

MEDIA PACKAGE  
BUSINESS PROPOSAL  
MEDIA PACKAGE  
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MEDIA PACKAGE





# WEBSITE

the state of feeling healthy & happy

FEATURED



Liana Cornell: A Healing Journey Through Music and Life

AUGUST 20, 2024



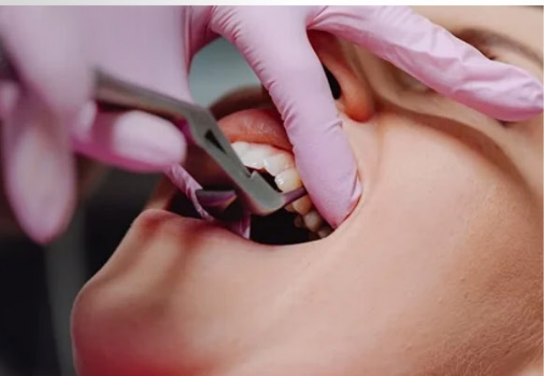
Brightening Our Lives: The Transformative Power of Light on Wellbeing

AUGUST 20, 2024



Bamboo Water: The Sustainable Wellness Drink

AUGUST 14, 2024



Get the Perfect Smile With Discreet Teeth Straightening Using Invisalign

AUGUST 21, 2024



The Secret to Energized Mornings: Discover the Benefits of Vitalized Water

AUGUST 21, 2024



Going the Extra Smile: Weston-super-Mare's Mobile Dental Unit Funded by The Health Lottery

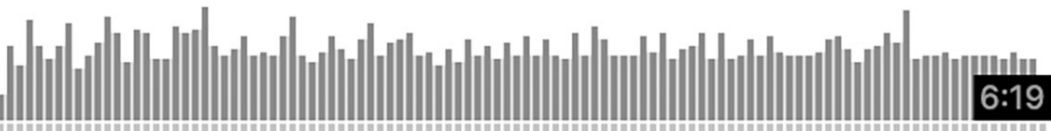
AUGUST 22, 2024

Advertisement

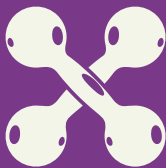


Wellbeing Magazine  
Guided Meditation For Gratitude

7 months ago  
# Learning



6:19



## PUBLISHING

Our platform is dedicated to empowering individuals on their quest for a balanced and fulfilling life. Through a lens that encompasses the mind, body, and surroundings, we curate a wealth of knowledge to guide our readers on their personal wellness voyage.



## SINCE 2006

Founded in 2006, Wellbeing Magazine has been a steadfast companion in the pursuit of a healthier and happier life. Over the years, we have evolved into a comprehensive online resource, fostering a community that values the interconnectedness of a well-rounded lifestyle.

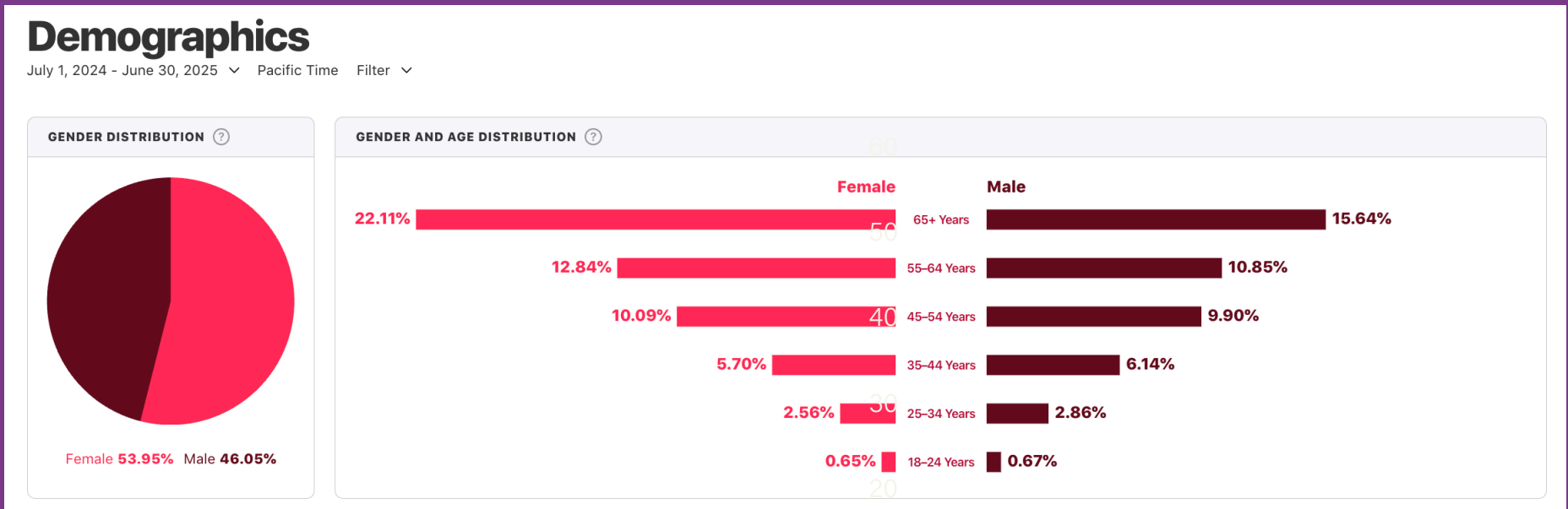
# ABOUT US



AUDIENCE - June 24 - July 25

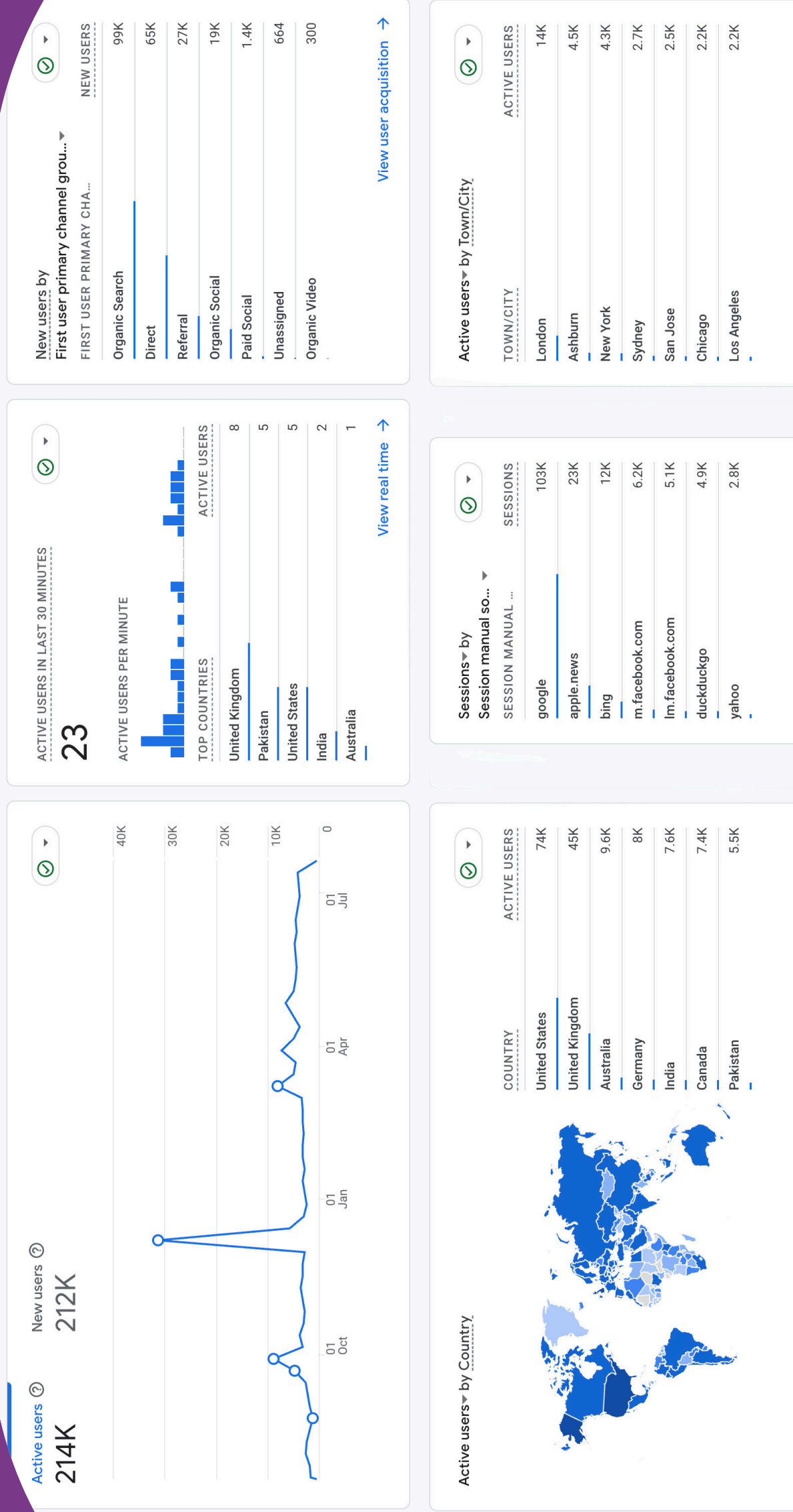


APPLE NEWS - 2025

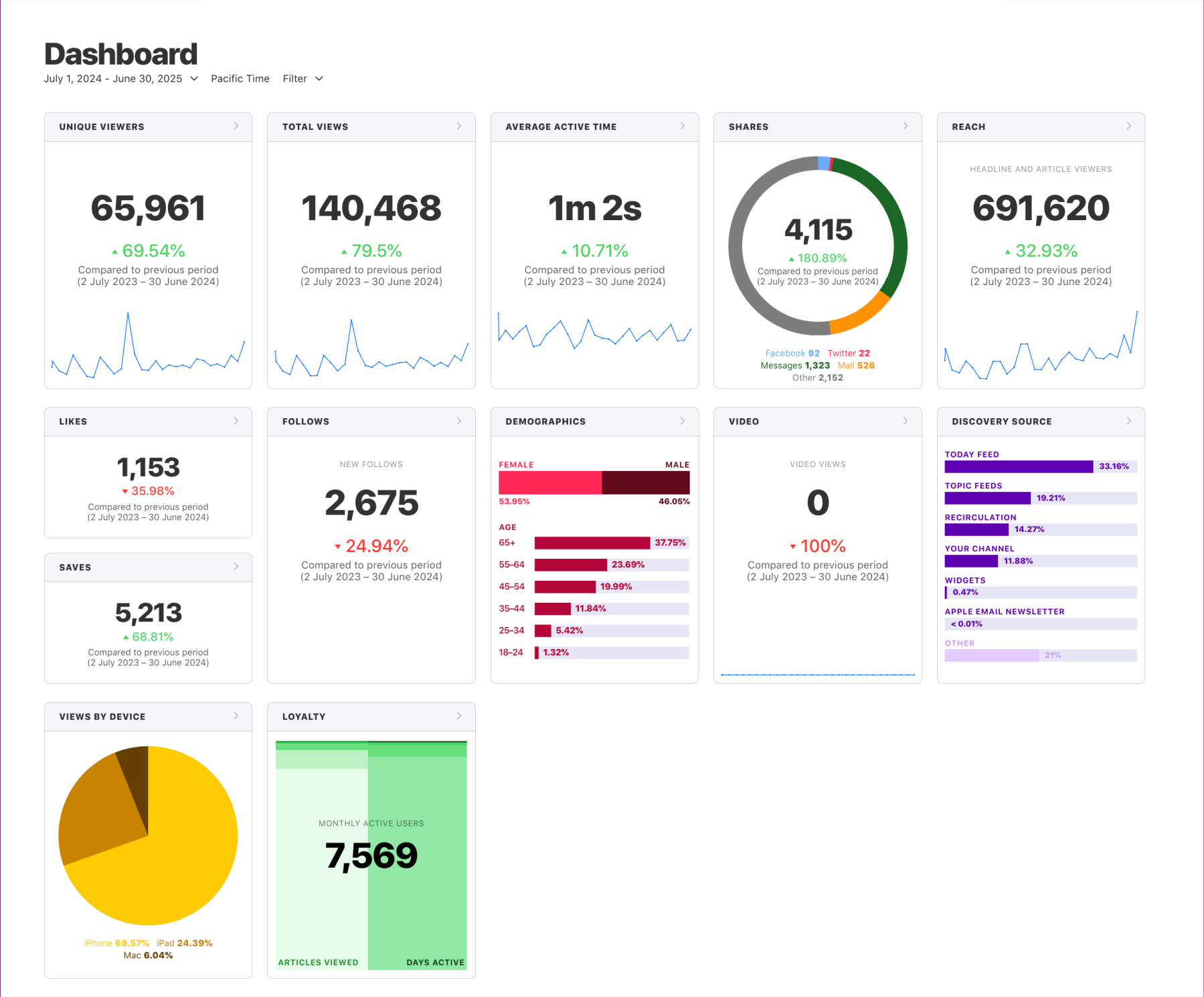
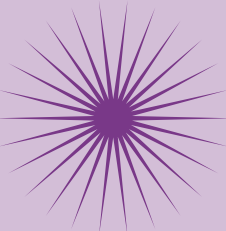


DOMAIN AUTHORITY

Domain Authority	Linking Root Domains	Ranking Keywords
33	964	739



DEMO-GRAPHS



# APPLE NEWS

Experience the unparalleled advantage of having your content featured on Wellbeing Magazine's dedicated Apple News channel, a platform that seamlessly integrates informative articles into the Apple News ecosystem. By choosing to showcase your article with us, you tap into the vast audience of Apple News users, reaching individuals across the globe who are actively seeking valuable insights on wellbeing.

Our commitment to holistic wellness aligns perfectly with Apple News' user base, offering a unique opportunity to connect with a discerning audience interested in nourishing their minds, bodies, and living spaces. Benefit from the widespread visibility and accessibility of Apple News, amplifying your message and fostering engagement with a community passionate about personal health and balanced living. Elevate your reach and impact by entrusting your well-crafted content to Wellbeing Magazine's dedicated Apple News channel, where your insights become an integral part of a global conversation on holistic well-being.

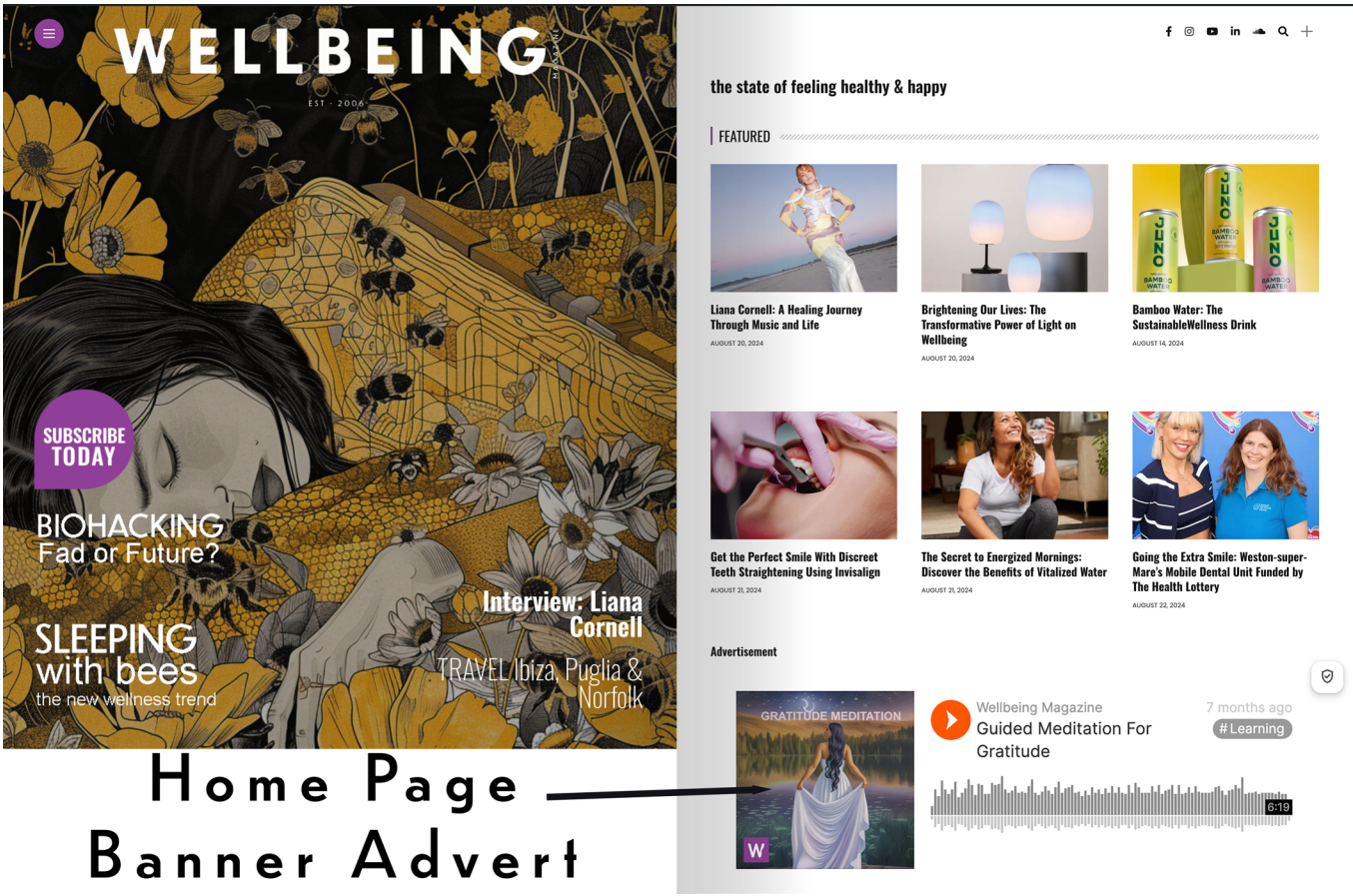




RATE CARD 2025

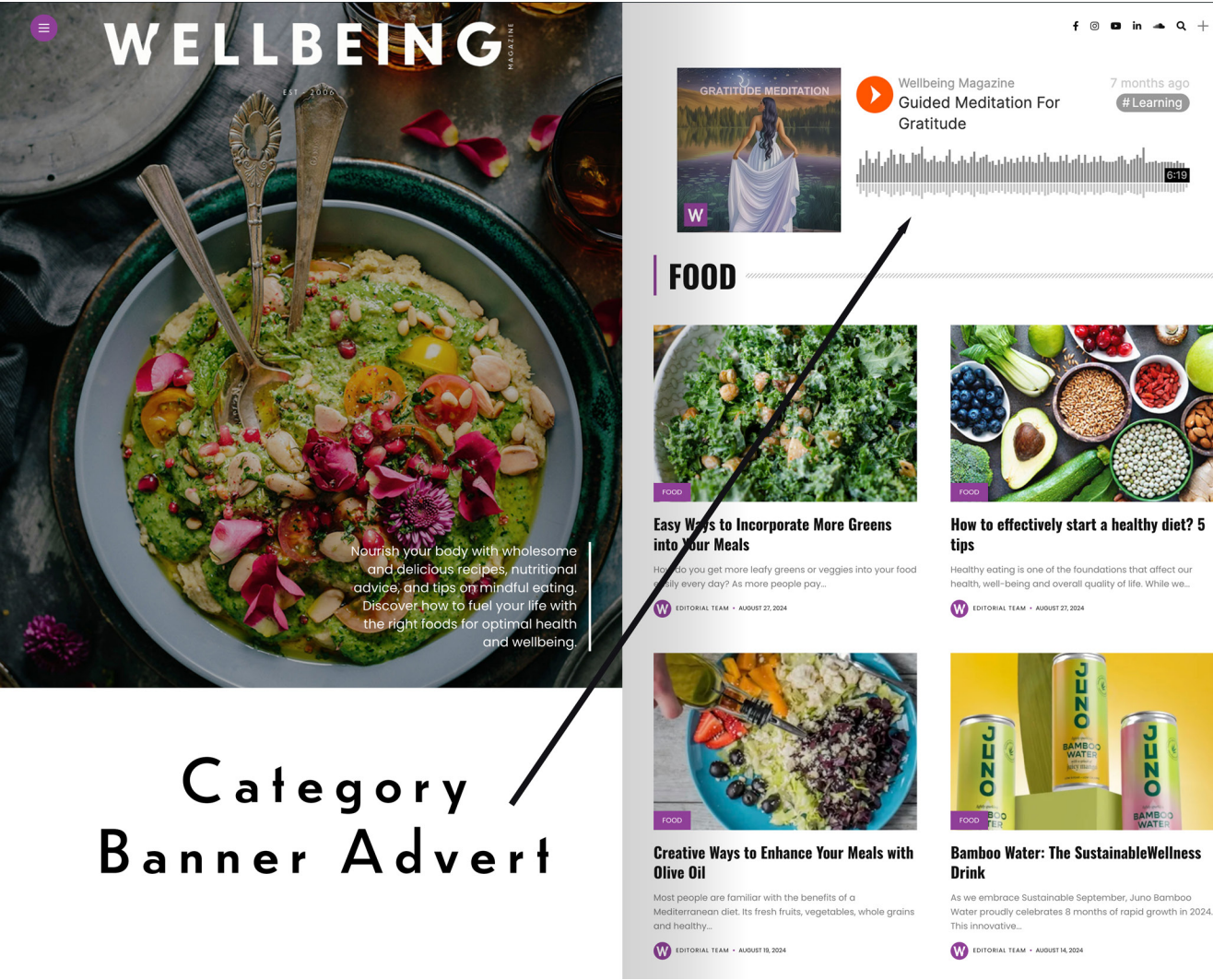


Side Banner Adverts



Home Page Banner Advert

MSN News Channel



Category Banner Advert

Banner Adverts

Home Page + Category Pages - Lead Banner 900 x 300 - £125 pw

Home Page - Under Category Thumbnails - £55 pw

Article Pages - Side Banner (square or portrait)

300x300 - £50pw

300x600 - £75 pw

PW (7 days)

Guest Post Options - General, Health & Wellbeing Posts

Basic Guest Post

Guest post published with 1 do-follow link. Content provided by client - £100

Standard Guest Post

As above + editorial review + social share + Apple News - £125

Premium Guest Post

Content written by us (800-1000 words), SEO-optimised, 1 do-follow link, shared on 1 social channel + Apple News - £175

Featured Premium Post

Content written by us, up to 2 links, homepage feature + newsletter mention - £225

Add on Service - MSN Article Post for Health articles only £35

Link insertion with added text to existing article

Health-Related Insertion Into existing post, 1 do-follow link - £75

Non-Health Insertion Into existing post, 1 do-follow link - £100

Email Campaigns

Sponsor an email with banner advert 900x300 1 £100.

Contributor Profile

Our Contributor Package gives you 12 months access to the website to add up to 50 articles a year, which will remain on the website long after the 12 months. Then as an added bonus you get the article published on Apple News. Please note this is not for PR companies or large brands, please refer to our other packages. - £150 one off set up fee + £50 per month (cancel at any time).



# PRINT EDITION - EDITORIAL OPTION

Get Featured in Our Print & Digital Magazines.

*Wellbeing Magazine is a timeless, collectible publication, perfect for coffee tables in workplaces, high-end hotels, spas, private hospitals, therapy rooms, dentists, yoga studios, and beyond. Each bi-monthly issue will feature high-quality content, designed to be cherished and shared. It is a purely editorial publication on available on subscription there will be no advertising options available.*

*We are looking for ideas for interviews and articles that are:*

*Educational: Providing valuable insights and knowledge on health and wellness.*

*Informative: Offering well-researched and factual content that our readers can trust.*

*Inspiring: Sharing stories that motivate and uplift our audience.*

*Timeless: Creating content that remains relevant and engaging, regardless of when it is read.*

*This is not an opportunity to sell products or services, but rather to contribute to meaningful, high-quality content that aligns with our philosophy of inspiring, informing, and educating. I believe your expertise and unique perspective would be an excellent addition to our magazine.*

*Exclusive Interviews: Hear from the visionaries behind leading wellness brands as they share their personal journeys and insights. Would love to get behind the scenes and see how things are made.*

*In-Depth Features: Explore the latest trends in body, mind, food, home, work, tech, travel, money, and books.*

*Wellbeing Stories: Discover inspiring stories of transformation and wellness journeys that motivate and uplift.*

*Special Offers: Looking for brands who can offer exclusive discounts or offers, available only to our readers. The codes or offers need to be available for a 12 month period.*

*If you have any ideas or pitches for interviews and articles that fit these criteria, I would love to hear from you. Please send your suggestions to [rachel.branson@wellbeingmagazine.com](mailto:rachel.branson@wellbeingmagazine.com) and I look forward to collaborating with you and creating something truly special for our readers.*

*Alternatively you can send samples for a tried & tested feature to  
Wellbeing Magazine, Dragon CoWorking, 7-8 New Rd Ave, Rochester, Chatham ME4 6BB*

Six  
Issues a  
Year





# PRINT TRAVEL EDITION - ADVERTISING

## Special Travel Edition of Wellbeing Magazine

*This exclusive Travel Edition of Wellbeing Magazine is designed with the modern traveller in mind, offering a perfect balance of inspiration and relaxation. Distributed year-round through Heathrow, Gatwick, and Eurostar, it's the ideal companion for those seeking wellness insights while on the move.*

*What makes this edition truly unique is its carefully curated content: 80% timeless editorial features from wellness experts, alongside 20% thoughtfully selected advertisements from brands that share our values of health, mindfulness, and luxury. With limited advertising spaces, we ensure a premium experience for both our readers and advertisers, maintaining the integrity and quality that Wellbeing Magazine is known for.*

*We invite you to explore this edition, written to inform, inspire, and uplift—no matter where your journey takes you.*

### Print

- > Distribution: 25,000 copies
- > Venues: Gatwick, Heathrow and Eurostar
- > Average Readership: 45,000 per copy
- > Frequency: Bi-Annual - Next edition January 2026.

### Reader Profile

- > Age: 35-65
- > Gender: Female: 55% | Male: 45%
- > Top Hobby: Health, Travel, Family, Lifestyle, Beauty, Fashion

### RATES 2025

FULL PAGE - £3,500  
1st RHP - £3,850  
DPS - £5,000  
1st DPS - £5,500

PRODUCT PLACEMENT -  
£500 (6 PER EDITION)



Two  
Issues a  
Year

### Print Editorial Edition - Subscription Only

- > Distribution: Average 1,500 copies (this varies each issue)
- > Frequency: Bi Monthly
- > Average Readership: 6,000
- > Digital Edition: Average 1,000 (this varies each issue)

Available on PocketMag as Digital Magazine



# WELLBEING STORIES

*Wellbeing Stories is our new film and editorial series created with filmmaker Matthew Robertson to bring authentic wellness brands to life. In a world overwhelmed by AI content and influencer noise, we're returning to what truly matters: real people, real purpose, and real stories that consumers can genuinely connect with.*



## Real People. Real Journeys. Real Impact.

*With AI-generated posts, influencer-style reels, and white-label content, it's becoming harder than ever for truly authentic brands to stand out. Consumers are searching for something deeper. They want connection. They want honesty. They want to know the real people, missions, and moments behind the products they welcome into their lives.*

## That's why we created Wellbeing Stories.

*A new editorial-led film and content series brought to life in partnership with filmmaker Matthew Robertson of Momentum Media — capturing the heart and humanity behind wellness brands through cinematic storytelling, intimate interviews, and on-location journeys that reveal the truth behind the label.*

*Consumers don't want another polished ad.  
They want meaning.  
They want purpose.  
They want something they can feel.*

## Where Authentic Brands Come Alive

*Wellbeing Stories is designed to help brands and founders:*

- *Show the human side of their mission, values, and product journey*
- *Stand out in a crowded digital landscape overwhelmed by sameness*
- *Build trust with audiences hungry for transparency*
- *Create emotional connection through beautifully crafted film and editorial*
- *Elevate brand positioning across wellness, travel, lifestyle, and experiential sectors*

## Let's Bring Your Story to Life

*If you're a brand, founder, retreat, product creator, or agency looking to elevate your content and connect deeply with your audience, we'd love to collaborate with you.*

**[www.wellbeingmagazine.com/wellbeing-stories](https://www.wellbeingmagazine.com/wellbeing-stories)**



## **Contact Details**

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