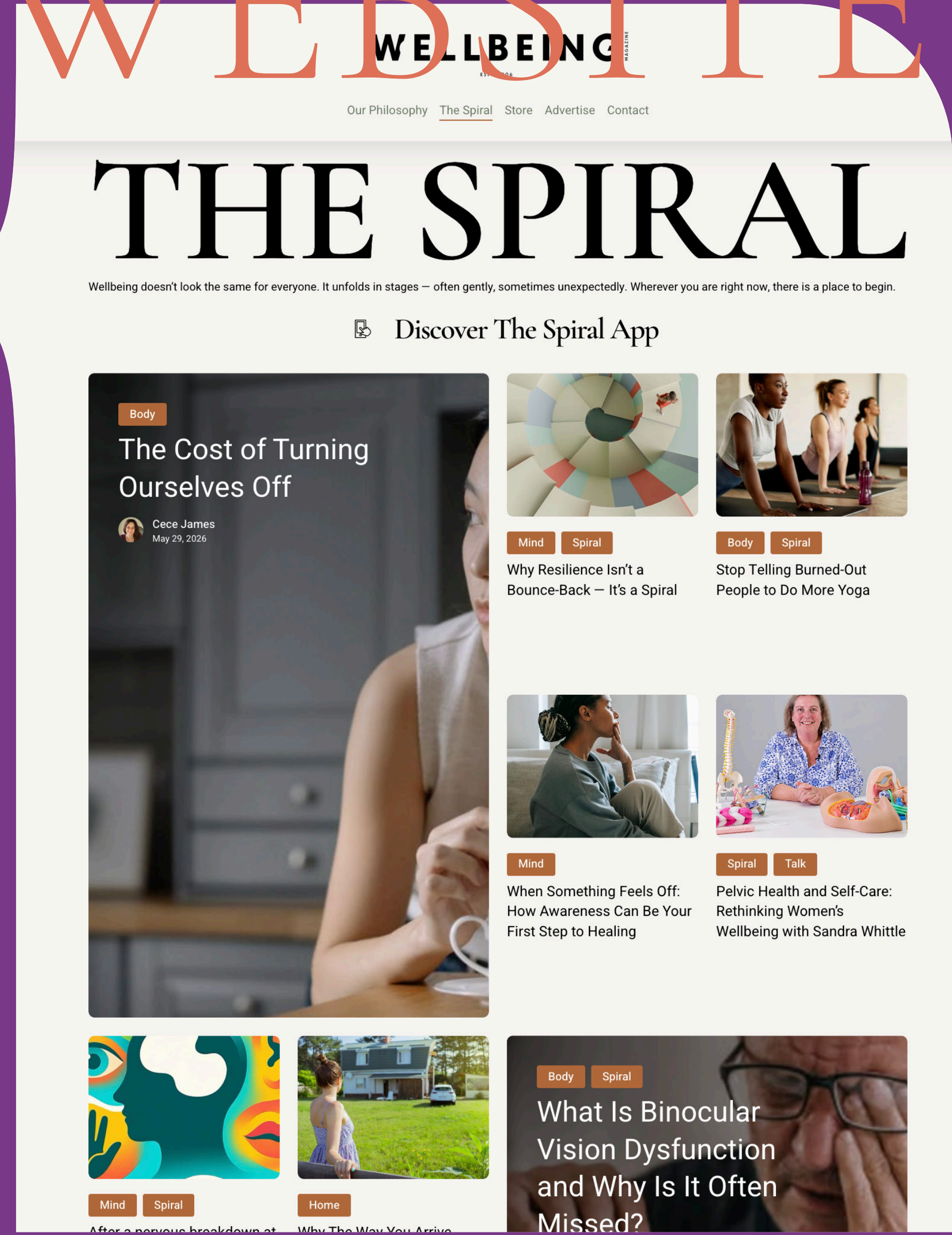


MEDIA PACKAGE  
BUSINESS PROPOSAL  
MEDIA PACKAGE  
BUSINESS PROPOSAL  
MEDIA PACKAGE





# WEBSITE



## PUBLISHING

Our platform is dedicated to empowering individuals on their quest for a balanced and fulfilling life. Through a lens that encompasses the mind, body, and surroundings, we curate a wealth of knowledge to guide our readers on their personal wellness voyage.



## SINCE 2006

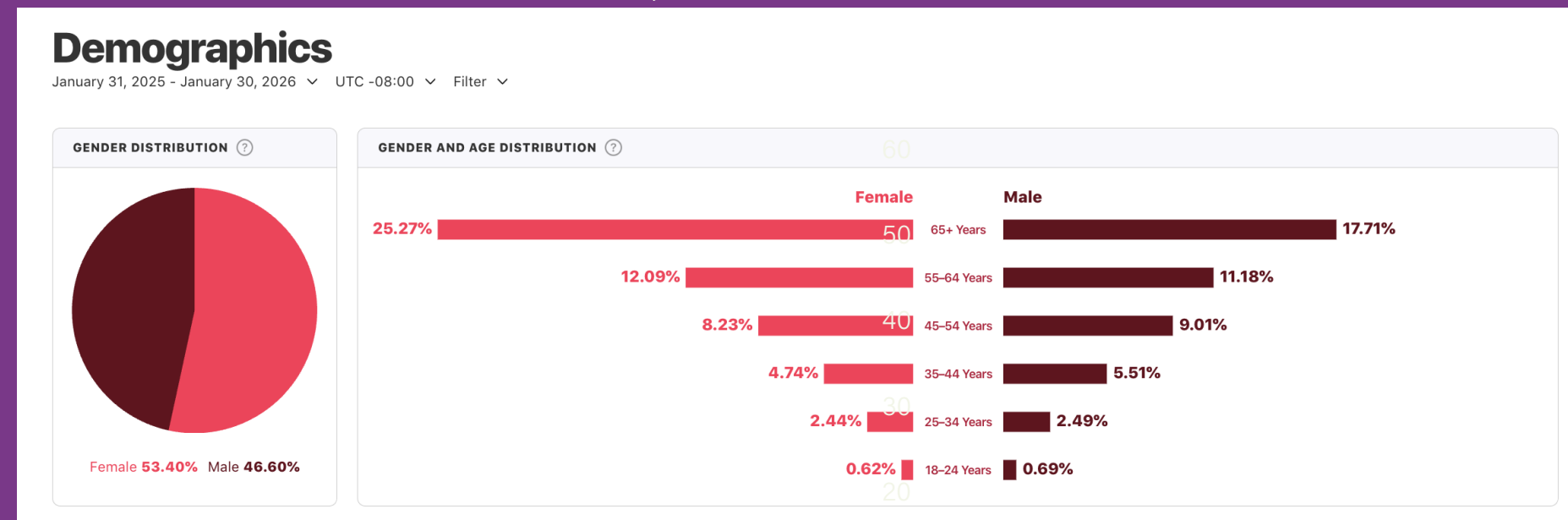
Founded in 2006, Wellbeing Magazine has been a steadfast companion in the pursuit of a healthier and happier life. Over the years, we have evolved into a comprehensive online resource, fostering a community that values the interconnectedness of a well-rounded lifestyle.

# ABOUT US

# AUDIENCE - Jan 25 - December 25

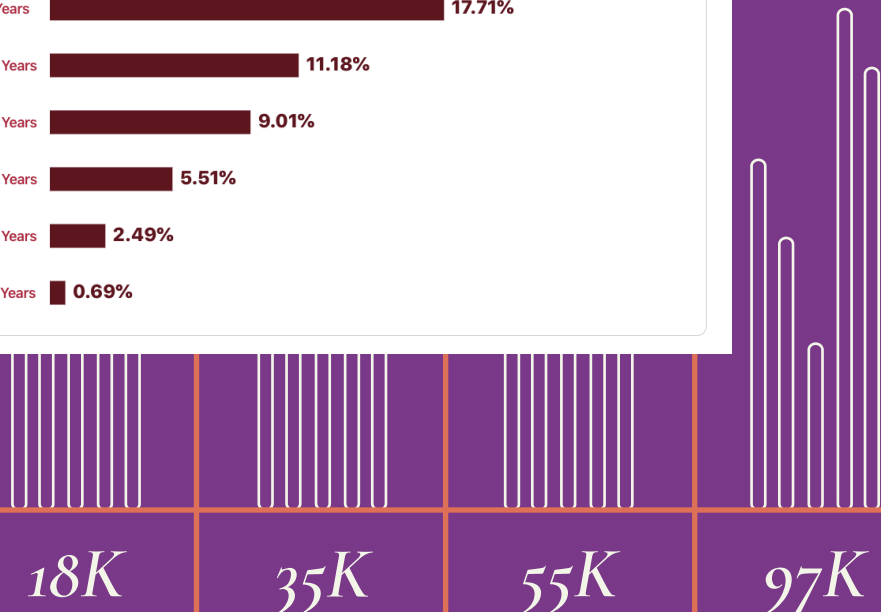


# APPLE NEWS - 2025



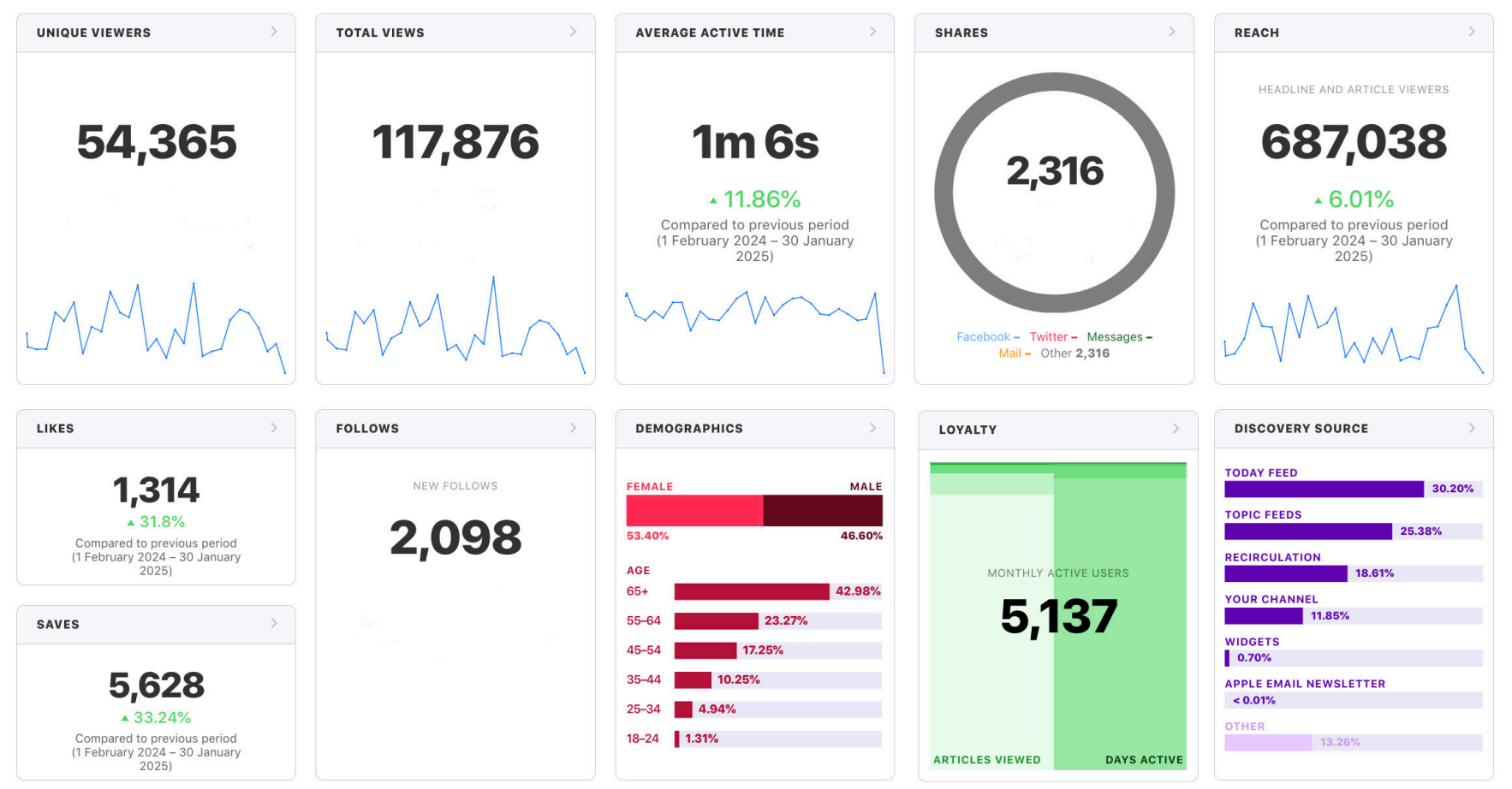
# DOMAIN AUTHORITY

Domain Authority	Linking Root Domains	Ranking Keywords
35	1.9k	2.8k



# DEMO-GRAPHS

apple news STATS 2025



# APPLE NEWS

Experience the unparalleled advantage of having your content featured on Wellbeing Magazine's dedicated Apple News channel, a platform that seamlessly integrates informative articles into the Apple News ecosystem. By choosing to showcase your article with us, you tap into the vast audience of Apple News users, reaching individuals across the globe who are actively seeking valuable insights on wellbeing.

Our commitment to holistic wellness aligns perfectly with Apple News' user base, offering a unique opportunity to connect with a discerning audience interested in nourishing their minds, bodies, and living spaces. Benefit from the widespread visibility and accessibility of Apple News, amplifying your message and fostering engagement with a community passionate about personal health and balanced living. Elevate your reach and impact by entrusting your well-crafted content to Wellbeing Magazine's dedicated Apple News channel, where your insights become an integral part of a global conversation on holistic well-being.



# RATE CARD 2026

**WELLBEING**  
EST. 2004

Our Philosophy The Spiral Store Advertise Contact

There is a kind of magic in beginning a journey from Platform Zero at King's Cross. Tucked away around the corner from the mundane world of Numbers 1 to 10, I felt a bit like Harry Potter finding himself on Platform 9¾. Particularly fitting in fact for the start of my journey to the SENSE retreat at Broughton Sanctuary in Yorkshire.

This four-night retreat had been introduced to me as a sanctuary for those who experience the world with heightened sensitivity, the deep-feelers and thinkers, the curious, the intuitive ones who sense life with vivid clarity. As the train pulled away from London and the city dissolved into fields, something in me relaxed. Platform Zero had already nudged me across an invisible boundary, and I sensed I was moving into a place where sensitivity becomes a compass rather than a burden.

By the time I arrived, I realised that I had already begun my journey of moving between different worlds. On the physical level, I had arrived at Broughton Sanctuary, a beautifully restored and modernised country house and estate on the edge of the Yorkshire Dales that has been owned by the Tempest family for six hundred years; on the psychological level, I felt open to whatever might unfold.

Download the Spiral App  
Your Wellbeing Companion

A Digital Companion to the Wellbeing Spiral Course

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spiral.wellbeingmagazine.com

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Latest Articles

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May 28, 2026

2 5 Strength Training Mistakes Beginners in Dallas Should Avoid  
May 28, 2026

**Banner Adverts**

**Banner Adverts**  
**Category & Article Pages - Side Banner (square or portrait)**  
**300x300 - £50pw**  
**300x600 - £75 pw**  
**PW (7 days)**

Our contributors

Our contributor community brings together experienced thinkers with a genuine passion for wellbeing.

A grid of 15 small square portraits of diverse individuals, representing the Wellbeing Circle Contributor Community. The portraits are arranged in five rows and three columns.

## Email Campaigns

*Sponsor an email with banner advert 900x300 1 £100.*

## Join the Wellbeing Circle Contributor Community

*The Wellbeing Circle is our dedicated contributor platform designed to help wellness professionals, authors, coaches, practitioners, brands and thought leaders increase their visibility, authority and digital reach through high-quality editorial content. Members gain access to contributor training covering SEO (Search Engine Optimisation), AEO (Answer Engine Optimisation), AI search visibility, editorial storytelling and content marketing best practices. Contributors can submit articles directly to Wellbeing Magazine and benefit from exposure across our growing media network, including distribution opportunities through Apple News and MSN. With Wellbeing Magazine now achieving DA36 and DR61, contributor backlinks and brand mentions carry increasing value, helping members build credibility and online authority. The platform also provides access to exclusive publishing opportunities, educational resources, networking, contributor recognition programmes and membership within our curated Circle community. Whether you are looking to establish yourself as an expert, promote your business or share your message with a wider audience, the Wellbeing Circle provides a supportive pathway to becoming a recognised voice within the wellbeing sector.*

**Discover: [wellbeingcircle.app](https://wellbeingcircle.app)**

## MSN News Channel

**W**

**Wellbeing Magazine**

✓ Following

**2,117 Followers**

At Wellbeing Magazine, we explore every aspect of ... [See more](#)

<https://wellbeingmagazine.com>

# PRINT EDITION - EDITORIAL OPTION

Get Featured in Our Print & Digital Magazines.

*Wellbeing Magazine is a timeless, collectible publication, perfect for coffee tables in workplaces, high-end hotels, spas, private hospitals, therapy rooms, dentists, yoga studios, and beyond. Each bi-monthly issue will feature high-quality content, designed to be cherished and shared. It is a purely editorial publication on available on subscription there will be no advertising options available.*

*We are looking for ideas for interviews and articles that are:*

*Educational: Providing valuable insights and knowledge on health and wellness.*

*Informative: Offering well-researched and factual content that our readers can trust.*

*Inspiring: Sharing stories that motivate and uplift our audience.*

*Timeless: Creating content that remains relevant and engaging, regardless of when it is read.*

*This is not an opportunity to sell products or services, but rather to contribute to meaningful, high-quality content that aligns with our philosophy of inspiring, informing, and educating. I believe your expertise and unique perspective would be an excellent addition to our magazine.*

*Exclusive Interviews: Hear from the visionaries behind leading wellness brands as they share their personal journeys and insights. Would love to get behind the scenes and see how things are made.*

*In-Depth Features: Explore the latest trends in body, mind, food, home, work, tech, travel, money, and books.*

*Wellbeing Stories: Discover inspiring stories of transformation and wellness journeys that motivate and uplift.*

*Special Offers: Looking for brands who can offer exclusive discounts or offers, available only to our readers. The codes or offers need to be available for a 12 month period.*

*If you have any ideas or pitches for interviews and articles that fit these criteria, I would love to hear from you. Please send your suggestions to [rachel.branson@wellbeingmagazine.com](mailto:rachel.branson@wellbeingmagazine.com) and I look forward to collaborating with you and creating something truly special for our readers.*

*Alternatively you can send samples for a tried & tested feature to Wellbeing Magazine, 12 Broomfield, Bells Yew Green, Tunbridge Wells Kent TN3 9AF*

Six  
Issues a  
Year



# PRINT TRAVEL EDITION - ADVERTISING

## Special Travel Edition of Wellbeing Magazine

*This exclusive Travel Edition of Wellbeing Magazine is designed with the modern traveller in mind, offering a perfect balance of inspiration and relaxation. Distributed year-round through Heathrow, Gatwick, and Eurostar, it's the ideal companion for those seeking wellness insights while on the move.*

*What makes this edition truly unique is its carefully curated content: 80% timeless editorial features from wellness experts, alongside 20% thoughtfully selected advertisements from brands that share our values of health, mindfulness, and luxury. With limited advertising spaces, we ensure a premium experience for both our readers and advertisers, maintaining the integrity and quality that Wellbeing Magazine is known for.*

*We invite you to explore this edition, written to inform, inspire, and uplift—no matter where your journey takes you.*

### Print

- > Distribution: 25,000 copies
- > Venues: Gatwick, Heathrow and Eurostar
- > Average Readership: 45,000 per copy
- > Frequency: Annual - Next edition January 2027.

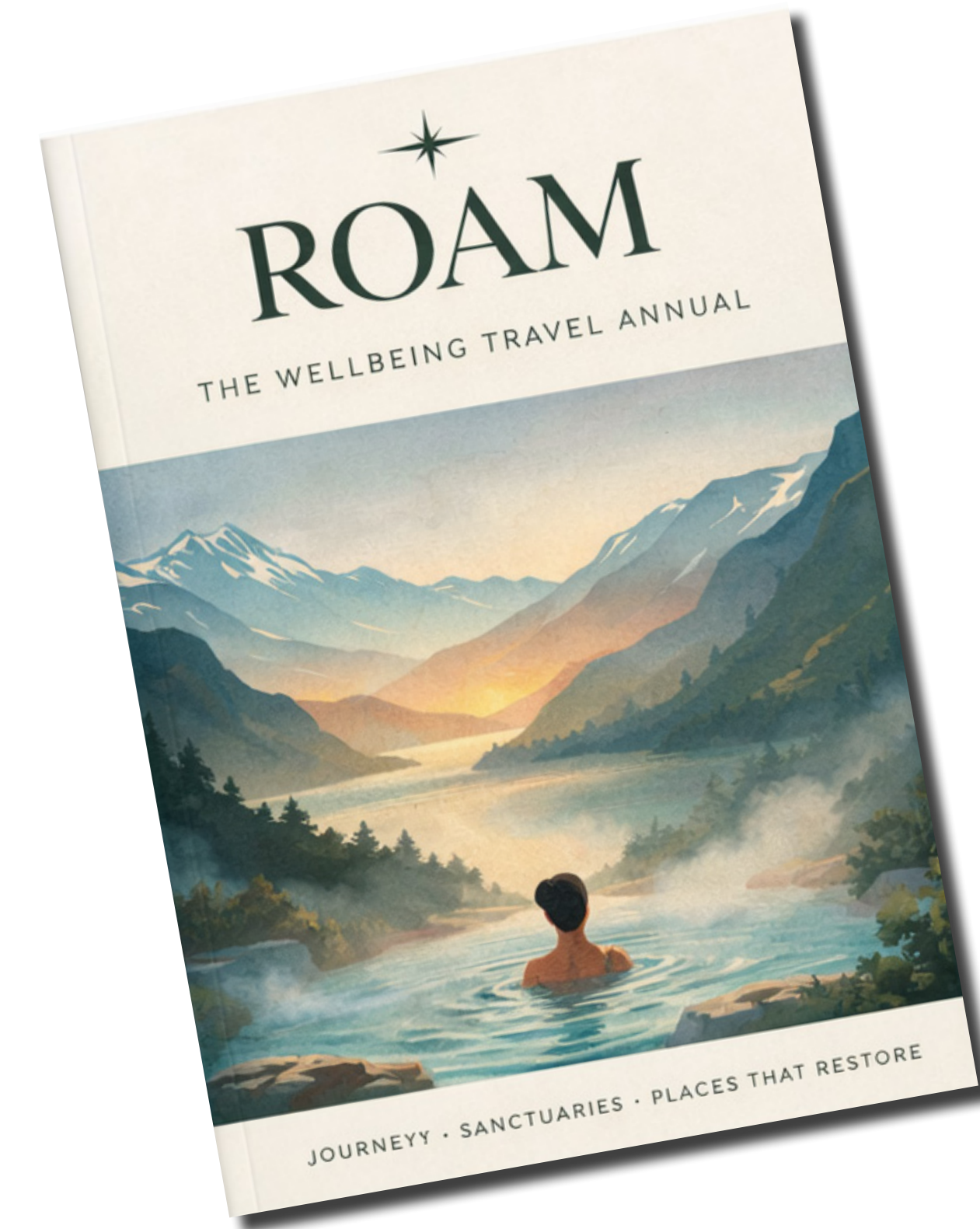
### Reader Profile

- > Age: 35-65
- > Gender: Female: 55% | Male: 45%
- > Top Hobby: Health, Travel, Family, Lifestyle, Beauty, Fashion

### RATES

- FULL PAGE - £2,500
- 1st RHP - £2,850
- DPS - £4,000
- 1st DPS - £4,500

*Product & Brand Spotlight*  
- £750 (6 PER EDITION)



### Print Editorial Edition - Subscription Only

- > Distribution: Average 5,000 copies (this varies each issue)
- > Frequency: Bi Monthly
- > Average Readership: 15,000
- > Digital Edition: Average 1,000 (this varies each issue)

Available on PocketMag as Digital Magazine

# WELLBEING STORIES

*Wellbeing Stories is our new film and editorial series created to bring authentic wellness brands to life. In a world overwhelmed by AI content and influencer noise, we're returning to what truly matters: real people, real purpose, and real stories that consumers can genuinely connect with.*



## **Real People. Real Journeys. Real Impact.**

*With AI-generated posts, influencer-style reels, and white-label content, it's becoming harder than ever for truly authentic brands to stand out. Consumers are searching for something deeper. They want connection. They want honesty. They want to know the real people, missions, and moments behind the products they welcome into their lives.*

## **That's why we created Wellbeing Stories.**

*A new editorial-led film and content series brought to life in partnership with filmmakers — capturing the heart and humanity behind wellness brands through cinematic storytelling, intimate interviews, and on-location journeys that reveal the truth behind the label.*

*Consumers don't want another polished ad.  
They want meaning.  
They want purpose.  
They want something they can feel.*

## **Where Authentic Brands Come Alive**

*Wellbeing Stories is designed to help brands and founders:*

- *Show the human side of their mission, values, and product journey*
- *Stand out in a crowded digital landscape overwhelmed by sameness*
- *Build trust with audiences hungry for transparency*
- *Create emotional connection through beautifully crafted film and editorial*
- *Elevate brand positioning across wellness, travel, lifestyle, and experiential sectors*

## **Let's Bring Your Story to Life**

*If you're a brand, founder, retreat, product creator, or agency looking to elevate your content and connect deeply with your audience, we'd love to collaborate with you.*

**[www.wellbeingmagazine.com/wellbeing-stories](http://www.wellbeingmagazine.com/wellbeing-stories)**

## Contact Details

Request rates and connect with the team on our company website [www.haywoodmedia.ltd](http://www.haywoodmedia.ltd)

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